



## Policy No. 1

### Domain Name Registration and Use Policy for <.zuerich>

#### I. General principles

##### 1. Purpose

<.zuerich> is the new top-level domain (“**TLD**”) for the Canton of Zurich, linking together common interests and providing a common image for both public institutions and business entities associated with the location and destination.

The <.zuerich> TLD is established by the Canton of Zurich, the Registry Operator for the TLD space (the «**Canton**» or «**Registry Operator**»). By registering a name in the <.zuerich> space, the registrant warrants that it is in compliance with this Registration and Use Policy and agrees to the terms and conditions contained herein, as well as all <.zuerich> Policies as set forth on the Registry Operator’s website. The Canton reserves the sole and exclusive right to make any changes to domain name registrations within the <.zuerich> space (including the cancellation, transfer, deletion or suspension of any such domains) when it determines that the registration in question is in violation of the terms and conditions contained herein, or is contrary to the best interests of the Canton.

This Policy is updated and revised regularly to reflect the needs of the Canton of Zurich and its TLD.

##### 2. Eligibility Requirements

The <.zuerich> space will follow a restricted registration model with certain registrant and local presence requirements. The only entities eligible to register domain names within the <.zuerich> TLD are those that comply with the following requirements, in addition to the other requirements of this Policy:

- Registrants must be either (i) a Zurich **Public Authority** (including the Canton and City of Zurich and related entities) («Category 1 applicant») or (ii) a **legal entity** (*Rechtseinheit*) in possession of a commercial registration number (*Unternehmens-Identifikationsnummer*) with a registration in the Commercial Register of the Canton of Zurich («Category 2 applicant»).
- Registrants must provide a valid physical address within the Canton of Zurich.
- Registrants must provide a valid telephone number and reference person.
- Registrants are required to supply accurate and complete registrant information and are not permitted to utilize privacy or proxy registration services, or provide materially false details in relation to its registrant information, which may be used in connection with the respective Whois record or otherwise, in accordance with the Whois and Data Protection Policy.
- Registrants may not license, transfer or make available <.zuerich> domain names to third parties who would otherwise fail to comply with this Registration and Use Policy.
- Registrants must maintain compliance with this Registration and Use Policy for the duration of their registration of a <.zuerich> domain name.



## **II. Domain Allocation Rules**

### **1. String Requirements**

The Registry Operator, via Registry Service Provider, will not accept a registration unless the applied-for domain name meets the applicable requirements as defined under the Registry Agreement, Specification 6, including the following technical and syntax requirements.

The Domain Name Label must:

- consist exclusively of the letters A-Z, the numbers 0-9, the special characters ä, ö, ü, or hyphens;
- not exceed 63 characters;
- contain at least one character or number;
- not contain hyphens in the third and fourth position, except if they represent valid internationalized domain names in their ASCII encoding, namely where two consecutive hyphens (-) are used in the 3rd and 4th positions, when preceded by «xn» and followed by a label that corresponds with an IDN containing characters referred to above; and
- not include a string appearing on the «Block List», which is updated from time to time and made available on the Registry website.

### **2. Reserved Names**

The Registry Operator may reserve, and not allow the Registration of any labels, which appear or are referenced by the Schedule of Reserved Names set forth in Specification 5 of the Registry Agreement.

However, the Canton may propose the release of any reservations, in compliance with applicable processes established by or in accordance with ICANN policies or procedures (if applicable).

### **3. Name Collisions**

If any <.zuerich> domain name is identified by ICANN as a potential name collision risk (pursuant to the Registry Operator's rights and responsibilities under the Registry Agreement, Specification 6, § 6), the Registry Operator reserves the right to take all necessary and proper steps to resolve the conflict, including the blocking of any affected domain name.

### **4. Provisions for future development**

Registration of certain types of domain names may be restricted to protect a particular part of the name space for future development of predictive addressing schemes.

## **III. Registration period, pricing, and renewals**

A <.zuerich> domain name may be registered for a period of one to ten years, and thereafter renewed at the end of each registration period for additional one-year periods, subject to the current terms and conditions offered by the concerned Registrar.

The availability and pricing of a <.zuerich> domain name both prior to and during general availability is subject to the discretion of the Registry Operator in accordance with this Registration and Use Policy, and any other rights and obligations of the Registry operation as detailed in relevant agreements and under applicable law.



## IV. Acceptable Usage Guidelines for <.zuerich> Domain Names

### 1. Acceptable Use

No domain name in the <.zuerich> space shall itself, or through its use:

- infringe any other third party rights;
- be in breach with any applicable laws, government rules or requirements (including the Canton of Zurich's TLD Ordinance («TLDV»); accessible at: [https://www.zh.ch/de/politik-staat/gesetze-beschluesse/gesetzessammlung/zhlex-os/erlass-754\\_2-75-645.html](https://www.zh.ch/de/politik-staat/gesetze-beschluesse/gesetzessammlung/zhlex-os/erlass-754_2-75-645.html))
- be a string which is similar in appearance or meaning to a string appearing on the «Block List», which is updated from time to time and made available on the Registry website;
- have clearly sexual connotations or be used to promote sexual activities;
- be offensive; or
- be registered or used for the purposes of undertaking any illegal or fraudulent actions, including spam or phishing activities.

At all times, all registrants must use <.zuerich> domain names in compliance with any applicable laws, government rules or requirements, requests of law enforcement, or any dispute resolution process. If the Canton of Zurich, in the course of routine monitoring or as a result of an investigation, discovers that a <.zuerich> domain name is not in compliance with these principles, the domain name may be immediately suspended.

The Registry Operator is committed to ensure that registrants of a letter/letter two-character ASCII label will not misrepresent or falsely imply that the registrant or its business is affiliated with a government or country-code manager if such affiliation, sponsorship or endorsement does not exist.

The Canton of Zurich will routinely monitor the use of all domain names registered in the <.zuerich> space, and may conduct investigations on its own initiative or in response to complaints to ensure that the domain name registration or the content displayed on an associated website is in accordance with this Registration and Use Policy. The Canton reserves the right to deny, cancel or transfer any registration or transaction, or place any domain name(s) on registry lock, hold or similar status in the event of an investigation or if the Canton determines in its sole discretion that the registration or use of a domain name is in violation of the terms of this Registration and Use Policy or the <.zuerich> Anti-Abuse Policy.

### 2. Dispute Resolution

The Canton of Zurich will comply with all dispute resolution mechanisms as defined in the registry agreement, Specification 7 article 2, and as revised from time to time by ICANN consensus, policies and procedures. Registrants of <.zuerich> domain names hereby agree to be bound by all applicable domain name dispute policies, as outlined in this Registration and Use Policy.

These dispute mechanisms include, but are not limited to:

- The Trademark Post-Delegation Dispute Resolution Procedure («PDDRP»);
- The Uniform Rapid Suspension System («URS»); and
- The Uniform Domain Name Dispute Resolution Policy («UDRP»).