



STRATEGY COURSES

ENGLISH

In a global job market.

 **NewPlacement
Academy**
Für Beruf und Karriere

Duration

9 dates within 4 weeks
7 days 08.30 - 16:30
2 personal counsellings

Group

Max. 12 participants

Enrolment

Refer to your RAV consultant

How to get to us

Tram 2 to station Kappeli or
bus line 89 or 83 to Letzipark-West.

Please use public transportation as
there are no parking spaces available.



Learn more

www.newplacement.ch/english

OBJECTIVES

- Position yourself on the changing job market with short- and medium-term goals and personal USP
- Define a personal job search strategy including use of networks, social media and online job markets
- Create modern, market-orientated, digital application dossiers for the Swiss and international job market
- Prepare calls, network conversations and job-interviews, including video and robot interviews

TOPICS

- Particularities of the Swiss vs. international job market
- Personal strengths, competences, experiences, values
- CV, letter of application, work certificates and diplomas, ready for recruiting 4.0
- Successful networking and social media use in a business context
- Training and video analysis of phone calls, network talk and job interviews, reflecting intercultural aspects

TARGET GROUP

- Managers, executives, specialists with professional experience, searching for a new employment
- English native oder GER level B2

METHODS

- Highly qualified JobCoaches consult you on your individual job search and situation.
- You continuously work on your personal questions and applications, both autonomously and with feedback and support of peers and JobCoach.
- Our learning app facilitates a multitude of free online information, especially designed to support you in your application process.
- The independent implementation of feedback and inputs is the basic premise for reaching your goals in this course.