



STRATEGY COURSES

DISTANCE LEARNING

Application in a global job market.

Duration

Completion within 4 weeks

7 personal counsellings of 45 minutes
by video or phone call
with your personal job coach

35 units of e-learning and autonomous
processing of instructions, tasks and
assignments online

Target Group

Managers, executives, specialists with
professional experience, searching for a
new employment

English native or GER level C1

Independent PC usage and
good self organisation

PC, internet and phone available

Enrolment

Refer to your RAV consultant

OBJECTIVES & TOPICS

- Determination of position: Positioning on the Swiss & international job market with personal competences, experiences, values and USP for individually relevant job and career perspectives.
- Search area: Targeting jobs, companies, markets with short- and medium-term goals and an effective skills- / keyword-set for relevant employers and recruiters.
- Search strategy: Defining a personal job search strategy with relevant recruiting channels in Switzerland / globally, including networks, social media and online job markets.
- Application dossier: Creating modern application dossiers, CV, cover letter and references for the Swiss and international job market, ready for recruiting 4.0.
- Self presentation: Preparing calls, networking and job-interviews with training and video analysis of self-presentation, reflecting intercultural aspects.

PROCEDURE & METHODS

- You will receive a personal login to our learning app and autonomously work on your preparatory tasks for your initial personal counselling with your job coach.
- Your job coach contacts you by phone / online, welcomes you personally, answers your questions, reviews your dossier and previews the relevant online courses relevant for you and your job search.
- You autonomously work on the defined assignments and online courses and always upload your results in preparation for the personal counselling with your job coach.
- The independent implementation of feedback and inputs is the basic premise for reaching the goals of this course.
- In the final counselling you review your results, the progress made and the course report with your job coach.