



Canton of Zürich  
Department for Economic Affairs  
Office for Economy and Labour

# Cluster Data 2019

Key Facts and Figures on the Economic  
Significance of Selected Industry Clusters  
in the Canton of Zürich

**ICT**



**Finance**



**Life Sciences**



**Cleantech**



**Creative Industries**



**Tourism**



**Published by**

Department for Economic Affairs of the Canton of Zurich  
Office for Economy and Labour  
Division of Business and Economic Development

**Project team**

Anita Martinecz Fehér  
Eva May  
Beat Rhyner  
Danielle Spichiger

**Data preparation and layout**

Statistical Office Canton of Zurich

**Circulation**

300 copies

**PDF version and order**

[www.standort.zh.ch/cluster](http://www.standort.zh.ch/cluster)  
[standort@vd.zh.ch](mailto:standort@vd.zh.ch)

The information in this publication is based on the data available in January 2019.

The publication at hand may be cited with due reference to the source.

Due to conceptual changes made to this publication, the data herein is only conditionally comparable with the data of previous publications that formed an integral part of the Cluster Report.

Further information on cluster-specific topics is available at [www.standort.zh.ch/cluster](http://www.standort.zh.ch/cluster).

February 2019

# Content

**Introduction — 5**

**Overview — 7**

**ICT — 12**

**Finance — 18**

**Life Sciences — 23**

**Cleantech — 28**

**Creative Industries — 34**

**Tourism — 40**

**Data Sources — 45**

**Contacts and Further Information — 46**

**Division of Business and Economic  
Development Canton of Zurich — 51**



# Introduction

## **We support and promote networking of seminal industries**

Clusters are groups within the same sector of industry that play a major role in the development of Zurich by virtue of the high concentration of companies, research & educational facilities and professional organisations. By supporting and promoting the networking of these institutions and companies along the value creation chain, we strive to increase the innovative strength within, and among, the various clusters. The Canton of Zurich is characterised by a broad diversity of industries that include not only financial services providers but also ICT enterprises, numerous companies in the Creative Industries sector, a growing number of Life Sciences companies and Tourism as important economic pillars.

The objectives of our cluster strategy are, on the one hand, to strengthen resident companies and create additional partnerships between the various stakeholders in the innovation ecosystem and, on the other hand, to promote the relocation of companies that complement the ecosystem. In other words, we see it as our task to support, expedite and connect.

With this publication, which has been created in close collaboration with the Statistical Office Canton of Zurich, we present the latest available data on the economic significance and development of these industry groups.

Division of Business and Economic Development – Office for Economy and Labour of the Canton of Zurich



# Overview

## Cluster Figures at a Glance

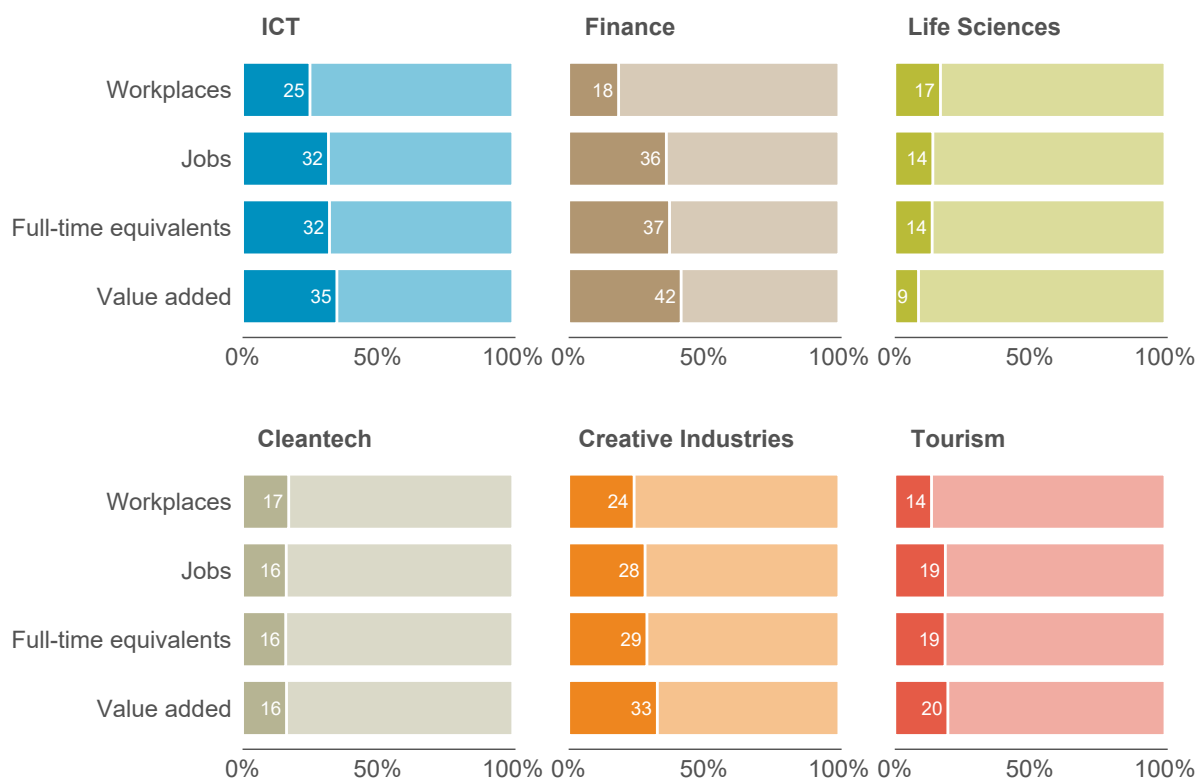
Canton of Zurich, 2016

	Workplaces	Jobs	Full-time equivalents	Value added in million CHF
<b>ICT</b>	5,291	53,935	48,910	11,034
<b>Finance</b>	3,934	91,784	82,348	24,903
<b>Life Sciences</b>	958	20,103	18,097	4,685
<b>Cleantech</b>	15,153	100,683	88,036	9,111
<b>Creative Industries</b>	18,417	80,803	58,771	8,834
<b>Tourism</b>	4,491	47,544	34,942	2,128
<b>Overall economy ZH</b>	118,225	1,014,859	787,274	133,395
<b>Overall economy CH</b>	680,100	5,120,335	4,001,093	637,865
<b>Share ZH of CH</b>	17.4%	19.8%	19.7%	20.9%

Data source: FSO (STATENT, VGR)

## Significance Canton of Zurich

Share of Swiss (nationwide) cluster, 2016, in %, rounded

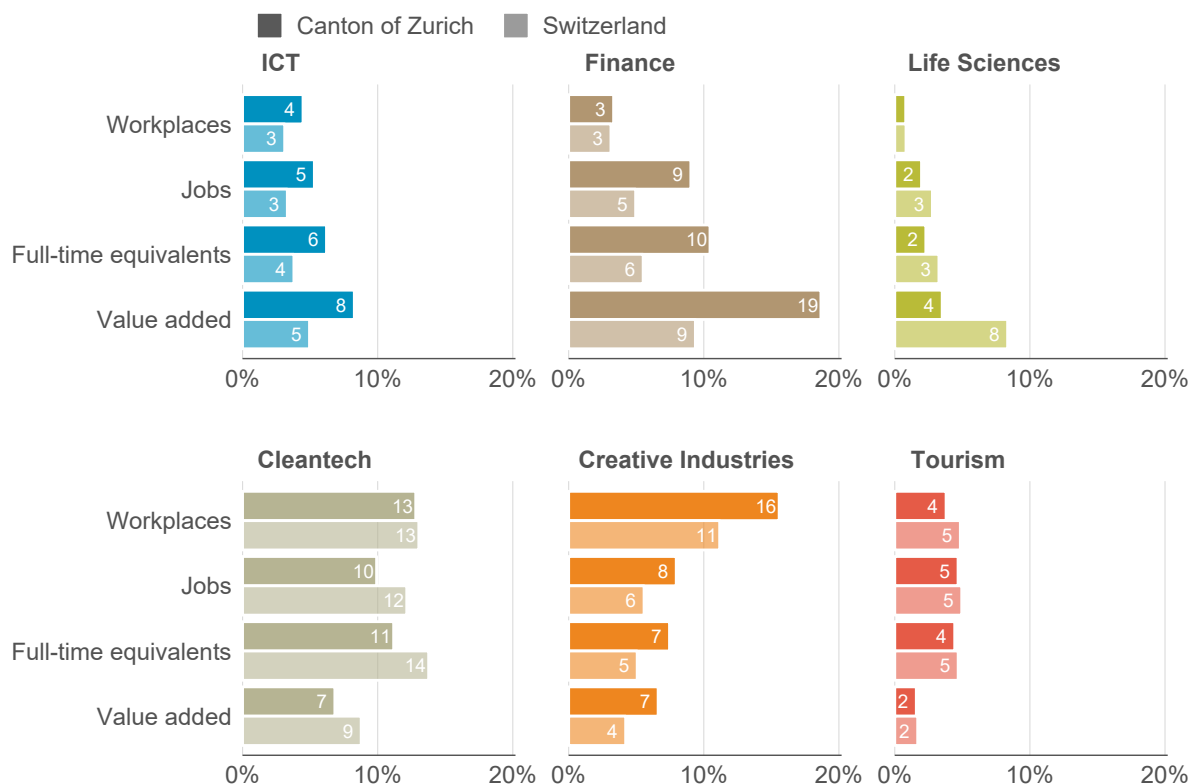


Data source: FSO (STATENT, VGR)



## Share of Clusters in the Overall Economy

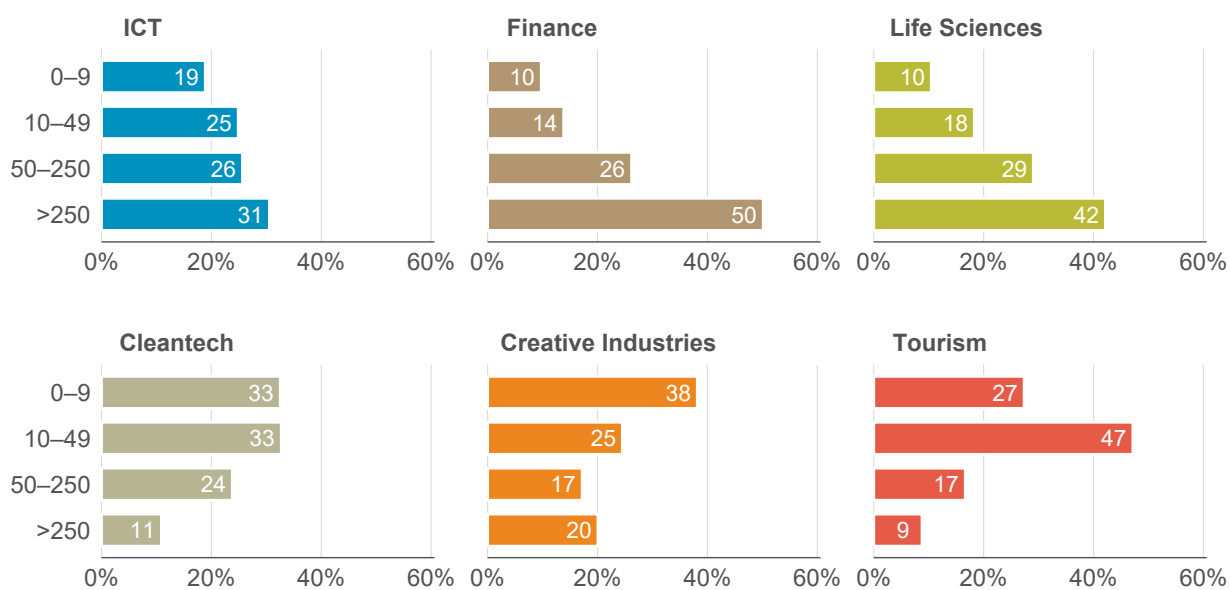
Canton of Zurich and Switzerland, 2016, in %, rounded



Data source: FSO (STATENT, VGR)

## Clusters by Workplace Size

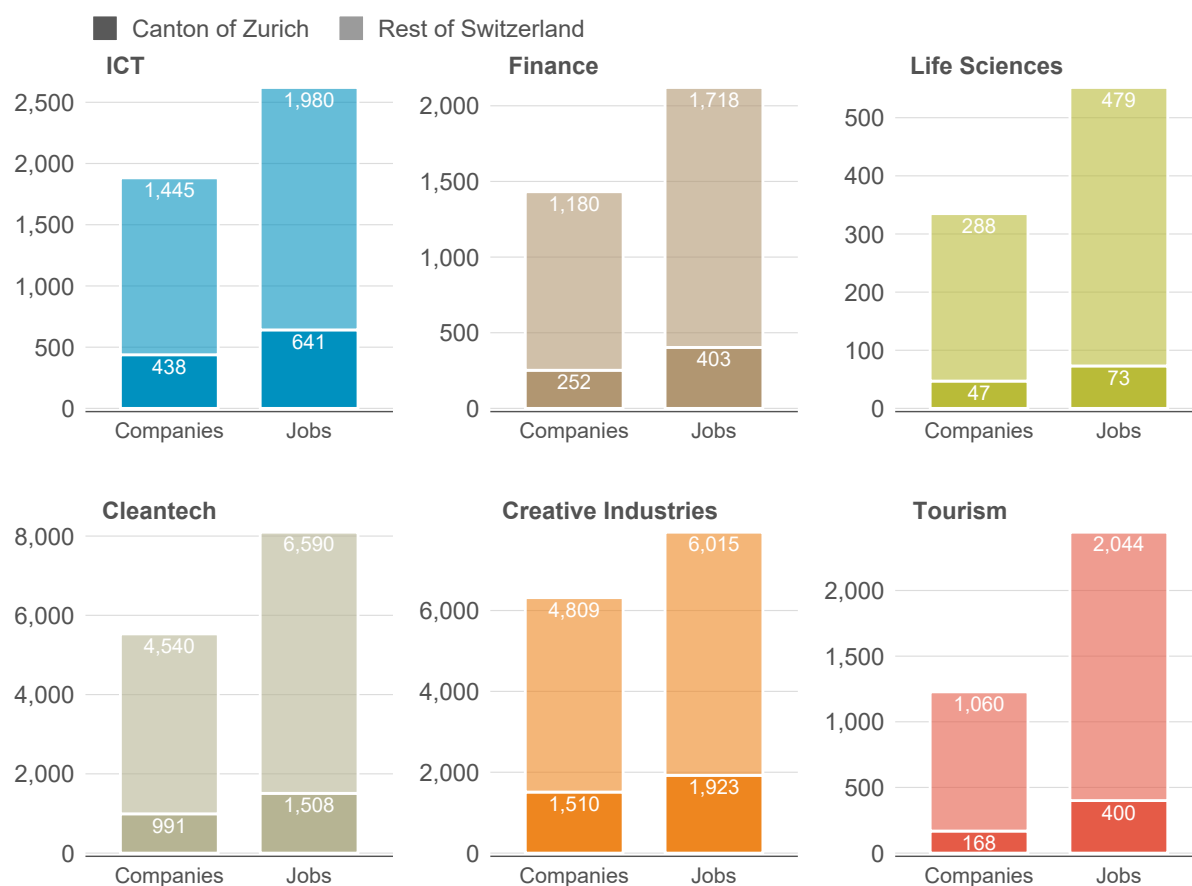
Share of workplaces, Canton of Zurich, 2016, in %



Data source: FSO (STATENT)

## Newly Founded Companies by Clusters

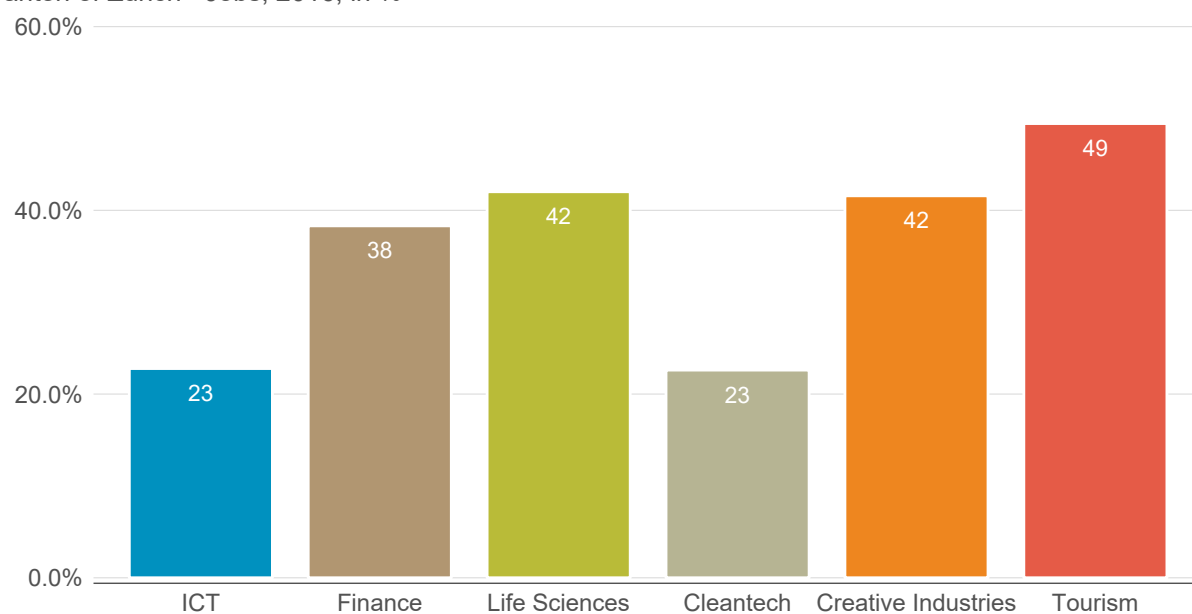
Canton of Zurich and rest of Switzerland, 2016



Data source: FSO (UDEMO)

## Percentage of Women by Clusters

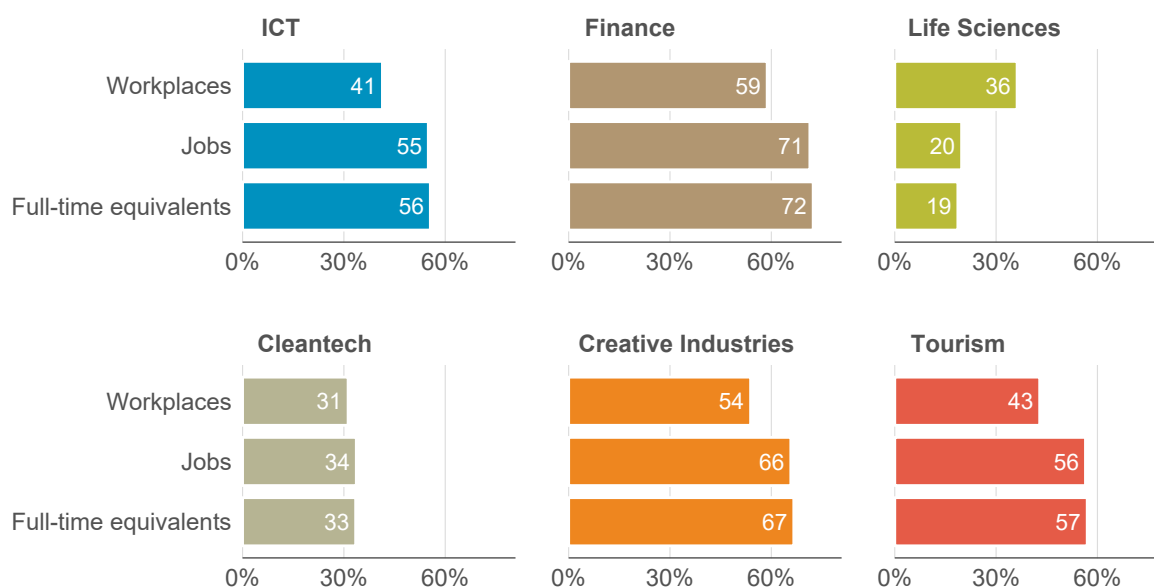
Canton of Zurich - Jobs, 2016, in %



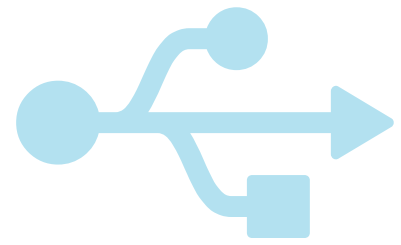
Data source: FSO (STATENT)

## Share of Cantonal Clusters, City of Zurich

Canton of Zurich, 2016 in %



Data source: FSO (STATENT)



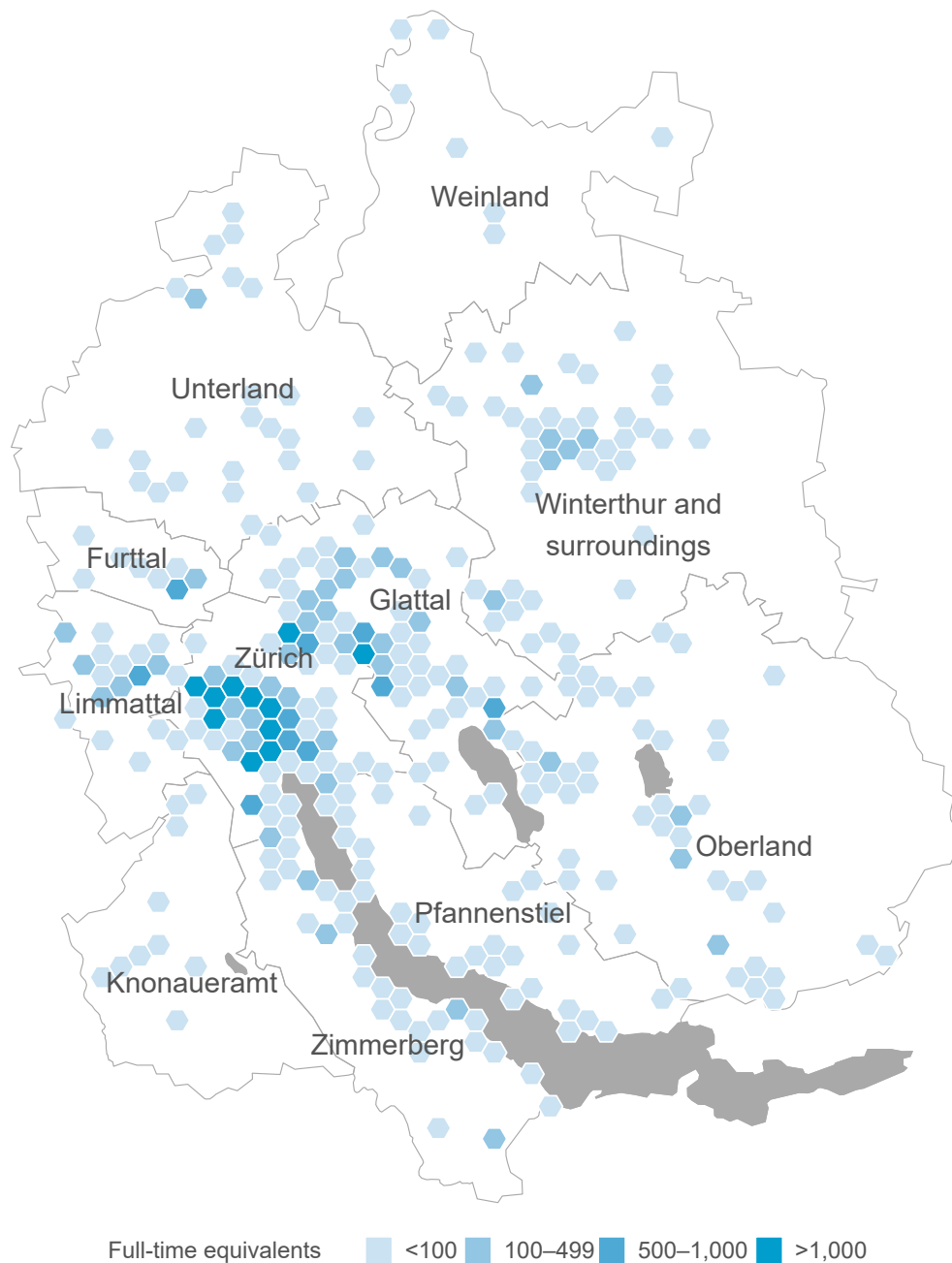
# ICT

**The Information and Communications Technology cluster includes the following sub-segments**

---

**IT services**  
**Telecommunications**  
**Trade and distribution**  
**Hardware**

---



## Cluster Facts and Figures with Sub-Segments

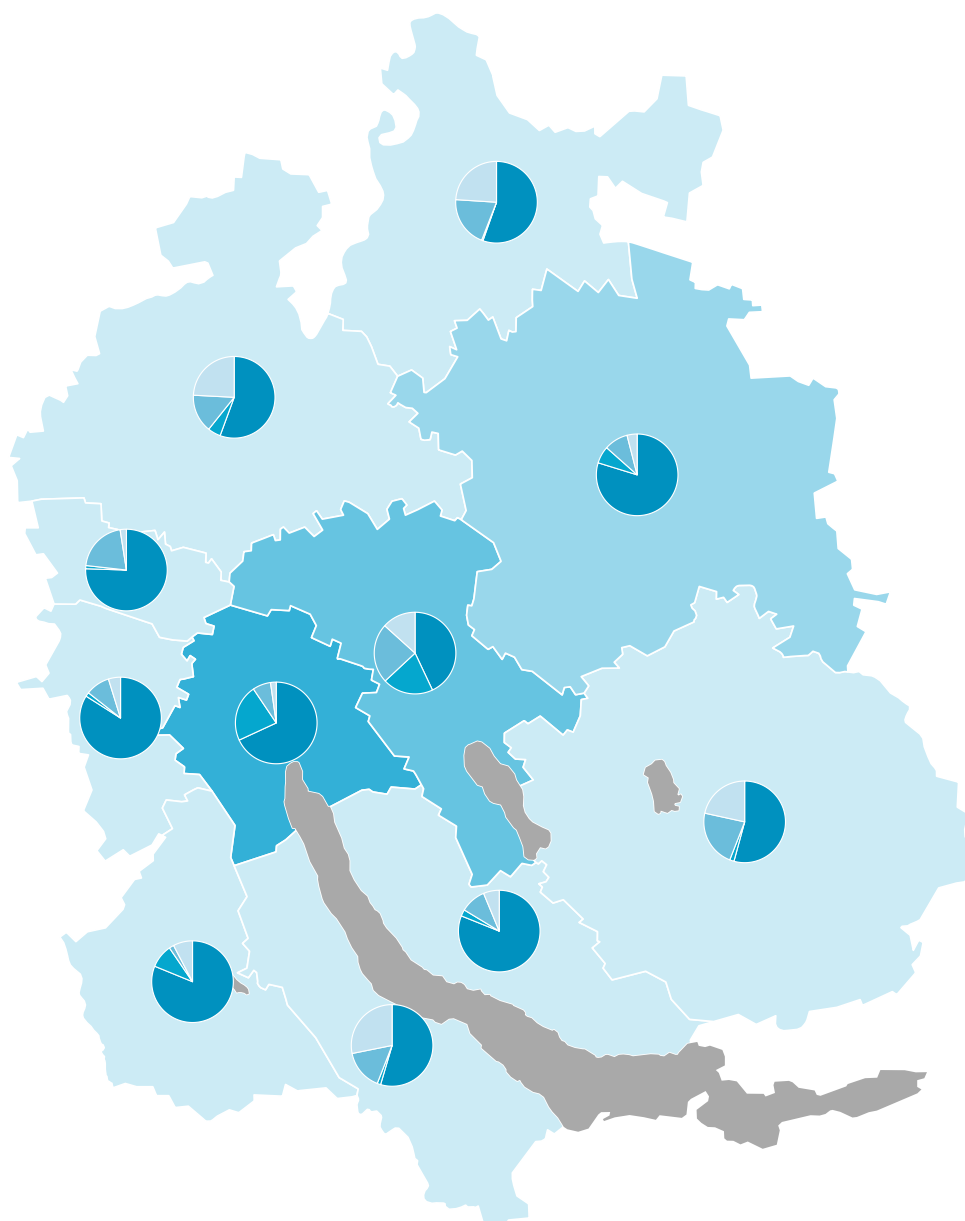
Canton of Zurich, 2016

	Workplaces	Jobs	Full-time equivalents	Value added in million CHF
<b>IT services</b>	4,512	34,944	31,046	5,899
<b>Telecommunications</b>	234	8,918	8,537	2,722
<b>Trade and distribution</b>	380	6,455	5,976	1,750
<b>Hardware</b>	165	3,618	3,350	662
<b>Total ZH</b>	5,291	53,935	48,910	11,034
<b>Total CH</b>	21,207	169,645	152,026	31,607
<b>Share ZH of CH</b>	24.9%	31.8%	32.2%	34.9%
<b>Share of cluster in overall economy ZH</b>	4.5%	5.3%	6.2%	8.3%

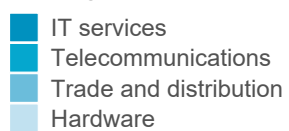
Data source: FSO (STATENT, VGR)

## Regional Distribution of the ICT Cluster

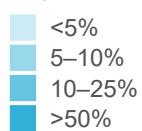
Full-time equivalents by region, Canton of Zurich, 2016



Pie chart:  
Sub-segments' share within the region



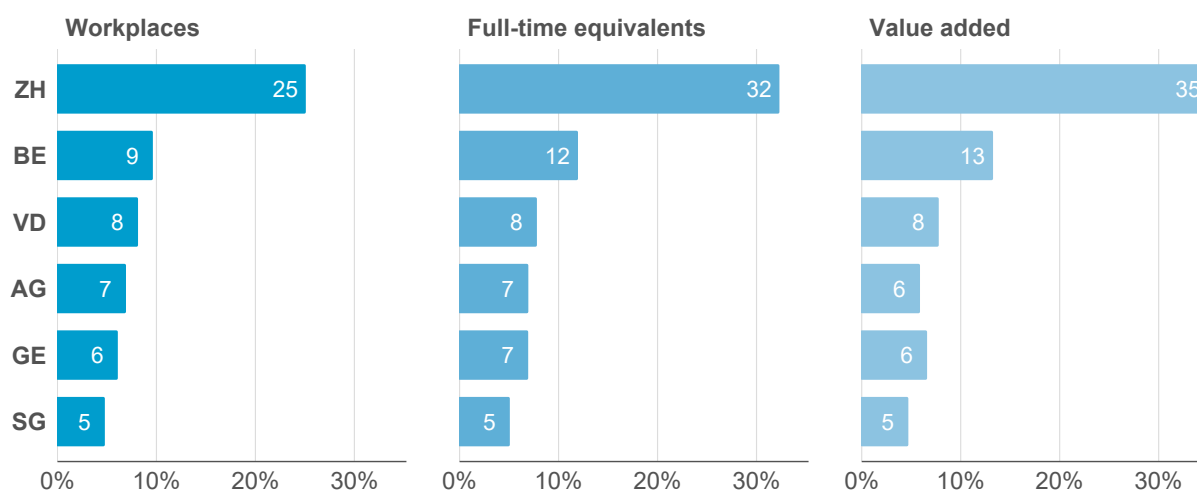
Regions:  
Region's share in Canton of Zurich in %



Data source: FSO (STATENT)

## Cantons with High Share of ICT Overall Market

Overall market share, 2016, in %



Data source: FSO (STATENT, VGR)

## ICT Sub-Segments

Canton of Zurich and Switzerland, 2016, in %

IT services Telecommunications Trade and distribution Hardware

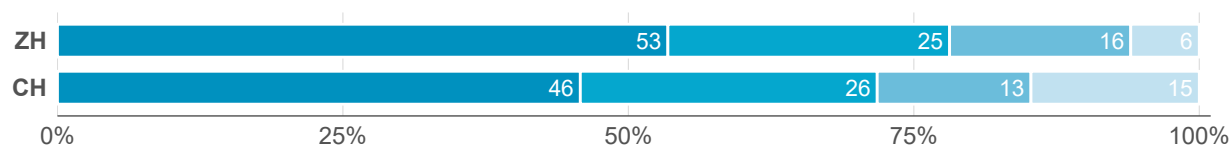
### Workplaces



### Full-time equivalents



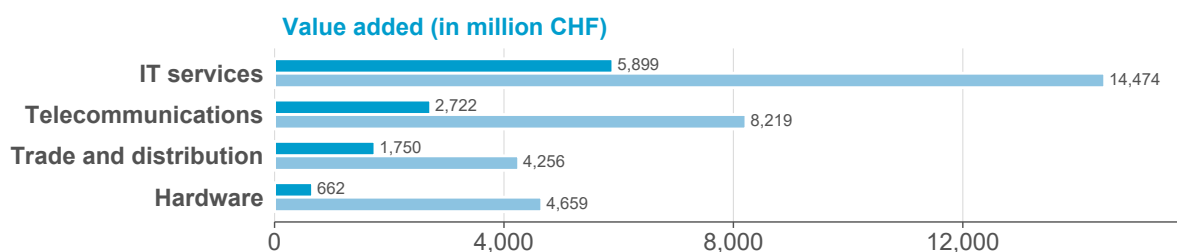
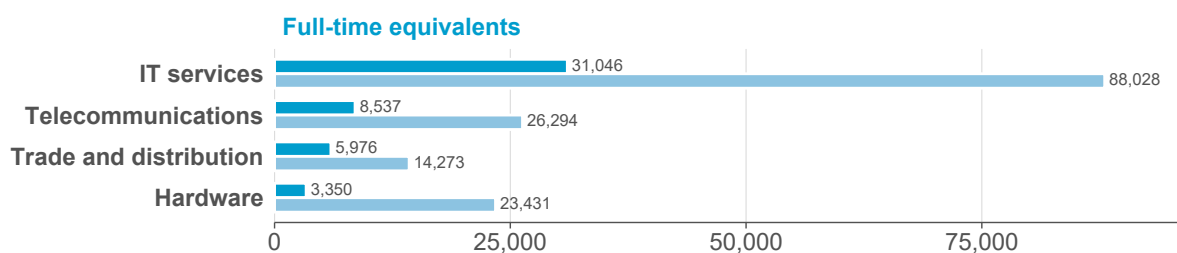
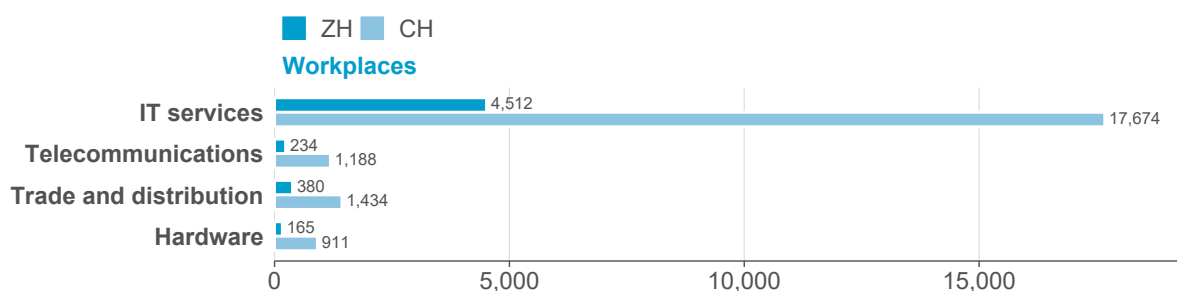
### Value added



Data source: FSO (STATENT)

## ICT Sub-Segments

Canton of Zurich and Switzerland, 2016

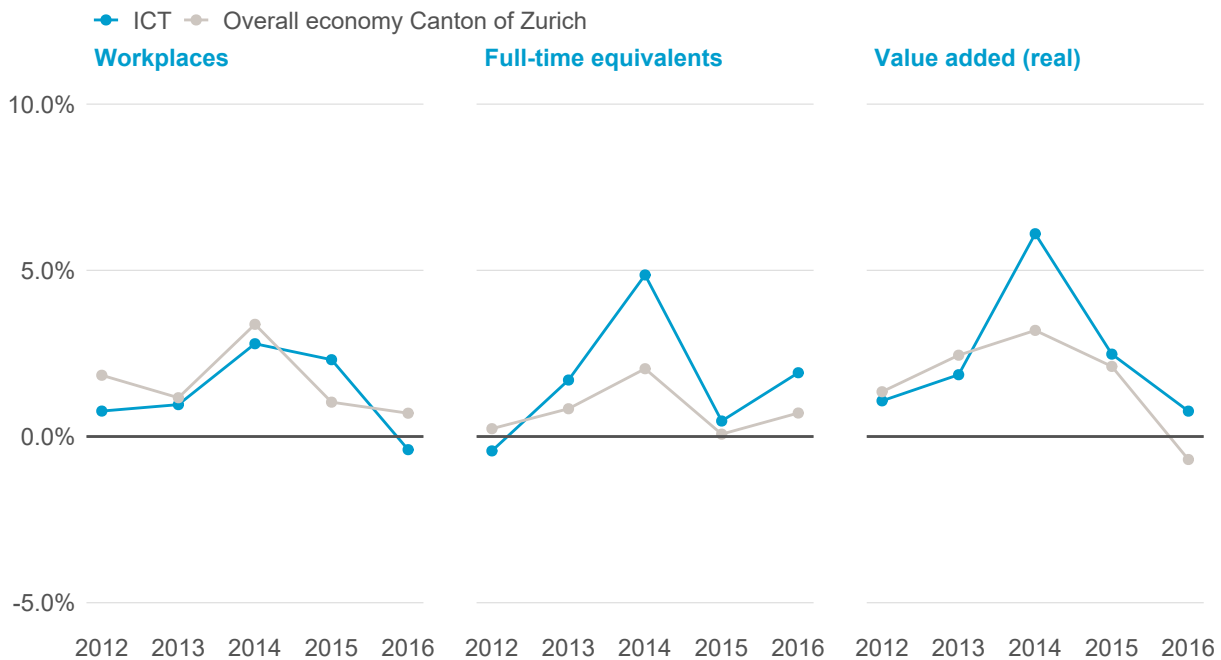


Data source: FSO (STATENT, VGR)



## Growth Rates

ICT cluster and overall economy, Canton of Zurich, 2012-2016, in %

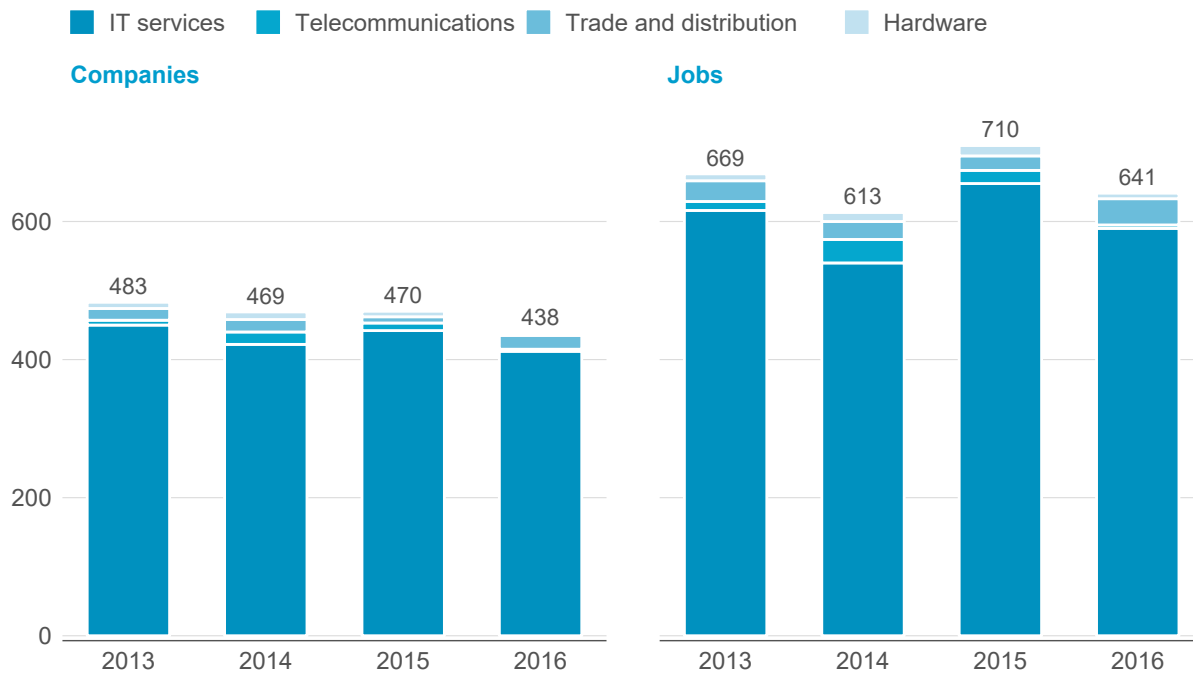


Data source: FSO (STATENT, VGR)

Method change in estimating full-time equivalents as of 2015. Please see the data sources for further details.

## Newly Founded Companies in the ICT Cluster

Canton of Zurich

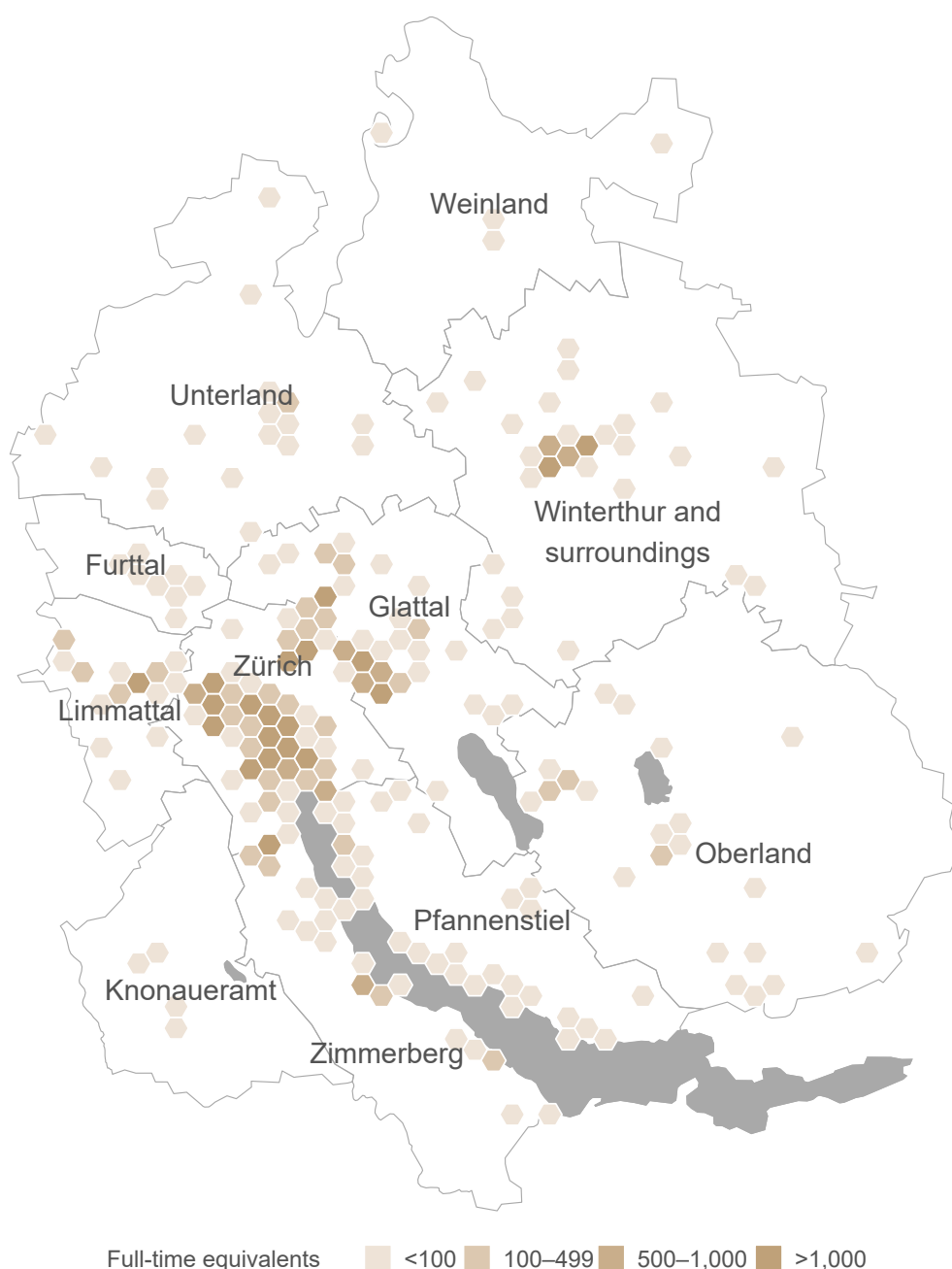


Data source: FSO (UDEM0)

# Finance

The Finance cluster includes the following sub-segments

- 
- Banks**
  - Insurances**
  - Other financial services providers**
- 



## Cluster Facts and Figures with Sub-Segments

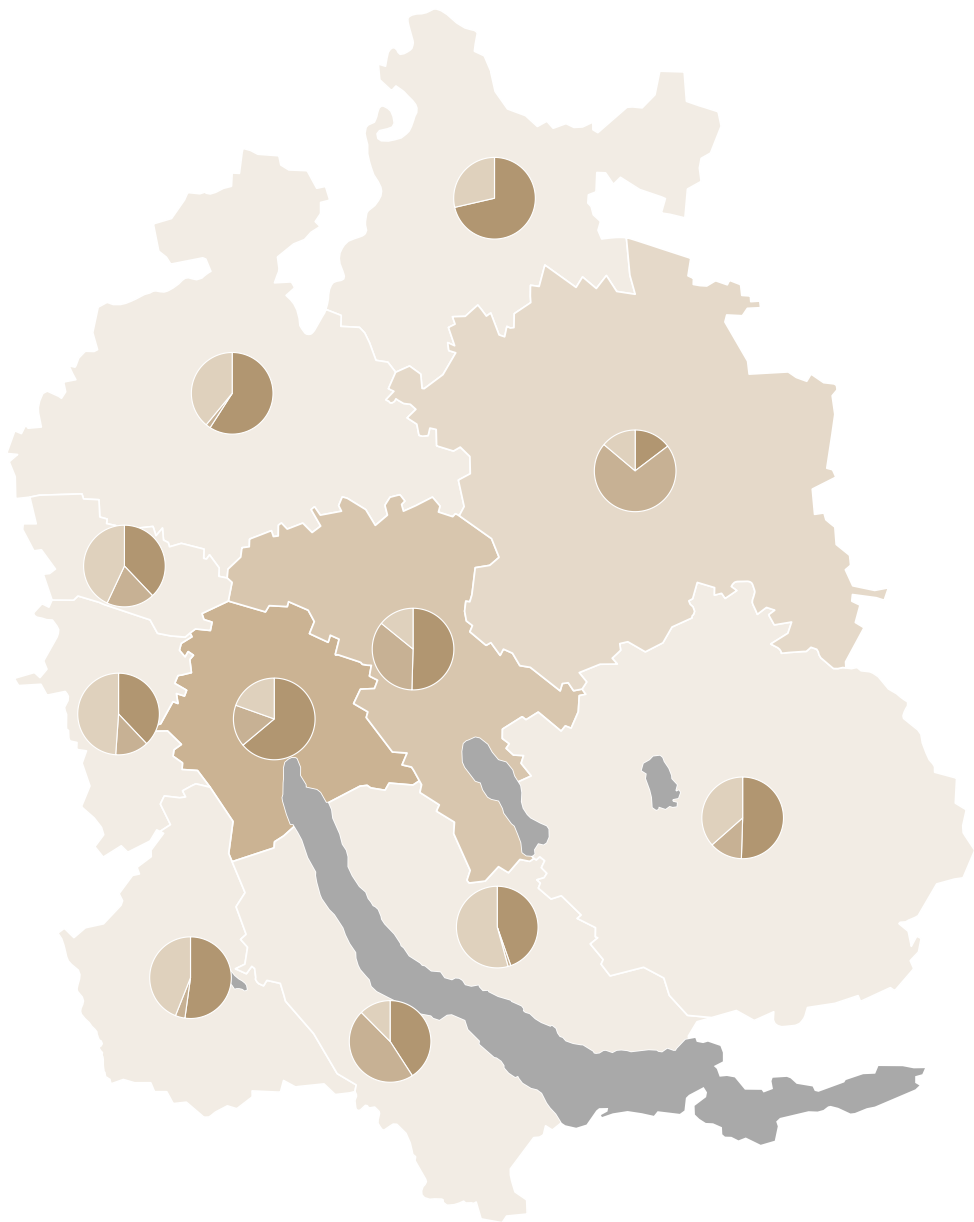
Canton of Zurich, 2016

	Workplaces	Jobs	Full-time equivalents	Value added in million CHF
<b>Banks</b>	1,389	51,536	47,428	10,691
<b>Insurances</b>	249	21,052	18,375	8,578
<b>Other financial services providers</b>	2,296	19,196	16,545	5,633
<b>Total CH</b>	21,287	253,825	220,599	59,823
<b>Total ZH</b>	3,934	91,784	82,348	24,903
<b>Share ZH of CH</b>	18.5%	36.2%	37.3%	41.6%
<b>Share of cluster in overall economy ZH</b>	3.3%	9%	10.5%	18.7%

Data source: FSO (STATENT, VGR)

Regional Distribution of the Finance Cluster

Full-time equivalents by region, Canton of Zurich, 2016



Pie chart:  
Sub-segments' share within the region

- Banks
- Insurances
- Other financial services providers

Regions:  
Region's share in Canton of Zurich in %

- <5%
- 5-10%
- 10-25%
- >50%

Data source: FSO (STATENT)

## Finance Cluster in the Greater Zurich Area

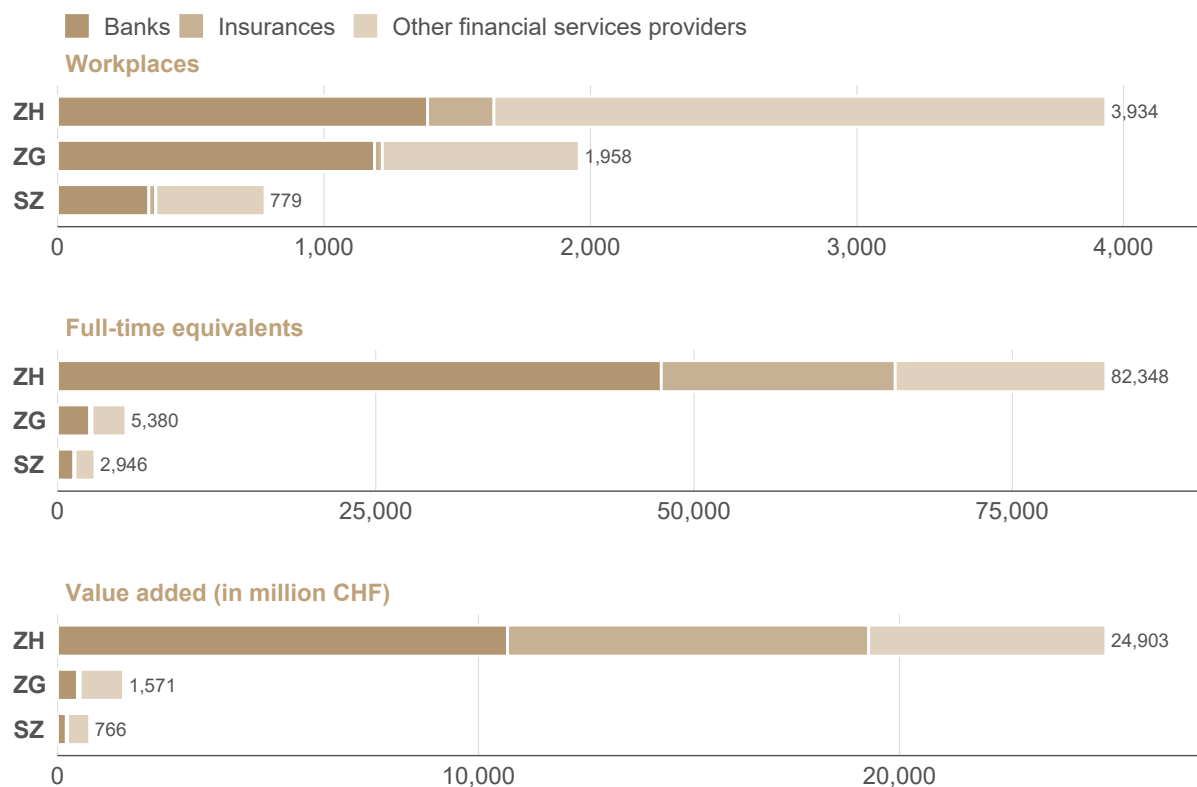
2016

	Workplaces	Full-time equivalents	Value added in million CHF
ZH	3,934	82,348	24,903
ZG	1,958	5,380	1,571
SZ	779	2,946	766
<b>Total Zurich region</b>	<b>6,671</b>	<b>90,674</b>	<b>27,240</b>

Data source: FSO (STATENT, VGR)

## Finance Cluster in the Greater Zurich Area with Sub-Segments

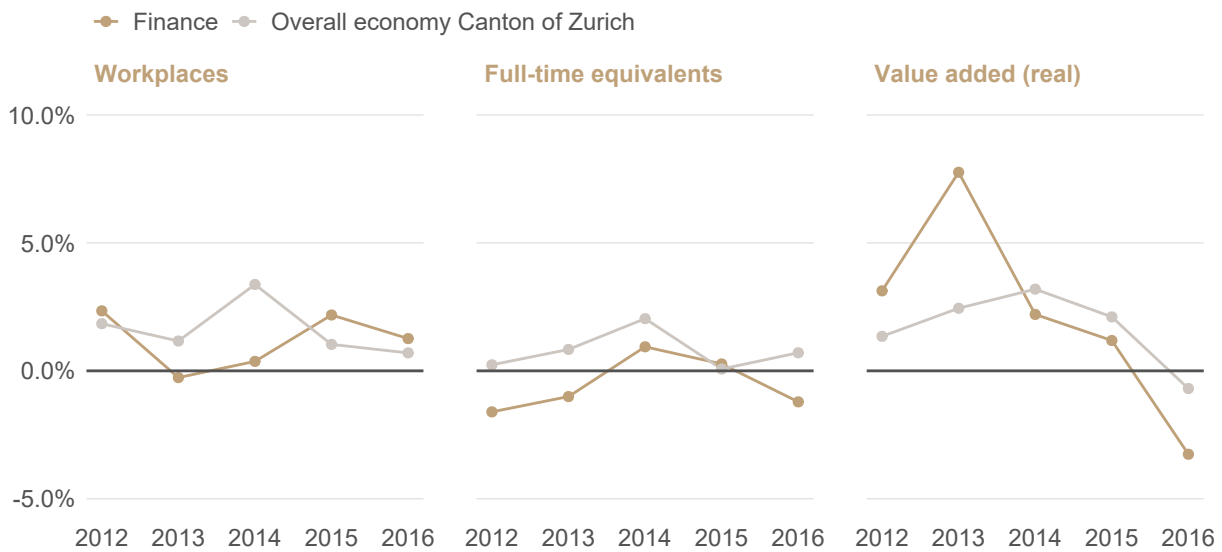
2016



Data source: FSO (STATENT, VGR)

## Growth Rates

Finance cluster and overall economy, Canton of Zurich, 2012-2016, in %

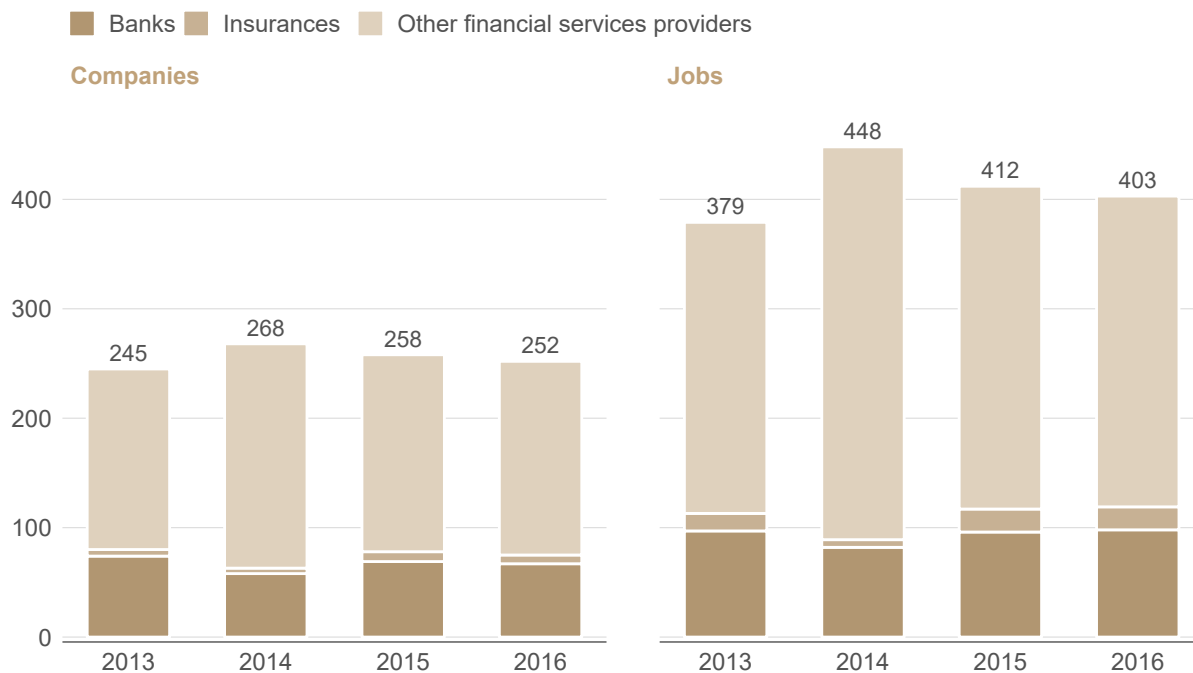


Data source: FSO (STATENT, VGR)

Method change in estimating full-time equivalents as of 2015. Please see the data sources for further details.

## Newly Founded Companies in the Finance Cluster

Canton of Zurich



Data source: FSO (UDEMOMO)



# Life Sciences

The Life Sciences cluster includes the following sub-segments

---

**Medical technology and control & measuring devices**

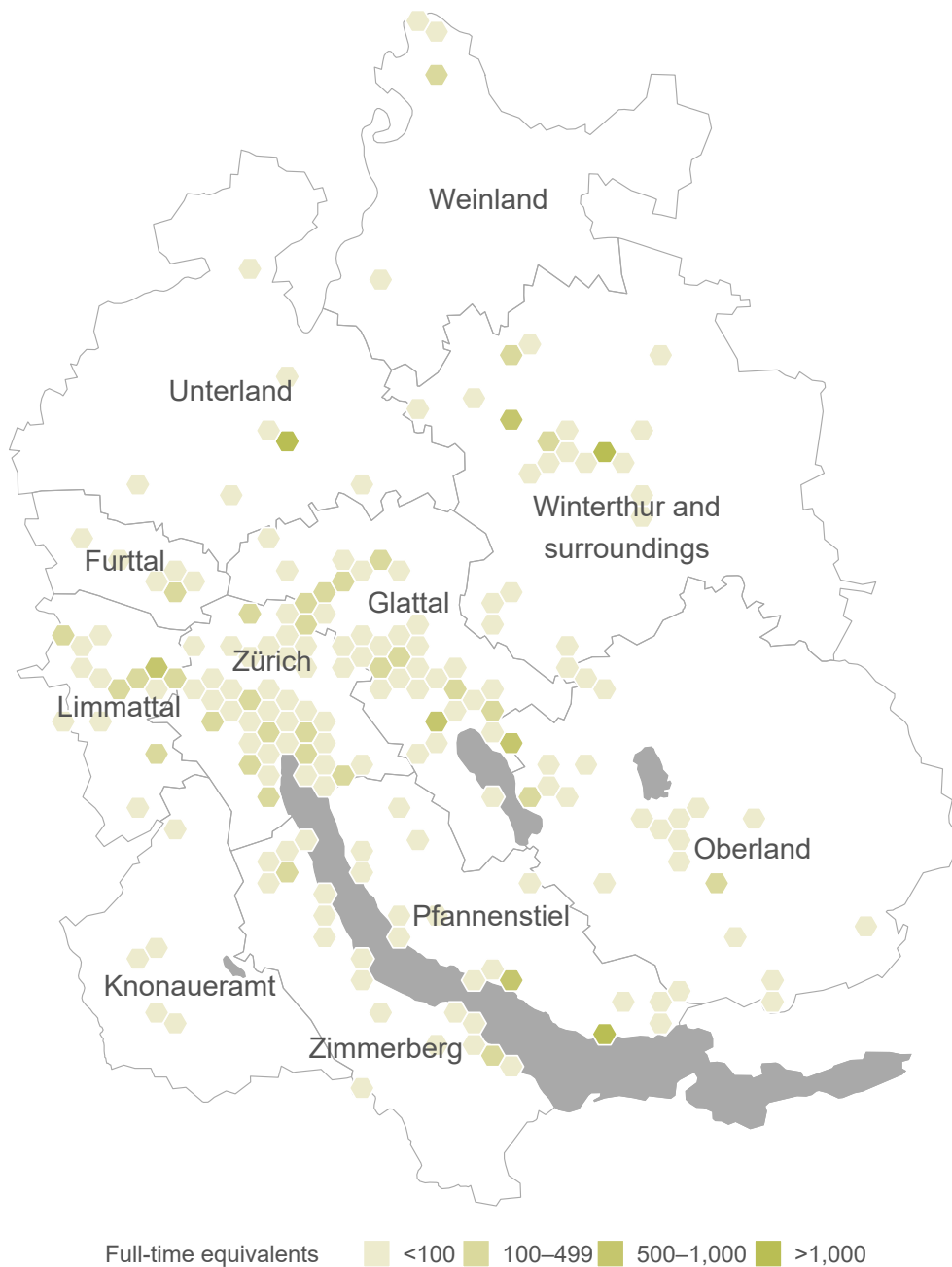
**Biotechnology**

**Pharmaceutical industry**

**Wholesale**

**Research and laboratories**

---



## Cluster Facts and Figures with Sub-Segments

Canton of Zurich, 2016

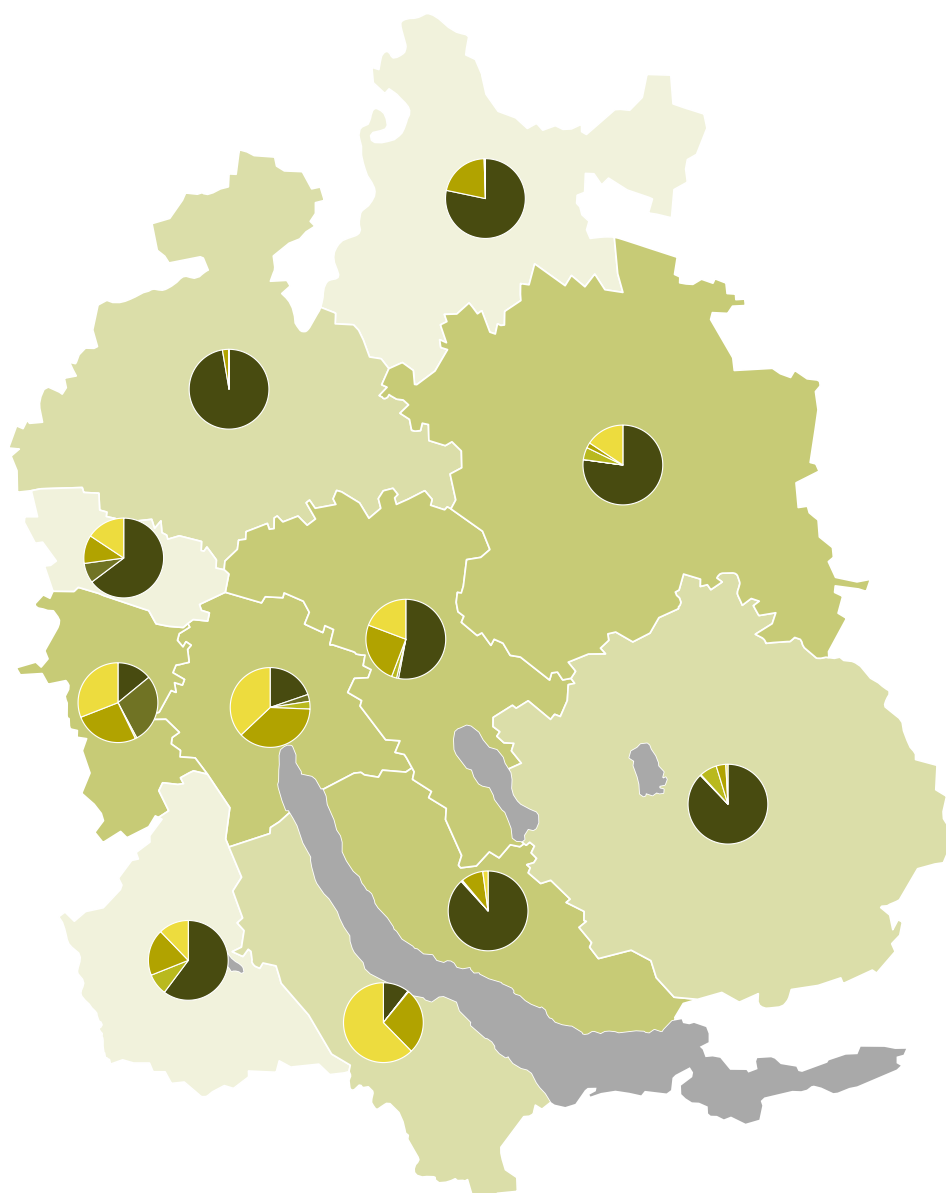
	Workplaces	Jobs	Full-time equivalents	Value added in million CHF
<b>Medical technology</b>	411	10,686	9,888	2,021
<b>Biotechnology</b>	41	780	692	234
<b>Pharmaceutical industry</b>	27	484	429	354
<b>Wholesale</b>	243	3,764	3,369	993
<b>Research and laboratories</b>	236	4,389	3,720	1,083
<b>Total ZH</b>	958	20,103	18,097	4,685
<b>Total CH</b>	5,664	142,672	130,787	53,281
<b>Share ZH of CH</b>	16.9%	14.1%	13.8%	8.8%
<b>Share of cluster in overall economy ZH</b>	0.8%	2%	2.3%	3.5%

Data source: FSO (STATENT, VGR)

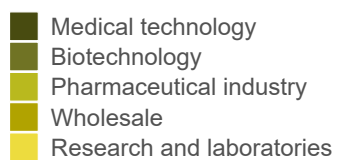


## Regional Distribution of the Life Sciences Cluster

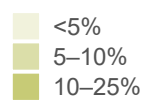
Full-time equivalents by region, Canton of Zurich, 2016



Pie chart:  
Sub-segments' share within the region



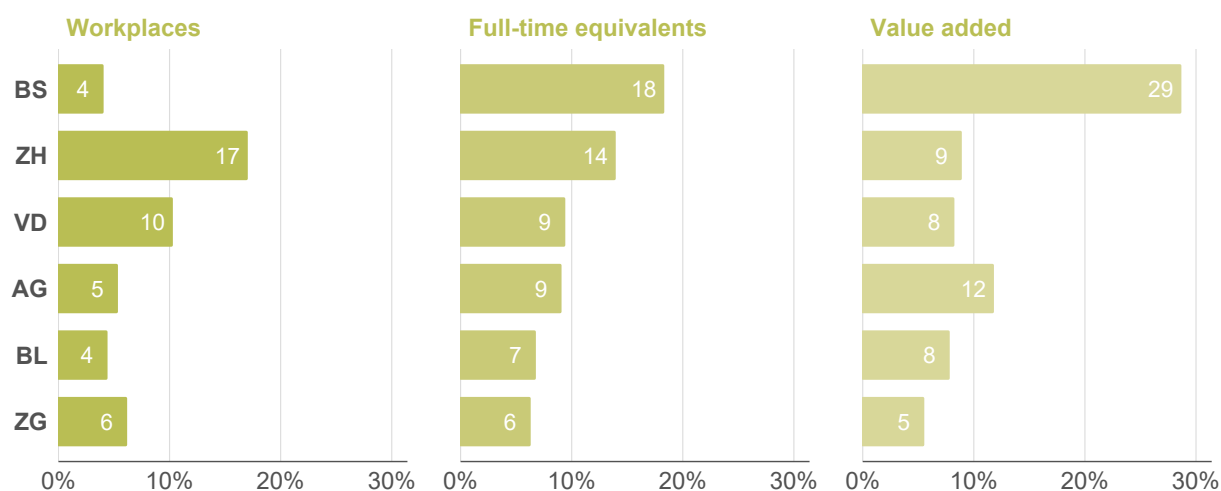
Regions:  
Region's share in Canton of Zurich in %



Data source: FSO (STATENT)

## Cantons with a High Share of the Life Sciences Overall Market

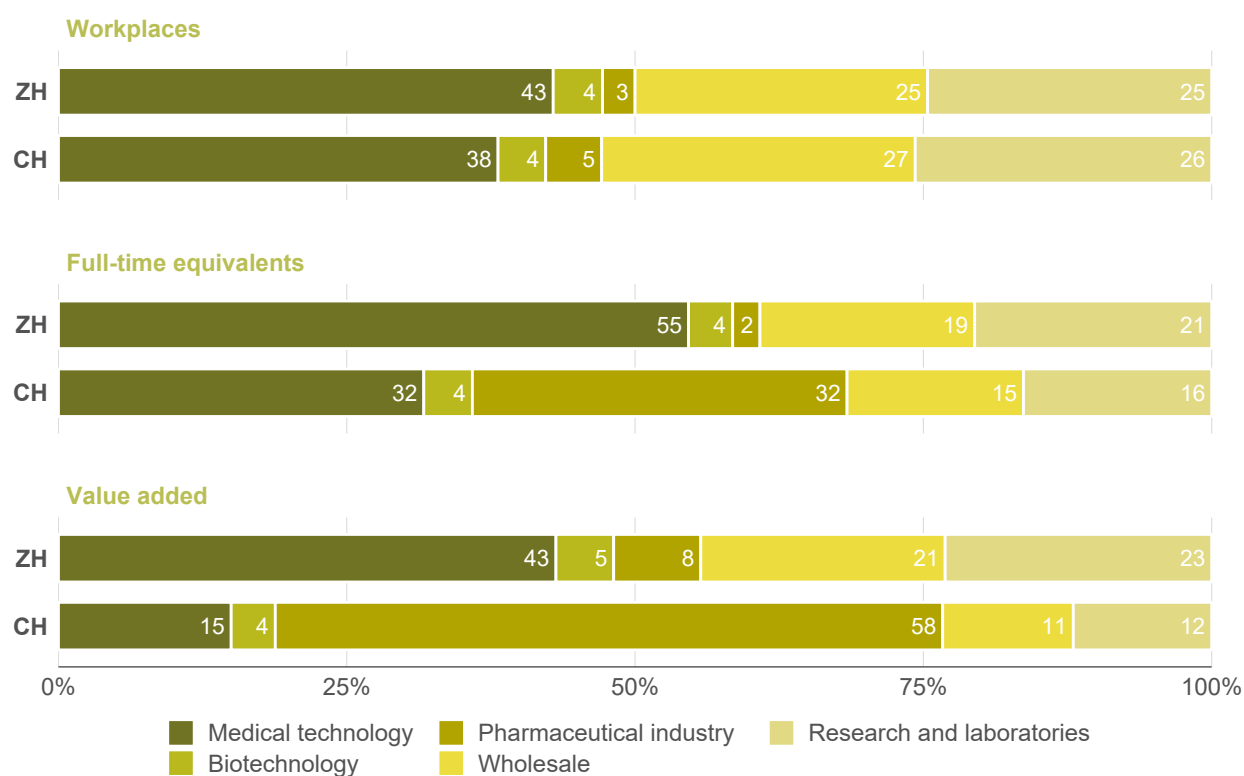
2016, in %



Data source: FSO (STATENT, VGR)

## Life Sciences Sub-Segments

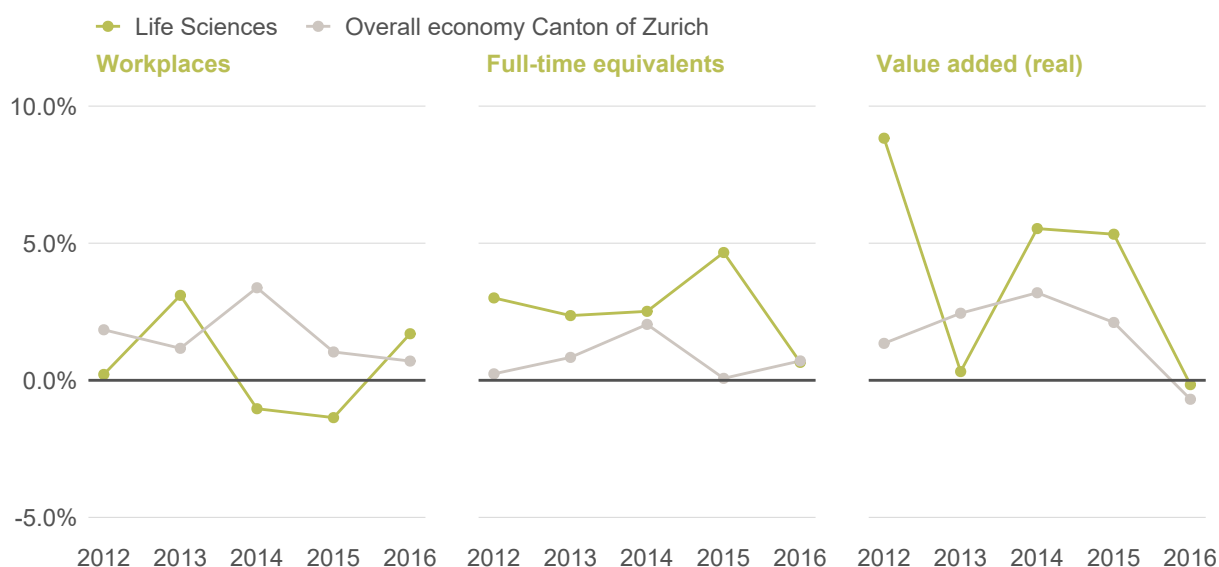
Canton of Zurich and Switzerland, 2016, in %



Data source: FSO (STATENT)

## Growth Rates

Life Sciences cluster and overall economy, Canton of Zurich, 2012-2016, in %

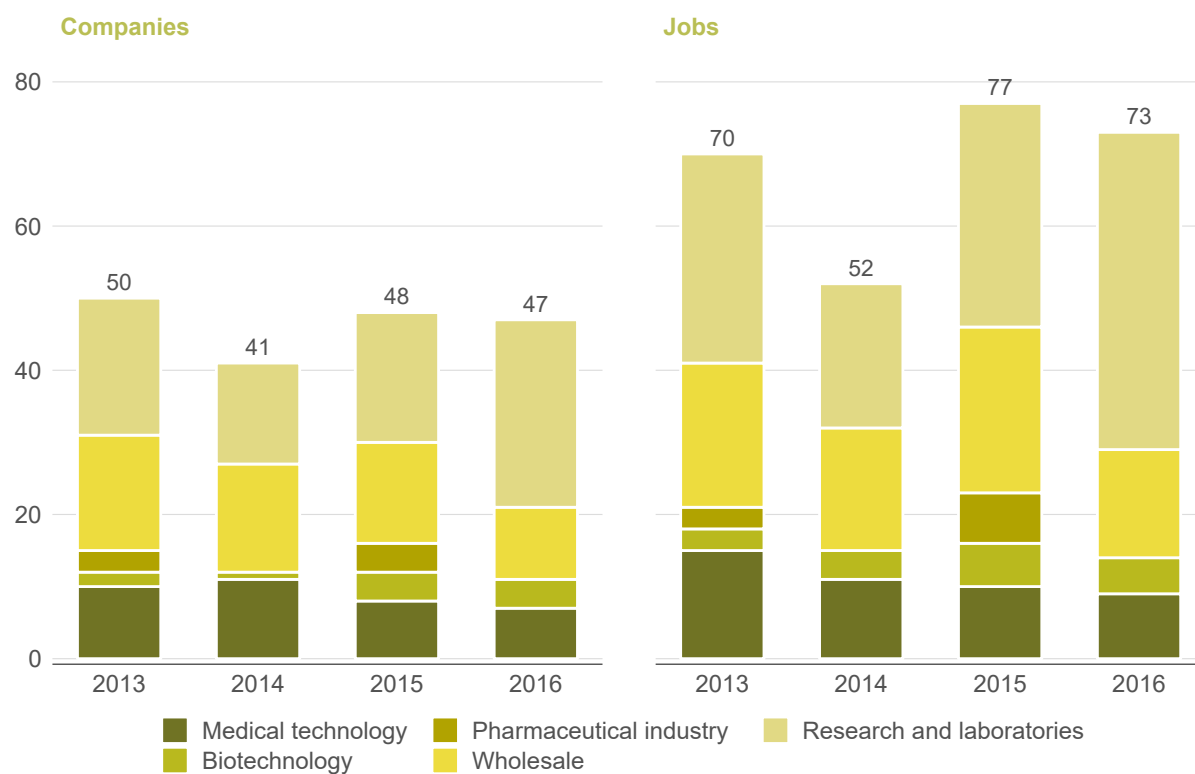


Data source: FSO (STATENT, VGR)

Method change in estimating full-time equivalents as of 2015. Please see the data sources for further details.

## Newly Founded Companies in the Life Sciences Cluster

Canton of Zurich



Data source: FSO (UDEMOMO)



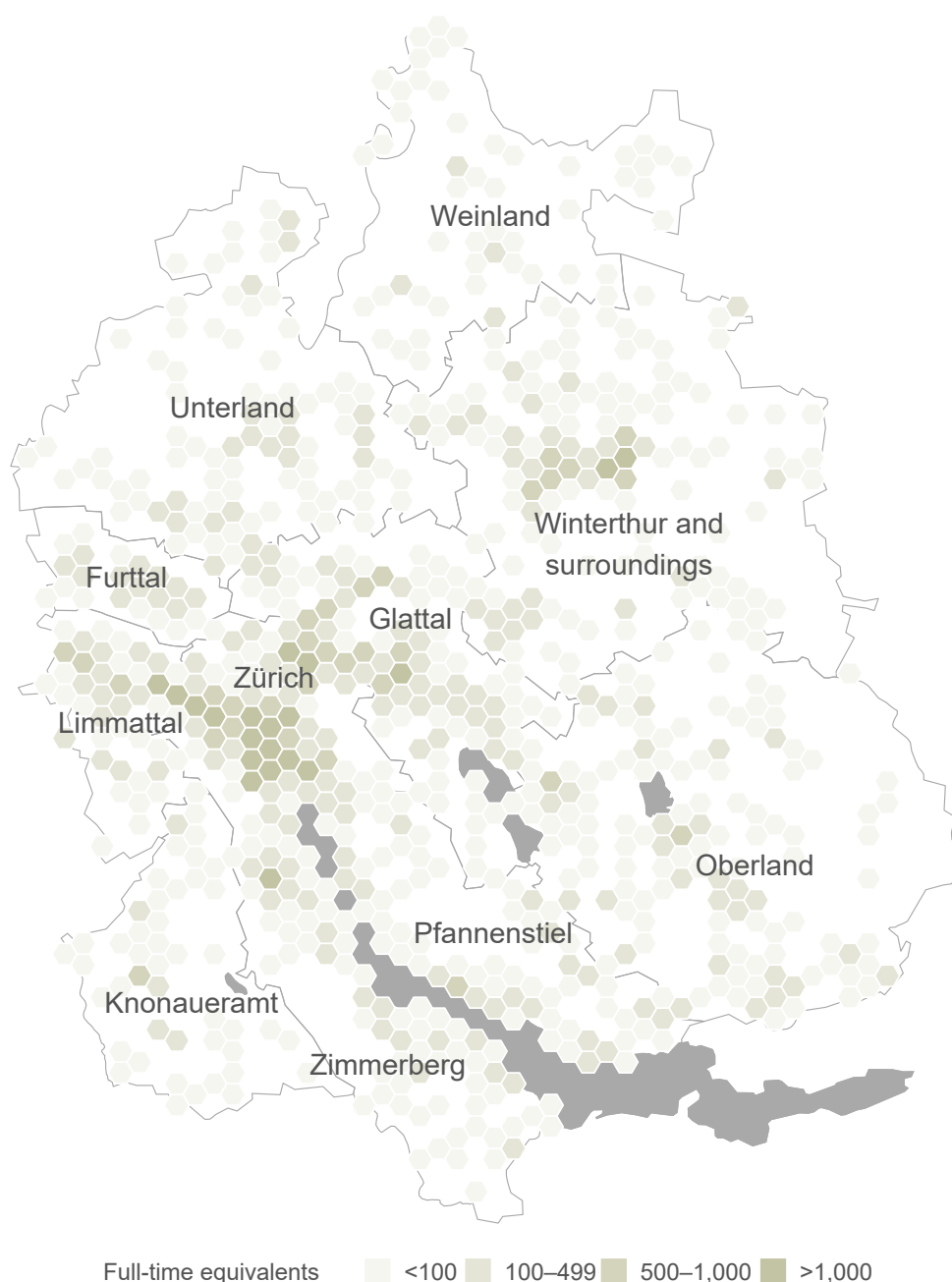
# Cleantech

The Cleantech cluster includes the following sub-segments

---

Energy efficiency  
Renewable energy  
Circular economy  
Mobility  
Raw material efficiency  
Water resource management  
Other Cleantech areas

---



## Cluster Facts and Figures with Sub-Segments

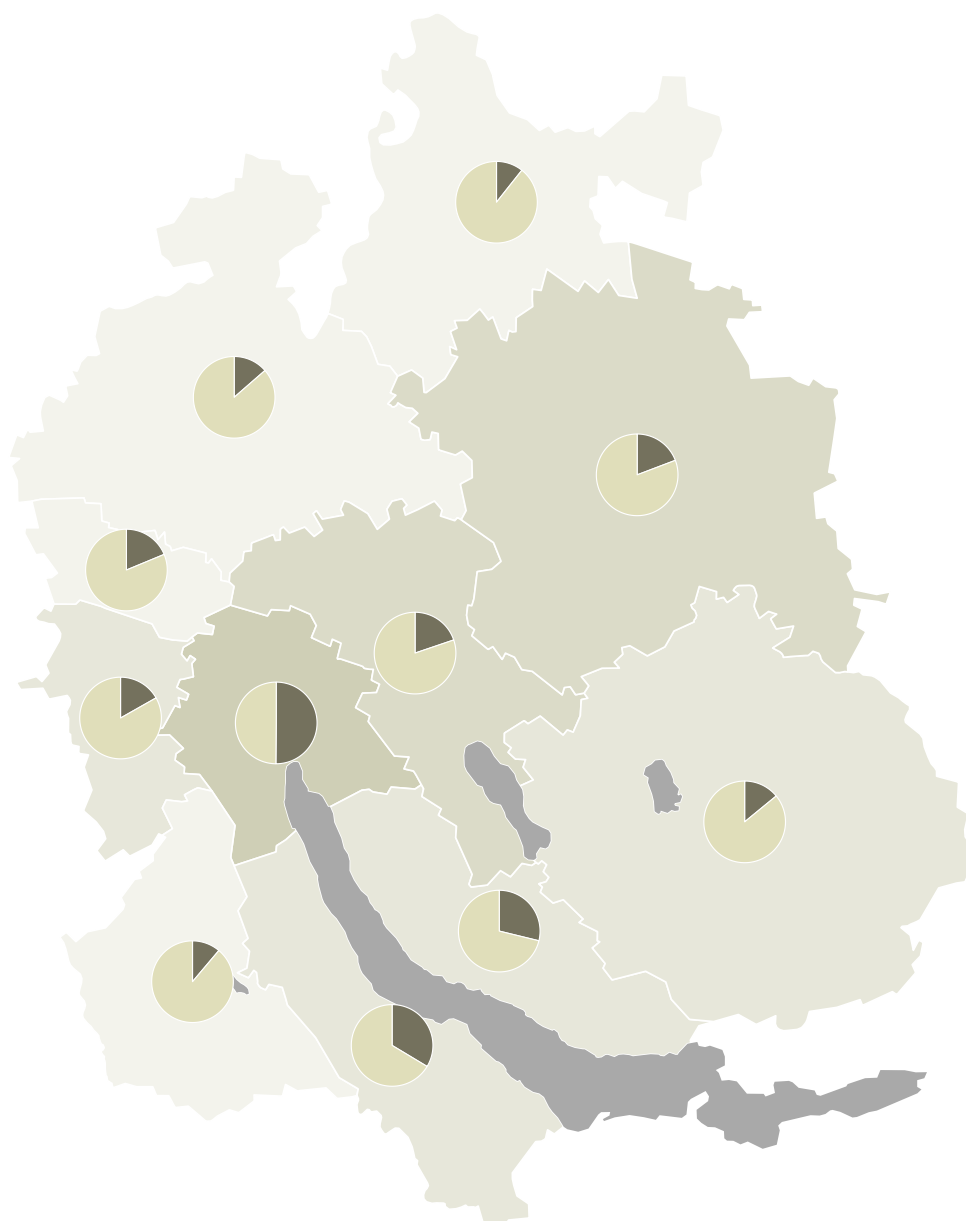
Canton of Zurich, 2016

	Workplaces	Jobs	Full-time equivalents	Value added in million CHF
<b>Energy efficiency</b>	2,904	30,123	27,629	2,799
<b>Renewable energy</b>	41	1,931	1,802	301
<b>Circular economy</b>	1,890	11,529	10,191	768
<b>Mobility</b>	1,341	5,720	4,727	476
<b>Raw material efficiency</b>	2,745	19,167	17,015	2,085
<b>Water resource management</b>	222	3,025	2,676	285
<b>Other Cleantech areas</b>	6,010	29,188	23,996	2,399
<b>Total ZH</b>	15,153	100,683	88,036	9,111
<b>Total CH</b>	88,715	622,230	551,088	55,996
<b>Share ZH of CH</b>	17.1%	16.2%	16.0%	16.3%
<b>Share of cluster in overall economy ZH</b>	12.8%	9.9%	11.2%	6.8%

Data source: FSO (STATENT, VGR)

## Regional Distribution of the Cleantech Cluster

Full-time equivalents by region, Canton of Zurich, 2016



Pie chart:  
Sub-segments' share within the region

■ Services  
■ Industry

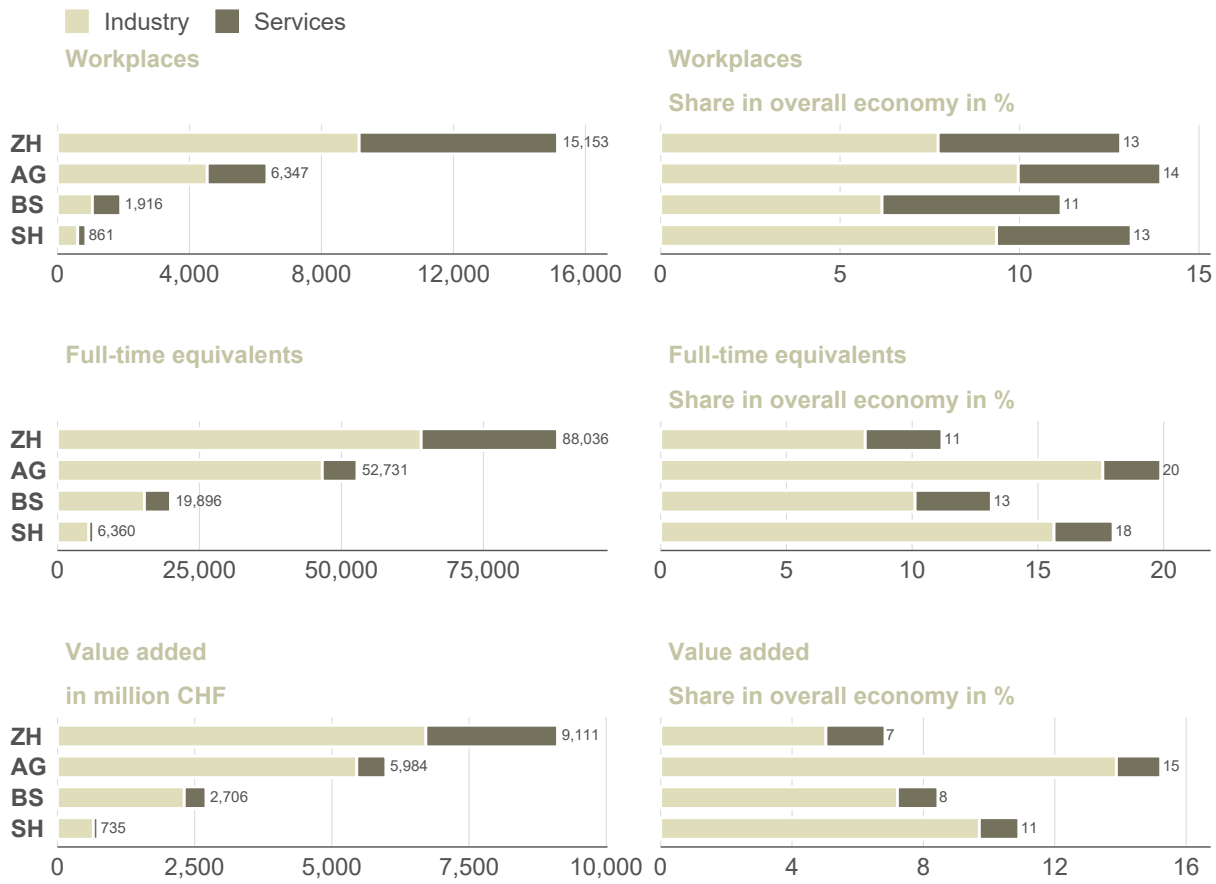
Regions:  
Region's share within Canton of Zurich in %

■ <5%  
■ 5-10%  
■ 10-25%  
■ 25-50%

Data source: FSO (STATENT)

## Cantonal Comparison of Cleantech Cluster

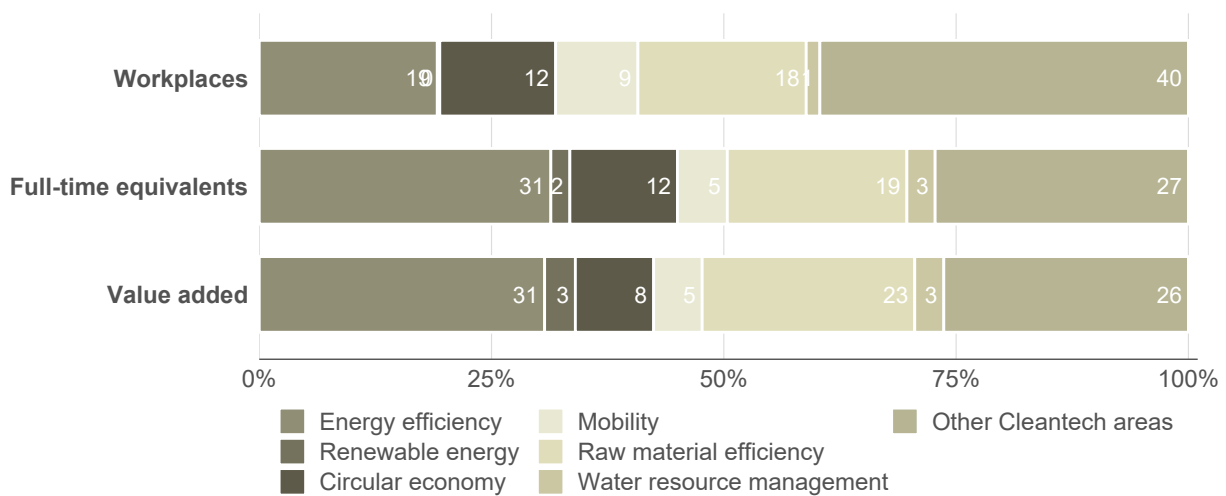
2016



Data source: FSO (STATENT, VGR)

## Cleantech Sub-Segments

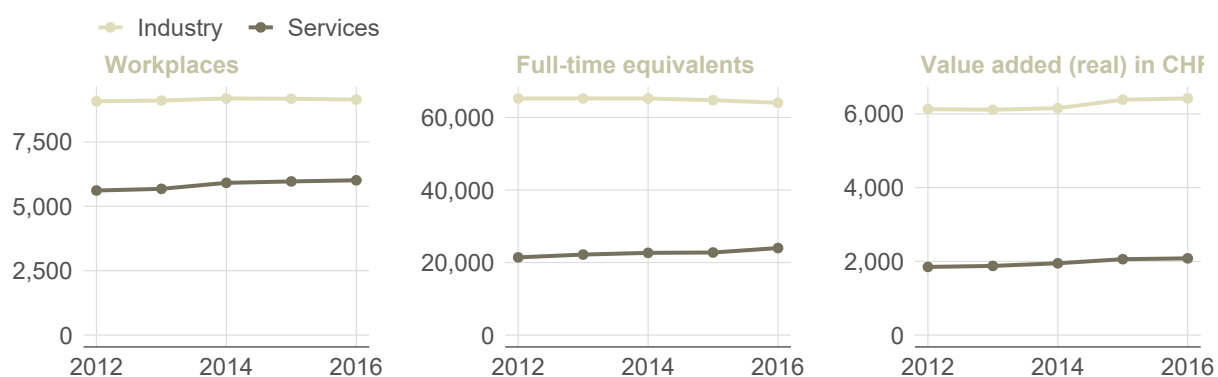
Canton of Zurich and Switzerland, 2016, in %



Data source: FSO (STATENT, VGR)

## Cleantech Sub-Segments

Canton of Zurich

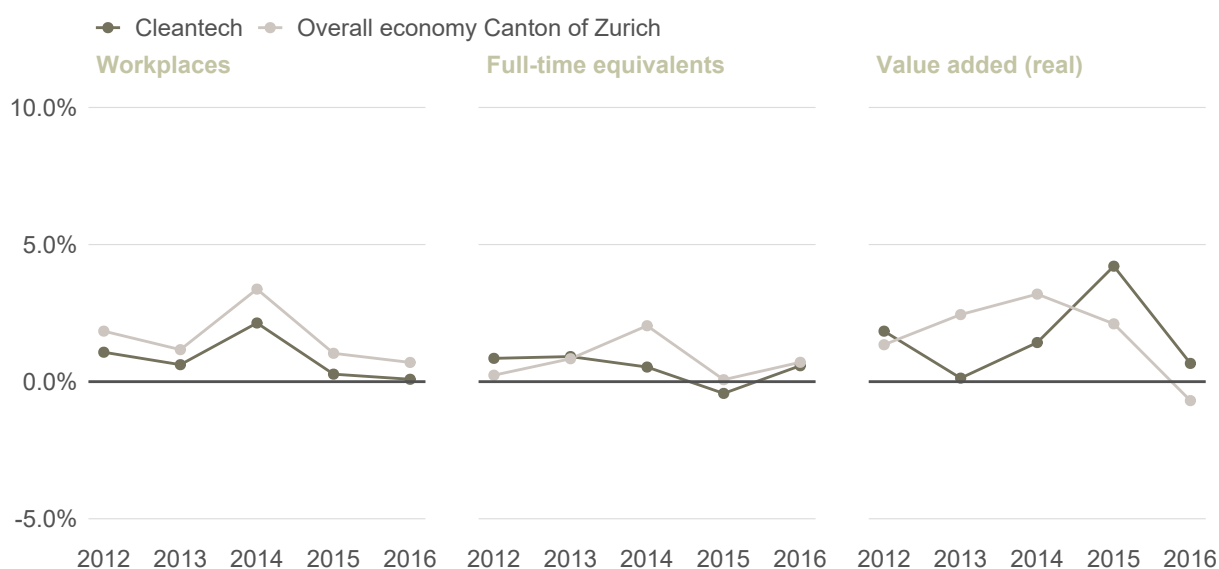


Data source: FSO (STATENT, VGR)

Method change in estimating full-time equivalents as of 2015. Please see the data sources for further details.

## Growth Rates

Cleantech cluster and overall economy, Canton of Zurich, 2012-2016, in %



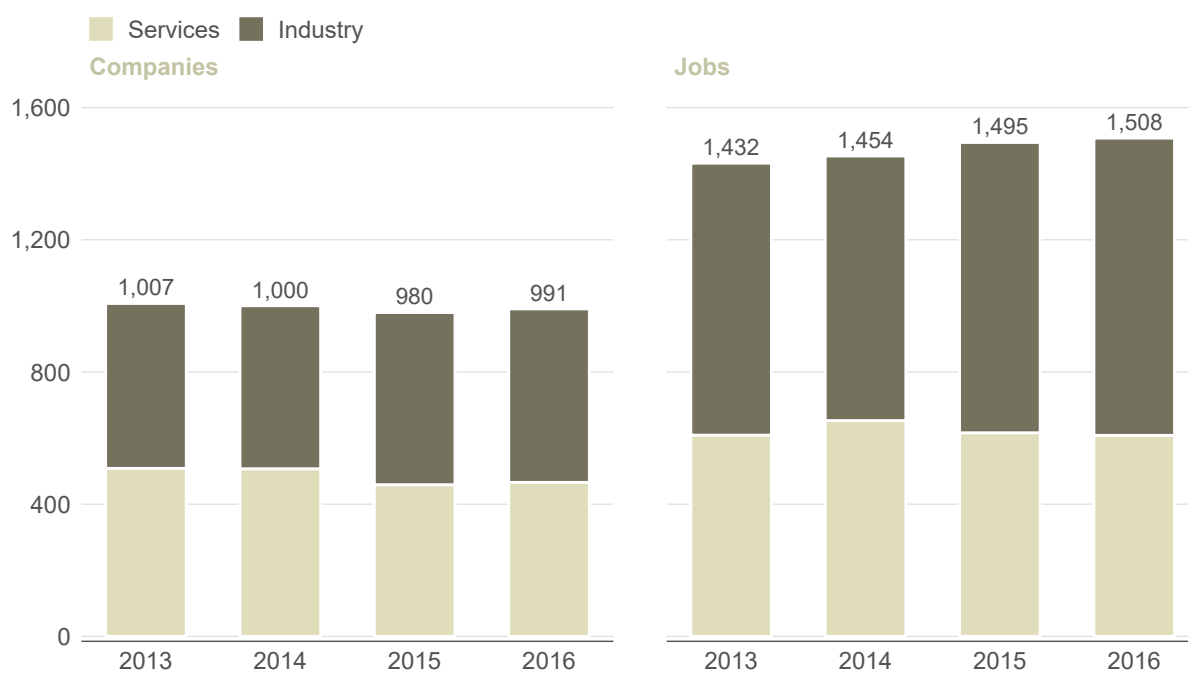
Data source: FSO (STATENT, VGR)

Method change in estimating full-time equivalents as of 2015. Please see the data sources for further details.



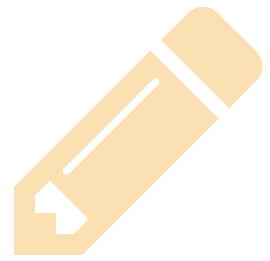
## Newly Founded Companies in the Cleantech Cluster

Canton of Zurich



Data source: FSO, (UDEMO)

# Creative Industries

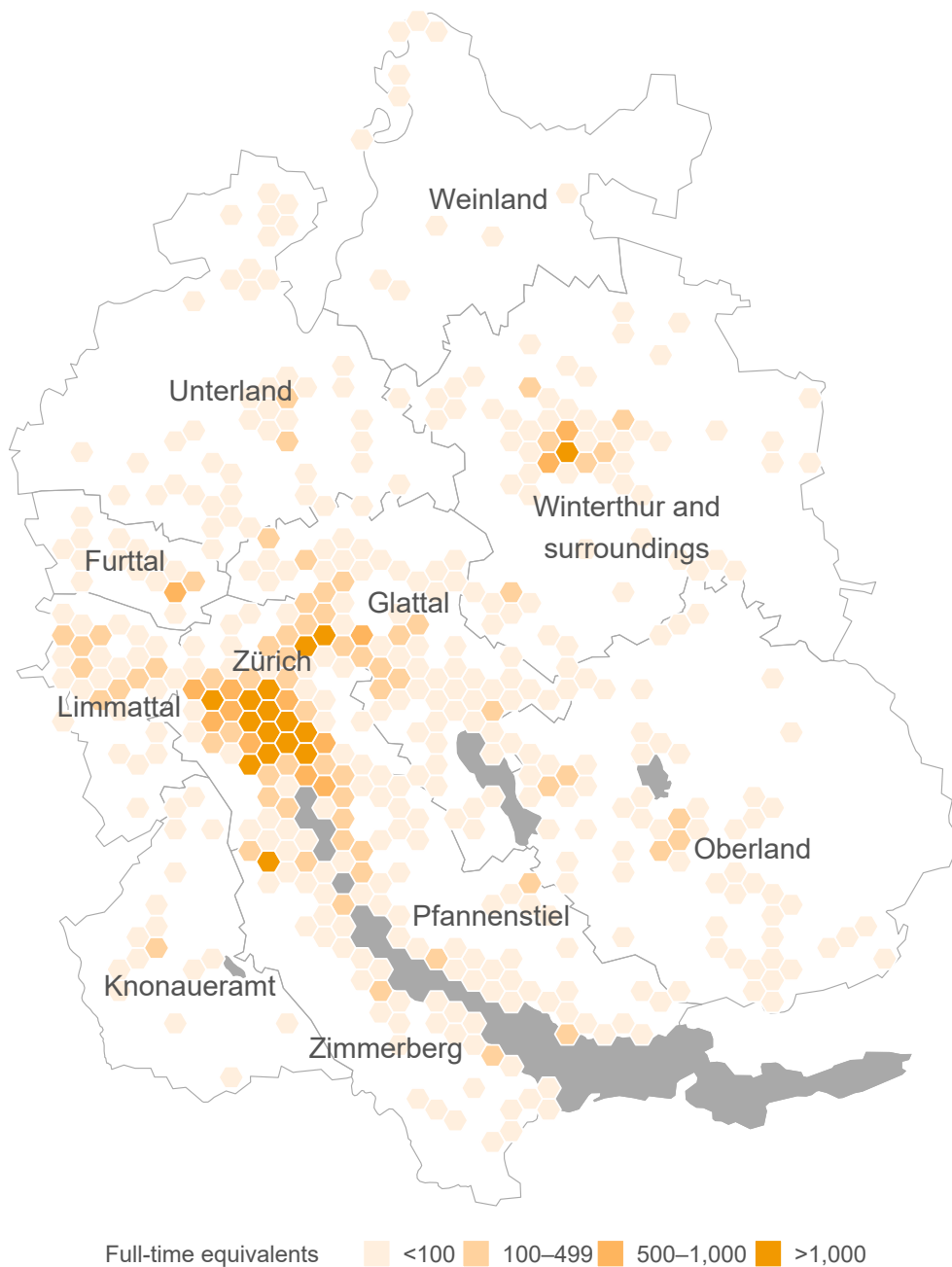


The Creative Industries cluster includes the following sub-segments

---

<b>Music industry</b>	<b>Architecture market</b>
<b>Book market</b>	<b>Advertising market</b>
<b>Art market</b>	<b>Software / games industry</b>
<b>Film industry</b>	<b>Arts and crafts</b>
<b>Broadcasting market</b>	<b>Press market</b>
<b>Performing arts market</b>	<b>Recording industry</b>
<b>Design industry</b>	

---



Full-time equivalents     <100     100–499     500–1,000     >1,000

## Cluster Facts and Figures with Sub-Segments

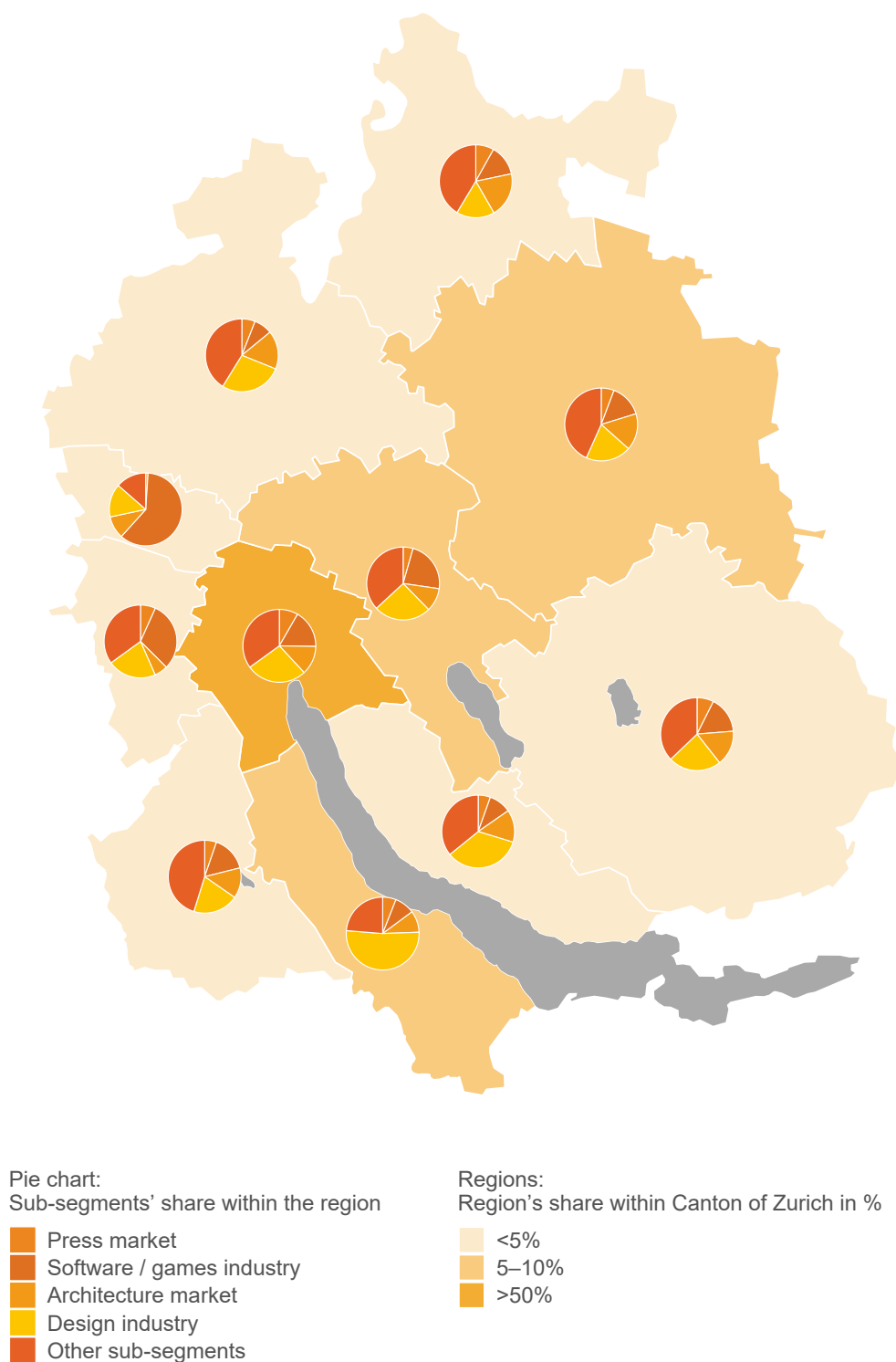
Canton of Zurich, 2016

	Workplaces	Jobs	Full-time equivalents	Value added in million CHF
<b>Music industry</b>	2,232	7,407	3,938	521
<b>Book market</b>	1,102	3,153	2,117	267
<b>Art market</b>	1,303	3,130	1,609	154
<b>Film industry</b>	963	3,145	2,082	374
<b>Broadcasting market</b>	36	3,934	2,901	413
<b>Performing arts market</b>	711	3,716	1,938	308
<b>Design industry</b>	3,187	7,767	5,214	777
<b>Architecture market</b>	3,567	13,986	11,122	1,583
<b>Advertising market</b>	976	6,707	4,827	495
<b>Software / games industry</b>	2,391	17,312	15,264	2,897
<b>Arts and crafts</b>	204	346	247	45
<b>Press market</b>	1,526	8,559	6,071	854
<b>Recording industry</b>	219	1,643	1,442	145
<b>Total ZH</b>	18,417	80,803	58,771	8,834
<b>Total CH</b>	76,017	285,748	202,924	26,915
<b>Share ZH of CH</b>	24.2%	28.3%	29%	32.8%
<b>Share of cluster in overall economy ZH</b>	15.6%	8%	7.5%	6.6%

Data source: FSO (STATENT, VGR)

## Regional Distribution of the Creative Industries Cluster

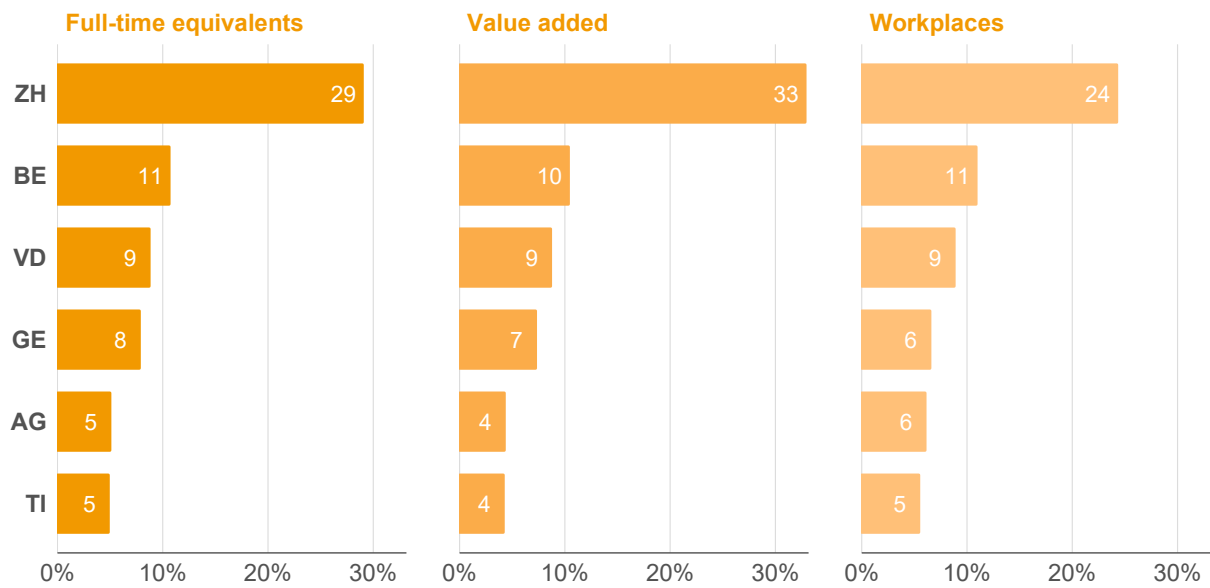
Full-time equivalents by region, Canton of Zurich, 2016



Data source: FSO (STATENT)

## Cantons with a High Share of the Creative Industries Overall Market

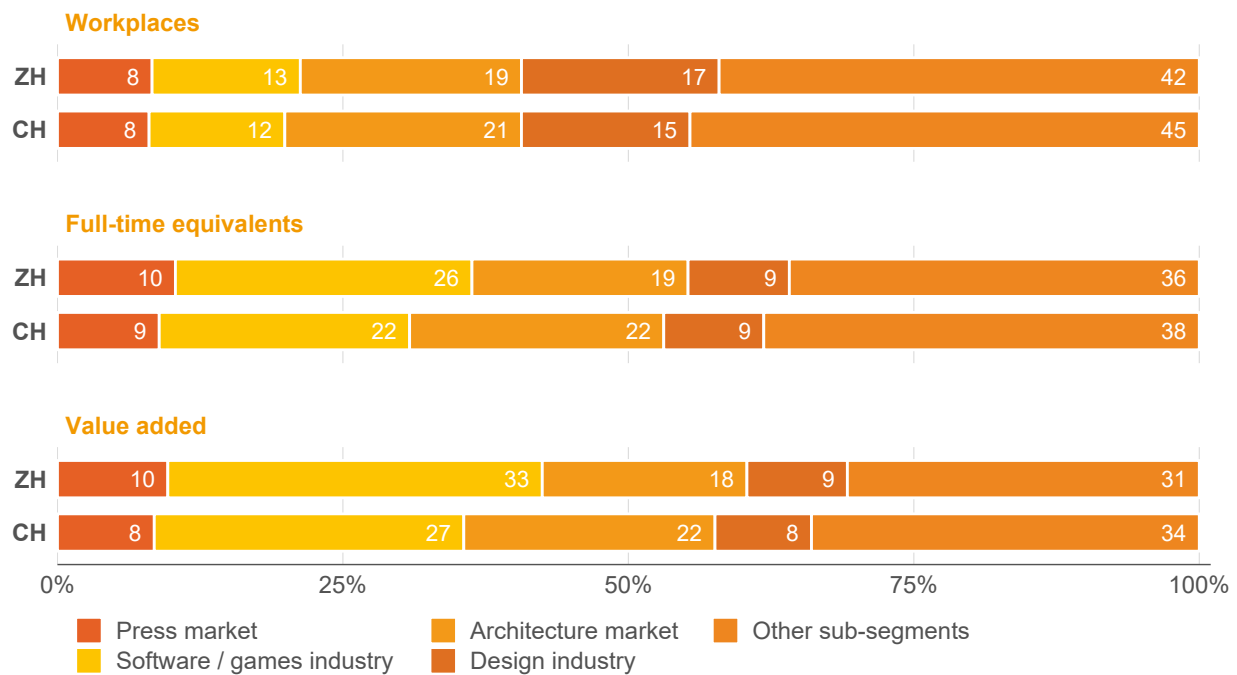
2016, in %



Data source: FSO (STATENT, VGR)

## Creative Industries Sub-Segments

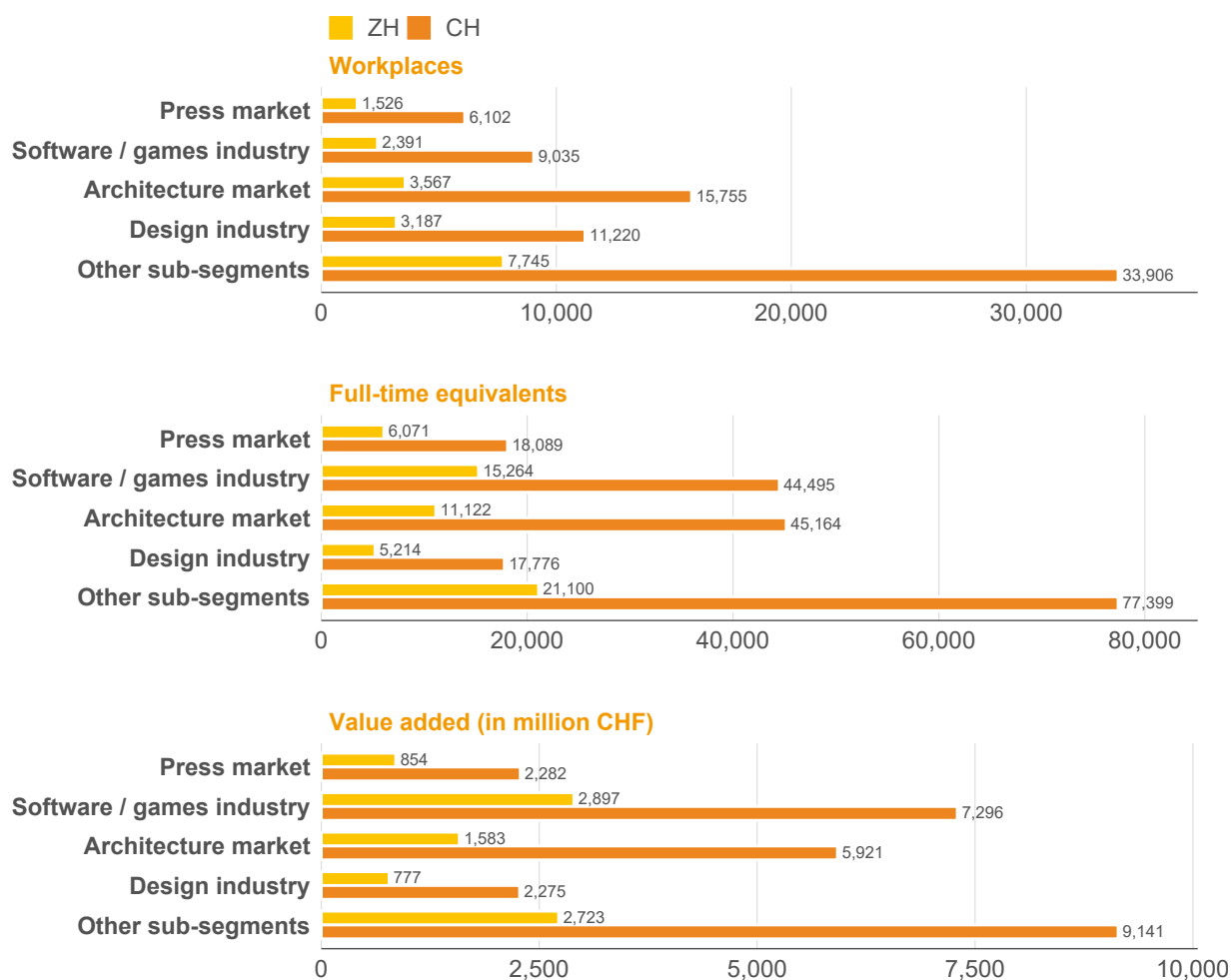
Canton of Zurich and Switzerland, share in cluster 2016 in %



Data source: FSO (STATENT)

## Creative Industries Sub-Segments

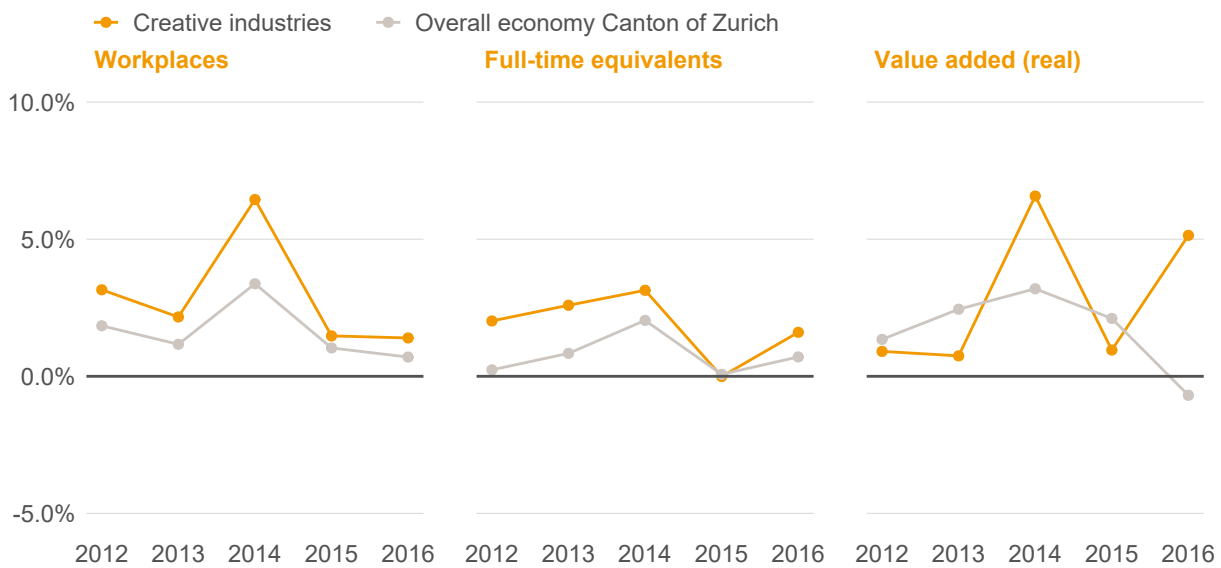
Canton of Zurich and Switzerland, 2016



Data source: FSO (STATENT, VGR)

## Growth Rates

Creative Industries cluster and overall economy, Canton of Zurich, 2012-2016, in %

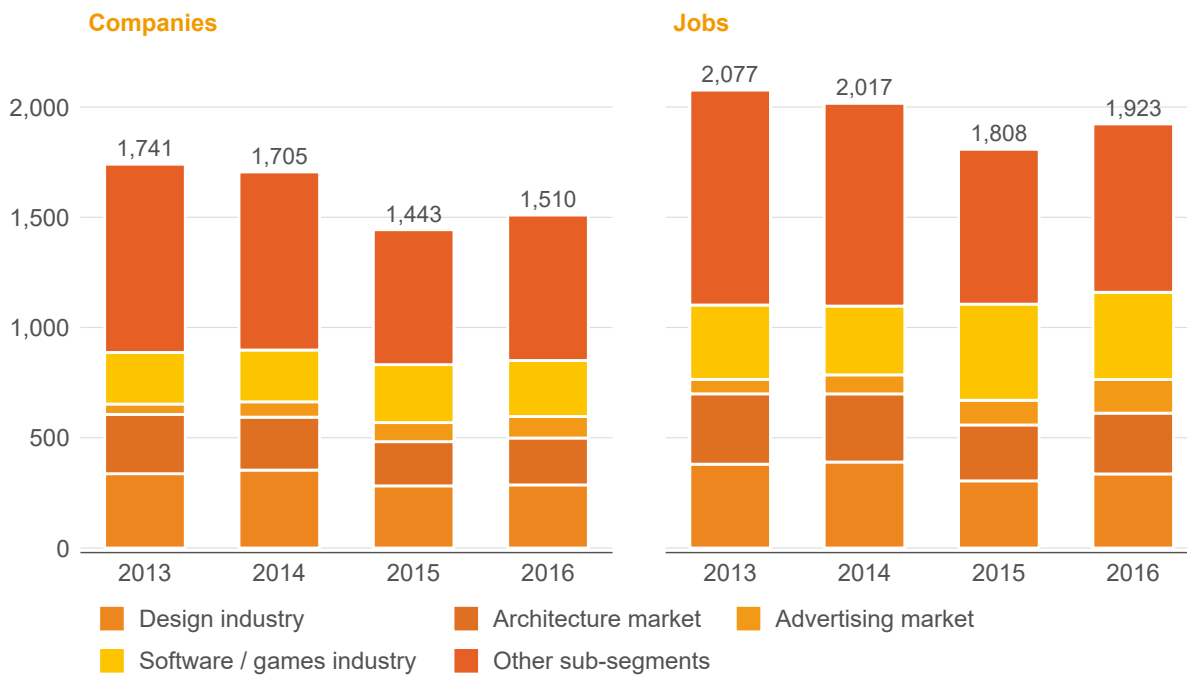


Data source: FSO (STATENT, VGR)

Method change in estimating full-time equivalents as of 2015. Please see the data sources for further details.

## Newly Founded Companies in the Creative Industries Cluster

Canton of Zurich



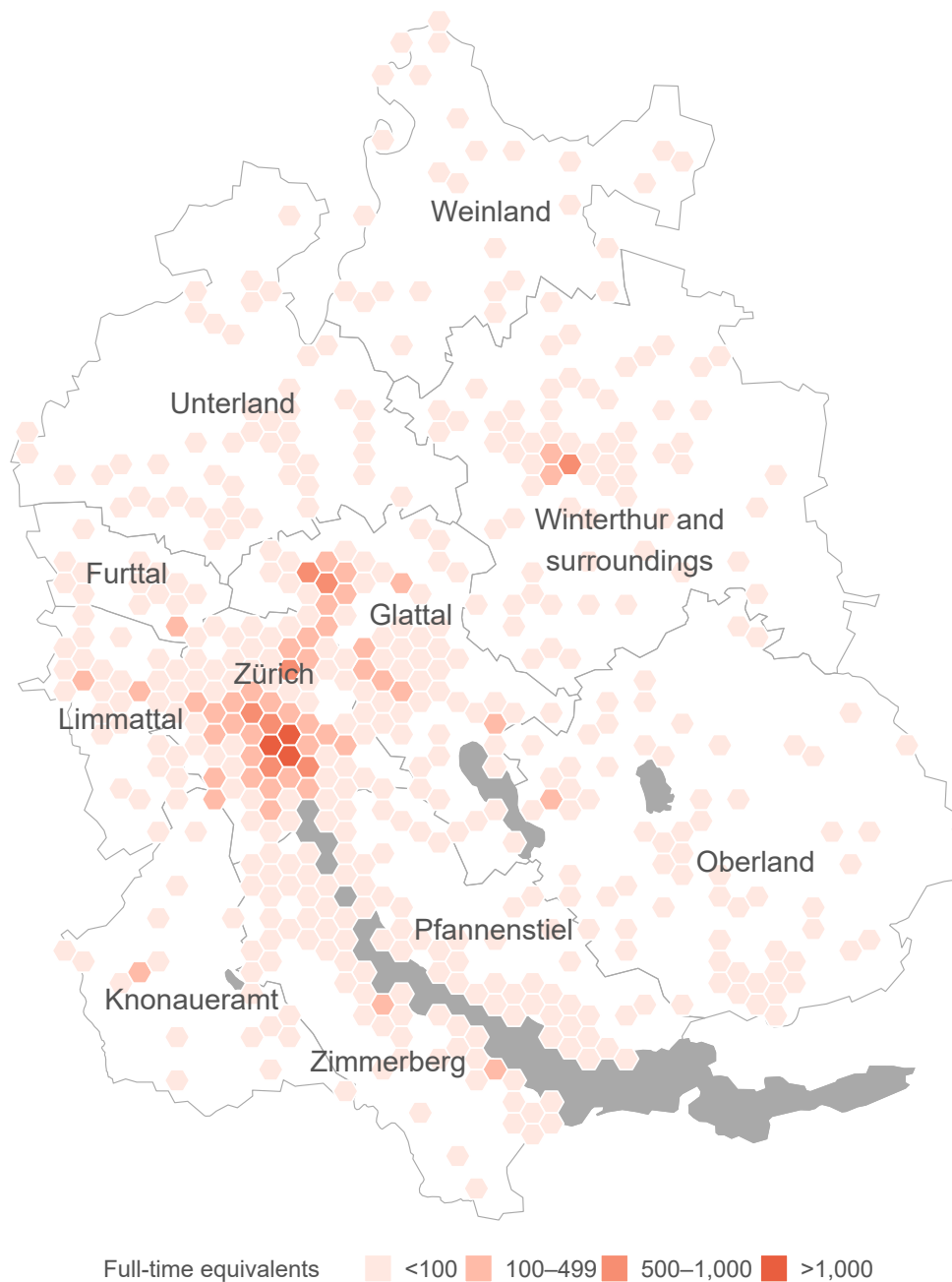
Data source: FSO (UDEMOM)



# Tourism

The Tourism cluster includes the following sub-segments

Accommodation  
Gastronomy





## Cluster Facts and Figures with Sub-Segments

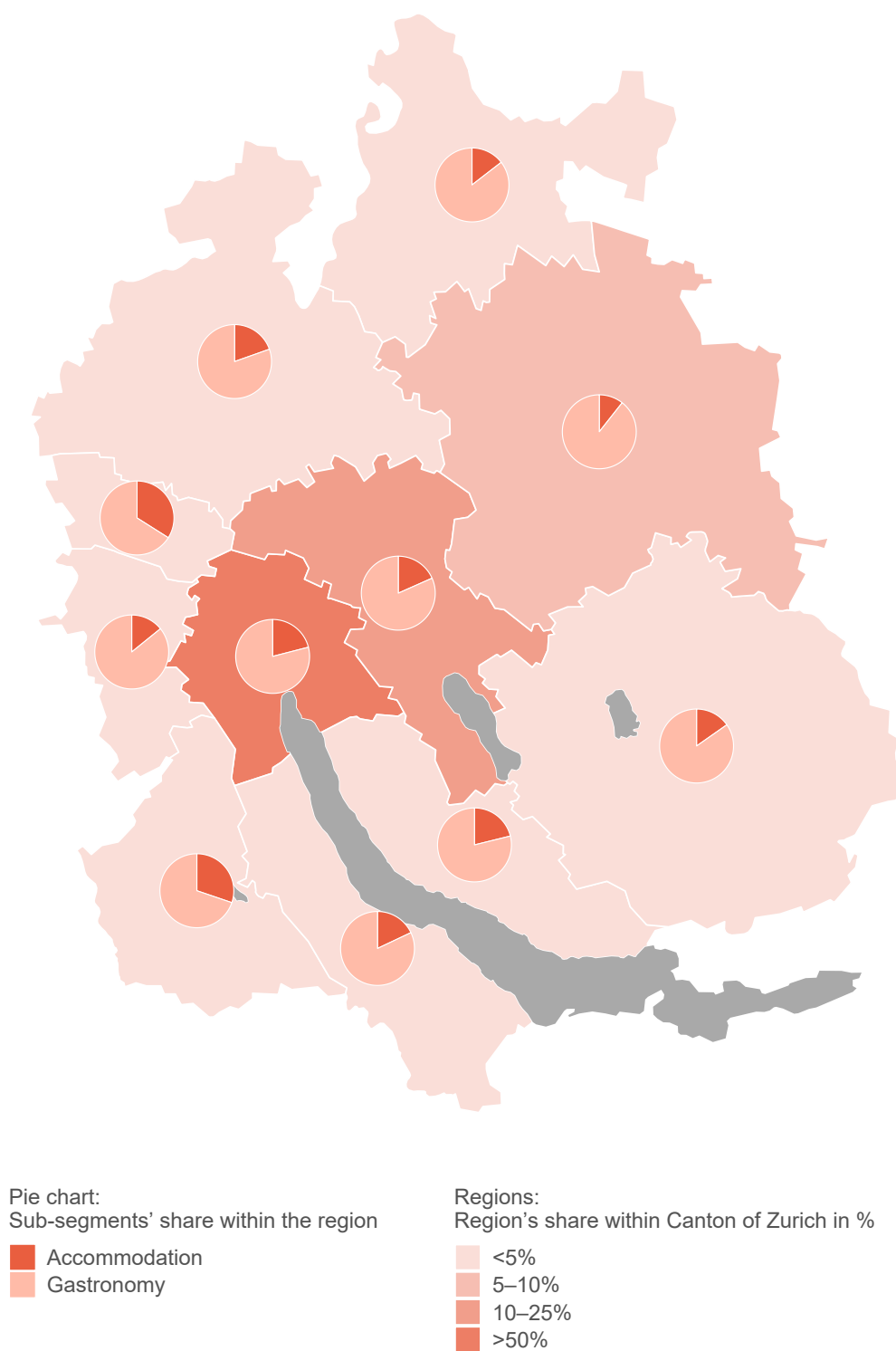
Canton of Zurich, 2016

	Workplaces	Jobs	Full-time equivalents	Value added in million CHF
<b>Accommodation</b>	345	8,136	6,801	418
<b>Gastronomy</b>	4,146	39,408	28,141	1,710
<b>Total ZH</b>	4,491	47,544	34,942	2,128
<b>Total CH</b>	33,007	253,837	187,745	10,828
<b>Share ZH of CH</b>	13.6%	18.7%	18.6%	19.7%
<b>Share of cluster in overall economy ZH</b>	3.8%	4.7%	4.4%	1.6%

Data source: FSO (STATENT, VGR)

## Regional Distribution of the Tourism Cluster

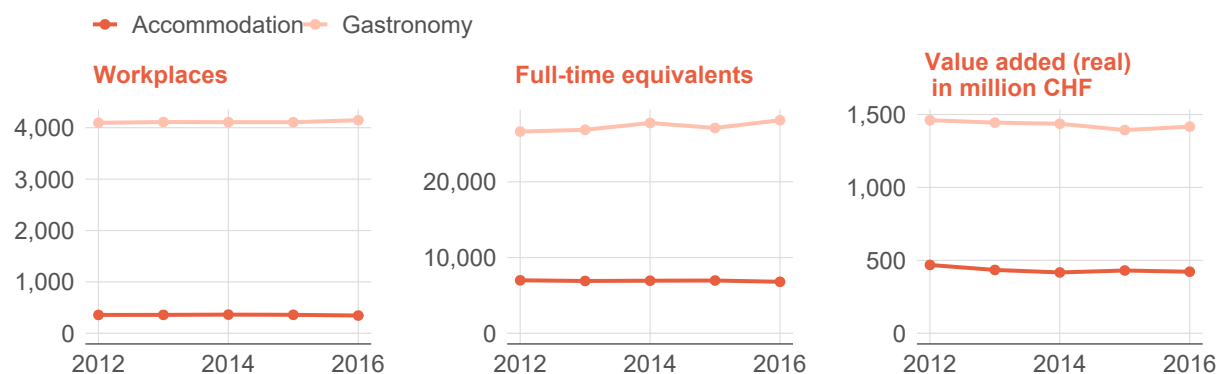
Full-time equivalents by region, Canton of Zurich, 2016



Data source: FSO (STATENT)

## Tourism Sub-Segments

Canton of Zurich

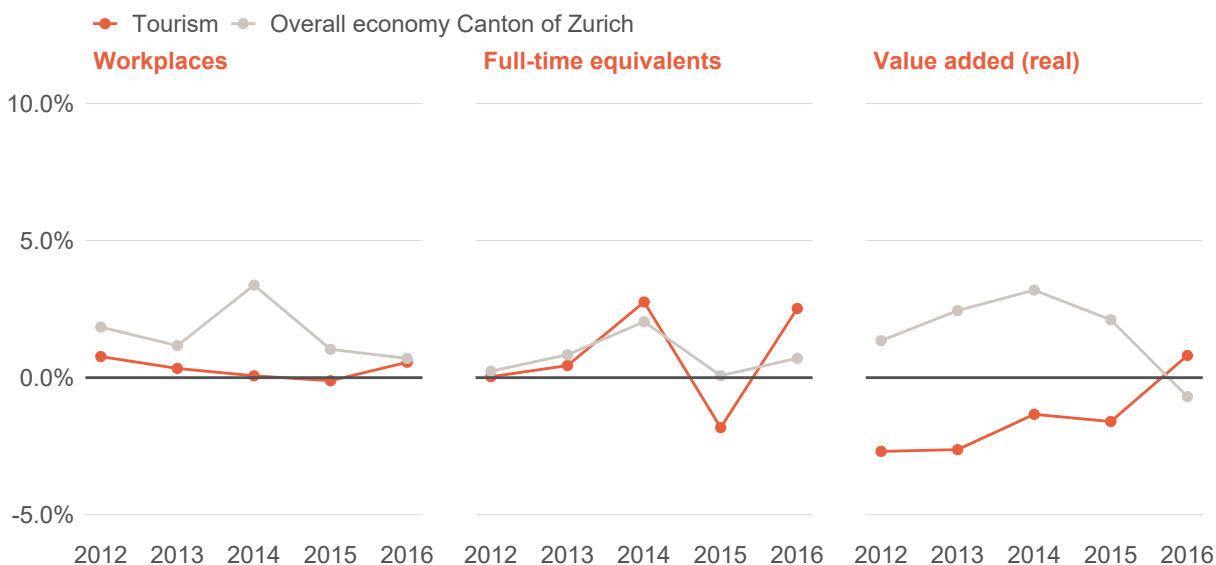


Data source: FSO (STATENT, VGR)

Method change in estimating full-time equivalents as of 2015. Please see the data sources for further details.

## Growth Rates

Tourism cluster and overall economy, Canton of Zurich, 2012-2016, in %

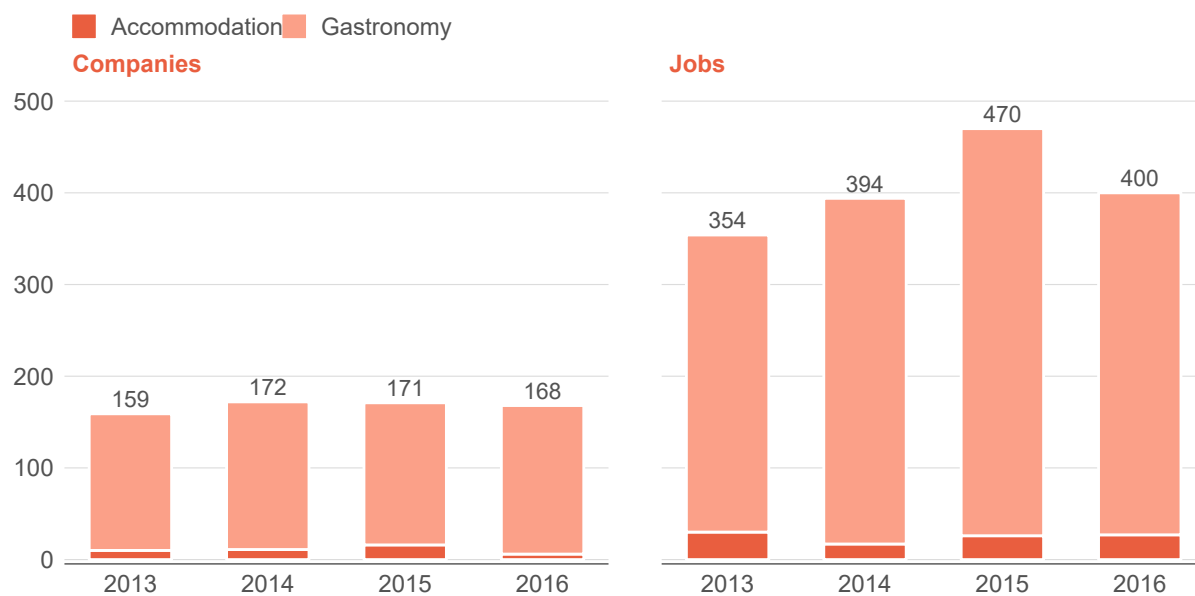


Data source: FSO (STATENT, VGR)

Method change in estimating full-time equivalents as of 2015. Please see the data sources for further details.

## Newly Founded Companies in the Tourism Cluster

Canton of Zurich



Data source: FSO (UDEMÖ)

# Data Sources

## Structural Business Statistics (STATENT)

The Structural Business Statistics, referred to as STATENT, provide key information about the structure of the Swiss economy. STATENT was introduced in 2011 and replaces the Business Census that was last conducted in 2008. STATENT includes all of the companies in Switzerland required to pay OASI pension contributions for employees with a minimum annual income of CHF 2,300. The evaluation units are the workplace and the company (institutional unit).

A workplace is defined as a company (sole proprietorship) or a part of a company (workshop, factory, etc.) that is located in a specific, topographically identifiable place where one or more persons perform tasks for the same company. The term “Jobs” encompasses all persons who perform a task with which goods and services can be produced. Collection of job-related data (employed and self-employed) in the STATENT is based on the OASI-liable salary.

For the purpose of calculating jobs in full-time equivalents, the work volume of all of the full-time and part-time jobs typically measured in working hours is converted into full-time jobs. The Federal Statistical Office has revised its estimation model for measuring full-time equivalents. This means that the figures from 2015 forward cannot be compared with the previous years.

## Company Demographics (UDEMOMO)

The statistics of newly founded companies only include companies with market economy based activities that have actually been newly established. A newly founded company is deemed to exist when a new combination of production factors is created without any involvement of an already existing company. Therefore, companies resulting from mergers, takeovers or demergers or restructurings are not included as newly founded companies. The data collection to obtain statistics on newly founded companies was first conducted in 2013, analogous to STATENT.

The number of jobs corresponds to the average number of jobs during the activity period under review. This figure is calculated by dividing the total number of monthly jobs for a given year by the number of activity months of a company.

## National Accounts (VGR)

The national accounts provide an accounting framework for a detailed and systematic description of a country's economy. The best known aggregate of the national accounts is the gross domestic product (GDP). GDP measures the value added created by economic activity on national territory. The cantonal and regional GDP are summary statistics published by the Federal Statistical Office that measure the development and structure of economic activity at cantonal and major regional level in Switzerland. The time series begins in 2008 and is based on the conceptual framework of the national accounts (VGR).

The Statistical Office Canton of Zurich uses both STATENT and VGR as data sources to estimate the value added of the sector groups, that is to say, of the clusters by canton. The method used is described here: [www.statistik.zh.ch/wertschoepfung](http://www.statistik.zh.ch/wertschoepfung)

# Contacts and Further Information

## ICT

### Canton of Zurich

Anita Martinecz Fehér  
Project Manager  
Division of Business and Economic  
Development - AWA  
[anita.martinecz@vd.zh.ch](mailto:anita.martinecz@vd.zh.ch)

### City of Zurich

Rahel Kamber  
Project Manager  
Economic Development  
[rahel.kamber@zuerich.ch](mailto:rahel.kamber@zuerich.ch)

### Additional information

[www.standort.zh.ch/ict](http://www.standort.zh.ch/ict)  
[www.ezuerich.ch](http://www.ezuerich.ch)  
<https://digital.swiss>  
[www.ictswitzerland.ch](http://www.ictswitzerland.ch)  
[www.swissict.ch](http://www.swissict.ch)  
Reports of consulting firms,  
banks and think tanks

## Finance

### Canton of Zurich

Eva May  
Project Manager  
Division of Business and Economic  
Development - AWA  
[eva.may@vd.zh.ch](mailto:eva.may@vd.zh.ch)

### City of Zurich

Jacqueline Kaiser  
Project Manager  
Economic Development  
[jacqueline.kaiser2@zuerich.ch](mailto:jacqueline.kaiser2@zuerich.ch)

### Other contact partners

Christian Bretscher  
Director, Zurich Banking Association  
[info@zuercher-bankenverband.ch](mailto:info@zuercher-bankenverband.ch)

### Additional information

Zurich Financial Centre Study 2019/2020  
Zurich Financial Centre Brochure 2019/2020  
<https://finanzplatz-zuerich.ch/en/>  
[www.swissfintechinnovations.ch](http://www.swissfintechinnovations.ch)  
[www.swissfinancestartups.com](http://www.swissfinancestartups.com)  
[www.trustsquare.ch](http://www.trustsquare.ch)

## Life Sciences

### Canton of Zurich

Danielle Spichiger  
Project Manager  
Division of Business and Economic  
Development - AWA  
danielle.spichiger@vd.zh.ch

### City of Zurich

Rahel Kamber  
Project Manager  
Economic Development  
rahel.kamber@zuerich.ch

### Other contact partners

Dr. Silvie Cuperus  
Head Life Science Zurich  
info@lifescience.uzh.ch

Mario Jenni  
Co-founder & CEO  
BIO-TECHNOPARK® Schlieren-Zürich  
mario.jenni@bio-technopark.ch

Hans Noser  
CEO Toolpoint for Lab Science  
hans.noser@toolpoint.ch

Peter Biedermann  
CEO Swiss Medtech  
peter.biedermann@swiss-medtech.ch

### Additional information

[www.standort.zh.ch/lifesciences](http://www.standort.zh.ch/lifesciences)  
[www.lifescience-businessnetwork.ch](http://www.lifescience-businessnetwork.ch)  
[www.bio-technopark.ch](http://www.bio-technopark.ch)  
[www.toolpoint.ch](http://www.toolpoint.ch)  
<https://swiss-medtech.ch>

## Cleantech

### Canton of Zurich

Beat Rhyner  
Project Manager  
Division of Business and Economic  
Development - AWA  
beat.rhyner@vd.zh.ch

### City of Zurich

Rahel Kamber  
Project Manager  
Economic Development  
rahel.kamber@zuerich.ch

### Winterthur

Michael Domeisen  
Director House of Winterthur  
michael.domeisen@houseofwinterthur.ch

### Additional information

[www.standort.zh.ch/cleantech](http://www.standort.zh.ch/cleantech)  
[www.awel.zh.ch](http://www.awel.zh.ch)  
<https://lifefair.org/>  
<https://www.s-ge.com/en/cleantech>  
<http://svut.ch/index.html>  
[www.swisscleantech.ch](http://www.swisscleantech.ch)  
<http://www.climate-kic.org>

## **Creative Industries**

### **Canton of Zurich**

Anita Martinecz Fehér  
Project Manager  
Division of Business and Economic  
Development - AWA  
anita.martinecz@vd.zh.ch

### **City of Zurich**

Rahel Kamber  
Project Manager  
Economic Development  
rahel.kamber@zuerich.ch

### **Additional information**

[www.creativezurich.ch](http://www.creativezurich.ch)  
[www.standort.zh.ch/creative](http://www.standort.zh.ch/creative)  
[www.stadt-zuerich.ch/wirtschaft](http://www.stadt-zuerich.ch/wirtschaft)  
[www.creativeeconomies.com](http://www.creativeeconomies.com)  
[www.kreativwirtschaft.ch](http://www.kreativwirtschaft.ch)

## **Tourism**

### **Zürich Tourism**

Martin Sturzenegger  
Director  
martin.sturzenegger@zuerich.com

### **City of Zurich**

Rahel Kamber  
Project Manager  
Economic Development  
rahel.kamber@zuerich.ch

### **Additional information**

[www.zuerich.com](http://www.zuerich.com)  
[www.zuerich.ch](http://www.zuerich.ch)







# Division of Business and Economic Development Canton of Zurich

**The Division of Business and Economic Development is the point of contact for resident companies and companies interested in setting up a business in the Canton of Zurich.**

## **Our core competencies and activities include**

- Relocation guidance for companies moving to Zurich
- Support of resident companies
- Management of cluster initiatives
- Work permits
- Administrative relief for companies
- External relations

We support companies interested in moving to Zurich, from the evaluation process right up to the successful start of business, thus helping them gain a foothold in the Zurich economic area. We do so in close collaboration with our internal and external partners.

With a view to strengthening seminal industries (such as Cleantech, Finance, Life Sciences, Creative Industries, Information and Communications Technology), we promote networking among companies and institutions in the Zurich area along the value added chain.

Our work permit team issues permits for citizens from non-EU and non-EFTA states. Last but not least, we offer guidance through the cantonal administration to local and foreign companies, and strive to facilitate administrative procedures.

**In a nutshell:** we support, expedite and connect as a link between business and public administration.

## **Division of Business and Economic Development of the Canton of Zurich**

Tel +41 (0)43 259 49 92

standort@vd.zh.ch

