Used to Be My Home Too - Real time data-visualization







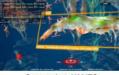
HEK, Basel

**OnCurating Project Space, Zurich** 

YANTO - yaw and not tip over - Mobile App as Interface for Interactive Installations







Screenshot, YANTO

New Media Art Reflects the Coronavirus Pandemic, 24/7 Online - Interactive Net-Based Installation

HEK, Basel



HEK, Basel





Screenshot COVID-19

Unfiltered - Tiktok and the Emerging Face of Culture - Net-Based Multi Screen Installation





SPACE10, New Delhi

Echolocation - Interactive Net-Based Multi Screen Installation



ZKM, Karlsruhe

HeK, Basel



10.000 Moving Cities (Real Cubes) - Interactive Net-Based Installation







MAK Museum of Arts, Vienna

10.000 Moving Cities (VR) - Interactive Net- and Telepresence-Based Installation



ZKM, Karlsruhe

NJPAC, Seoul

#### Marc Lee /// 2022 /// Portfolio /// m@marclee.io /// https://marclee.io

CV, 2 - 3 Projects, 4 – 15 Publications, 16 - 18

# Screenshot COVID-19







Kunstraum Walcheturm, Zurich





#### **Marc Lee**

https://marclee.io | m@marclee.io

#### BIOGRAPHY

Marc Lee \*1969 is a Swiss artist. He focuses on real-time processed, computer programmed audio visual installations, AR, VR and mobile apps. He reflects critically creative, cultural, ecological, social, and political aspects. His projects reflect the visions and limits of our information society in an intelligent and artistic manner.

Marc has exhibited in major art exhibitions including: ZKM Karlsruhe, New Museum New York, Transmediale Berlin, Ars Electronica Linz, HeK Basel, MoMA Shanghai and MMCA Seoul.

Lee's works are in private and public collections including the Federal Art Collection Switzerland and the ZKM Karlsruhe and he has won many prices and honorary mentions at international festivals, including Transmediale Berlin and Ars Electronica Linz.

#### SELECTED EDUCATION

2000-2003 University of Art and Design, ZHdK Zürich, Switzerland, "New Media" Department 1995-1999 University of Art and Design, HGK Basel, Switzerland, "Installation" Department 1994-1995 Eastern Institute of Technology, EIT Napier New Zealand, Arts and Design Department 1993-1994 Bern University of the Arts, BFH Bern https://marclee.io/en/about/

#### PROJECTS

https://marclee.io

#### PUBLICATIONS

https://marclee.io/en/publications/

#### **SELECTED AWARDS**

- 2021 Pax Art Award 2021 HEK (House of Electronic Arts), Switzerland
- 2018 Shortlist of the Net-Based Art Award, Magazine Kunstbulletin and HeK, Switzerland
- 2017 Bogdanka Poznanovic Award for the best video installation and software art, Serbia
- 2017 Shortlist of the Net-Based Art Award, Magazine Kunstbulletin and HeK, Switzerland
- 2015 Social Media Art Award, Phaenomenale 2015, Wolfsburg, Germany
- 2015 Japan Media Arts Festival, Art Division, Tokyo, Japan
- 2015 ZKM Stipendium in Karlsruhe, Germany
- 2008 SuMa Award 2008, Berlin, Germany
- 2008 Netart Award 2008, Hamburg, Germany
- 2006 Viper International Award in "Transposition", Basel, Switzerland
- 2003 tpc CreaTVty award of new media, TPC Zurich, Switzerland
- 2003 Förderpreis, Award of University of Art and Design, HGK Zurich, Switzerland
- 2003 Honorary Mentions, media art festival Ars Electronica Prices, Linz, Austria
- 2002 Transmediale Award in the category 'Software', Berlin (2002)
- 2002 Transmediale Public Vote Award in the categories 'Interaction' and 'Software', Berlin
- 2002 Transmediale 'Honorary Mention' in the category 'Interaction', Berlin, Germany
- 2002 Viper Swiss Award "for Newcomers", Basel, Switzerland
- 2002 Read\_Me Festival 2002, "Honorary Mention", Moscow, Russia
- 2001 Europrix Student's Award, Europrix

#### EXHIBITIONS 2020 - 2022 (SELECTION)

2022 KB22, Karachi Biennale, Karachi, Pakistan Shenzhen Museum of Contemporary Art and Urban Planning, Shenzhen, China Unfold X - Shaping the Future, Space A S-Factory, Seoul, South Korea Swissnex San Francisco, Swiss Consulate at Pier 17, San Francisco, USA Augsburger Kunstlabor - LAb30, Kulturamt der Stadt Augsburg, Augsburg, Germany 1.5° CELSIUS, MSU Science Gallery, Michigan, USA Ecological Integration, Beijing Media Art Biennale (BMAB) at CAFA Art Museum, Beijing, China Marrakesh Unfiltered, Arab Media Lab, Marrakesh, Morocco Solo Earthbound - In Dialogue with Nature, European Capitals of Culture, Möllerei Esch, Luxembourg Tate AI, Annka Kultys Gallery, London, United Kingdom Solo AMT Inaugural Exhibition Digital Resonance, Inaugural Exhibition AMT Center, Gwangju, Korea Can Tech Save the World and Art Heal It. Sustainable Singapore Gallery. Singapore Saigon Urban Arts Festival. Tan Binh District. Ho Chi Minh Citv. Vietnam IN-SONORA 12, International Sound and Interactive Art Festival, Madrid, Spain Hacking Identity - Dancing Diversity, European Capitals of Culture, Möllerei Esch, Luxembourg Infrastrukturen, Galerie für Gegenwartskunst E-Werk, Freiburg, Germany Solo Swiss Media Art - Pax Art Awards, HEK (House of Electronic Arts), Basel, Switzerland Solo

- 2021 Chengdu Biennale, Chengdu Museum of Contemporary Art and Tianfu Gallery, Chengdu, China Festival for expanded media, 35. Stuttgarter Filmwinter, Stuttgart, Germany PIKSEL Festival 2021, BEK - the Bergen Centre for Electronic Art, Bergen, Norway West Bund Art & Design Fair with Raiden INST, Art West Bund Center, Shanghai, China Are we all here? ONCURATING Project Space, Zurich, Switzerland 25th Festival Videomedeja, Museum of Contemporary Art of Vojvodina, Novi Sad, Serbia Digital Art Collection, Verein für zeitgenössische Kunst, ElGENHEIM Weimar Berlin, Germany my home is my castle, Forum Schlossplatz, Aarau, Switzerland 1st Macao International Contemporary Art Biennale, Advance and Retreat of Globalization, Macao Stormy Weather, Centre culturel suisse, Paris, France SEND ME AN IMAGE, CO Berlin Foundation, Berlin, Germany HeK Net Works - Bobi Wine vs Museveni, House of Electronic Arts, hek.ch Online Video of the Month - Marc Lee: Corona TV Bot, HMKV Dortmund, Germany
- 2020 Black Swan: Unpredictable Future, Oil Tank Culture Park, Seoul, South Korea Da Z Festival, Kunstraum Walcheturm and Museum für Gestaltung, Zurich, Switzerland MORE AND LESS - Zurich liest, Karl der Grosse, Zurich, Switzerland Stormy Weather, Kunstraum Niederoesterreich, Vienna, Austria Unter Beobachtung - Kunst des Rückzugs, Kunsthalle Villa Merkel, Esslingen, Germany Captured in between Dys-Utopia, Kunstverein, Friedrichshafen, Germany MORE AND LESS, Stadtmuseum, Aarau, Switzerland Netz Werke, re:publica Campus Neukölln, Berlin, Germany Window of the World, Reithalle, St. Moritz, Switzerland 3x3: Looking Back Stepping Forward, Qinhuai Yi Art Space, Nanjing University of the Arts, China India Unfiltered, Palladium, Chennai, India Games.Fights.Encounters, ONCURATING Project Space, Zurich, Switzerland Pixels Fest Digital Utopia, Yeltsin Center Gallery, Yekaterinburg, Russia India Unfiltered, SPACE10, New Delhi and Chennai, India Solo Kolkata Literary Festival, ParkStreet, Kolkata, India Sculpture garden, Schafhof - European Center for Art Upper Bavaria, Freising, Germany

YANTO - yaw and not tip over /// 2022 /// Mobile App as Interface for Interactive Installations



Iris Qu. Marc Lee (sound)

Screenshot ↑ HFK Basel J

Video

Due to accelerating acidification and industrial aquafarming, our ocean is and Shervin Saremi becoming increasingly uninhabitable. Aquaculture workers, scientists and veterinarians now rely on genetic engineering, synthetic biology, and machine learning as potential tools to mitigate climate change. «YANTO -Al gerneriet species → yaw and not tip over» imagines a speculative aquaculture farm 30 years from now, where artificial intelligence is used to create and optimize synthetic species to withstand the increasingly hostile ocean environment. Through the point-of-view of an A.I. simulator, the audiences are invited to swim with the engineered/mutated species and observe the changing ecosystem. YANTO responds to the trend of technology-assisted solution-making by constructing narratives of an uncomputable system under extreme control - what do we optimize, and what are we ignoring as a result? The project aims to inspect our tendency to simplify complex ecosystems by treating nature as a system that can be fixed.

> Through the point-of-view of an A.I. simulator, the audiences are invited to swim with the engineered/mutated species, and create newsimulations to observe the changing ecosystem. When the audience approaches a species, they will have the chance to learn about thespecies' backstory. We hope to invite the audience to investigate our tendency to engineer nature and treat ecosystems as a systemthat can be fixed.



#### Scallop/mussel hybrid species grown on plastic waste

A hybrid shellfish species with scallop and mussel DNAs adaptive to habitants with plastic pollution. This species was engineered to inhabitat plastic waste and consume micro-plastic particles, making it an ideal candidate for aquafarming. (Generated by VQGan - not photoshopped. Backstories are rooted in real-life scenarios)



#### Wrasse/salmon hybrid species designed for industrial fish farms

Hybrid wrasse/salmon breed engineered to consume sea lice as a primary food source and improve overall water quality. The synthetic skin color makes them identifiable by an Al-assisted underwater camera. (Generated by VQGan - not photoshopped. Backstories are rooted in real-life scenarios)



cation deep -25m, n/s 24m, e/w 0m







#### Used to Be My Home Too /// 2021 - ongoing /// Real time data-visualization







#### Marc Lee

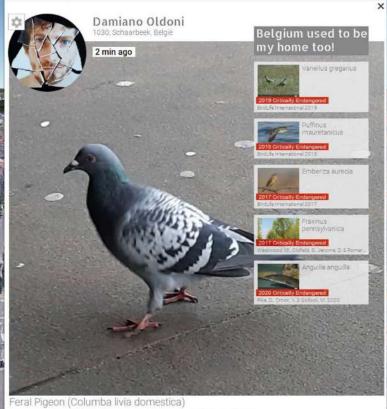
Video

Screenshots ↑→ HEK Basel ↓ Are we living in a globalised world that is becoming more and more homogeneous? Plants, fungi and animal species are continuously decreasing. In the distant future, will only domesticated species survive? What impact does this homogenisation process have on our lives and our environment?

«Used to be my home too» reflects on how humans have become biodiverse agents interacting with the most fundamental processes of the earth, our rich biodiversity, and how we are continually losing species.

In this experiment, you fly via Google Earth continuously to the locations, where obser-vations are sent to iNaturalist.org, right now. From Red-List.org, endangered and extinct plant, fungus and animal species are automatically added, which occurred in the same country and are taxono-mically most similar, are automatically added.

Filters can be set to limit the vast number of observations. For example: Insect observations in Tokyo or Bird sightings in the Sahara



Feral Pigeon (Columba livia domestica) The domestic pigeon (Columba livia domestica) is a pigeon that was derived from the rock pigeon. The rock pigeon is the world's oldest domesticated bird. Mesopotamian cuneiform tablets mention the.... https://mensiterogroupsedimestate/





#### Unfiltered /// 2020 - ongoing /// Net-Based Multi Screen Installation



#### Marc Lee in collaboration with **Akshat Nauriyal** SPACE10, India Art Fair 2020, Delhi ↑→

Video

With unprecedented and ever increasing access to mobile phones and the internet, digital hierarchies are being broken. Platforms like TikTok are the new town hall, with 'influence' no longer restricted to the urban elite. What have been the missing voices within mainstream narratives? Can their messages truly help shape an inclusive, socially conscious future? What impact does positive content have on its audience?

«Unfiltered – Tiktok and the Emerging Face of Culture» is an immersive installation showcasing the influence of digital accessibility and questioning its impact on public consciousness, visual aesthetics, and identity structures. For each exhibition location, new posts, hashtags and user profiles form local TikToker are researched. And new questions are formulated which appear in large letters in front of the videos like:

- How does the next gen telling stories?
- Can inclusive platforms create space for all voices?
- Are regular people the superstars of the future?
- How young is too young to become a content creator?

#### SUPPORTED BY

St+art India Foundation, SPACE10, India Art Fair and Pro Helvetia

## Are all subcultures now g

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Windows Hallins



# Do messages of respect make the country safer for wome

### inclusive platforms ate space for all es?

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Of Space 2 ps- mr.akakkar@gmail.com hezaadakakkar

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TikTok ID: 31483658969

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Can jokes cool dialectics be exclusionary?

#schwizerdutsch

Time to Nist Time to Migrate /// 2020 - ongoing /// VR Mobile App for Interactive Installations



#### Marc Lee in

collaboration with Birgit Kempker and Shervin Saremi Kunstverein Friedrichshafen ↑ Screenshots → Reithalle St. Moritz ↓

With «Time to Nist Time to Migrate» you fly through your own inner world. What happens in there?

Birgit Kempker and<br/>Shervin SaremiBacteria, cells, fungi, parasites, phages, protists, prions, viruses communi-<br/>cate. Do they determine what we are?Kunstverein Fried-Not scientific, but rather fake scientific, philosophical and emergency poe-

tically. We know that we know nothing, we know.

A little dance of life and death.

#### Mobile App

Video

Using a mobile phone or tablet, you can navigate endless through bacteria, cells, fungi, parasites, phages, protists, prions, viruses. They speak to you and move constantly and uncontrollably. Click on them to additionally set them in motion. The virtual environment is endless and can be navigated interactive in every direction. The sonic sound experi-ences are specially composed for the app and responds to all these movements and nav-igation modes. In the exhibition space, the display of the mobile **app can be** projected on-to one or more walls. transfer between nicrobiom and bacteria will be the next big thing, baby



MORE AND LESS /// 2020 /// Mobile App as Interface for an Interactive Installation

Director and Producer Marc Lee Author Markus Kirchhofer Sound Shervin Saremi

#### **MORE AND LESS**

flying through a three-dimensional Book

Kindly supported by prchelvetia

#### Marc Lee in collaboration with Markus Kirchhofer and Shervin Saremi

Since 1950, the urban world population has risen by over three billion people. The world's population continues to grow from today's 7.6 billion to an estimated 9.8 billion people in 2050. People are in need of more space, and animals habitats are being threatened. Some animal species have died out and become extinct; such as the European Terrestrial Leech, the Pyrenean Ibex, and the Chinese Freshwater Dolphin. Every day, a three-digit number of species perish. From a European perspective, many animals disappear in remote areas unnoticed. How do people and artists deal with this constellation?

Media art, lyrics, facts about population development and animal extinction are brought together in a unique interdisciplinary project: the recipient is taken on a virtual flight through a metropolis in a playful way, without showing a moral finger. High-rise buildings built of text and images form a three-dimensional book. The recipient flies self-controlled through a transparent architecture, consisting of numbers of population of the United Nations (facts), haikus form the author's individual viewpoint (poems) and of animal species declared extinct in the 21st century. der Liesweg ums heus ist meine stratosphäre my home is my eerik

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Friends /// 2019 /// Mobile App as Interface for a Network-Based Installation

#### Marc Lee in collaboration with Shervin Saremi PRE liverpool Hangzhou (CN) ↑→

Video

NVIDIA got the world talking in December 2018 after showing off a new Al that can create ultra-realistic photos of people who don't actually exist. Friends is playing with this massive amount of Al-generated ultra-realistic photos and offers a novel and fascinating way of experimenting with machine learning and automated Al-generated content that is not limited to face generation.

Using a mobile phone or tablet, countless faces constantly looking at the me, observe me from all directions. These rather ordinary looking portraits, they're all fake. Not in the sense that they were Photoshopped, but rather they were completely generated by artificial intelligence. None of these people actually exist.

The project looks at the idea of rigged systems from different points of view, from turning the profiling and modelling tools back toward the platforms that enable them, through the potential to disrupt the world of photography, to the field of surveillance – here AI is literally monitoring us and ethics related to technology.



#### **Marc Lee**

#### **Publications 2020 - 2022**



E um

#### Swiss Media Art, Marc Lee, Chloé **Delarue, Laurent Güdel – Pax Art Awards**

HEK (House of Electronic Arts), Basel, Switzerland Exhibition brochure, 6 pages 2022 Deutsch, English, Français Boris Magrini

Exhibition brochure (PDF) EN, DE, FR

The Pax Art Award jury is pleased to award Marc Lee (\*1969) with this year's Pax Art Award for an established voice in the domain of media arts in Switzerland. more...



#### Pax Art Awards 2021

Art Foundation Pax Brochure, 2 pages 2021 Deutsch, English Art Foundation Pax

https://www.artfoundationpax.ch, Brochure (PDF)

The Pax Art Award jury is pleased to award Marc Lee (\*1969) with this year's Pax Art Award for an established voice in the domain of media arts in Switzerland.

With his net-based practice he has been a long-standing and important voice within the media art field in Switzerland and he has created a striking body of work. Marc Lee creates impressive and immersive installations that expand through spaces which simultaneously enchant and overwhelm. more...



Infrastrukturen – Doppelausstellung: Cecilia Brown - Landstreicherinnen, Marc Lee – Loss of Diversity

The Pax Art Award jury is pleased to award Marc Lee (\*1969) with this year's Pax Art Award for an established voice in the domain of media arts in Switzerland. more...



#### SEND ME AN IMAGE

Steidl GmbH & Co. OHG (Verlag) Book, color, 328 pages, 17 x 27 cm 2021 English, German by Felix Hoffmann und Kathrin Schönegg, CO Berlin Foundation, Berlin, Germany ISBN 978-3-95829-962-7 https://shop.co-berlin.org/produkt/send-me-an-image/

Photography has always been a social medium shared with others. But why do we communicate with each other using

images? And how do the virtual essences that are photographs change our societies? Featuring works by Moyra Davey, Gilbert & George, Theresa Martinat, Thomas Ruff and Clare Strand, among others, Send me an Image. From Postcards to Social Media explores the development of photography from a means of communication in the nineteenth century to its current digital representation online. Its focus lies on the dialogue between traveling images throughout photography's 150-year history and contemporary artists beginning in the 1970s who work with both traditional and modern photographic techniques, uses and modes of dissemination. more...



#### **EIGENHEIM EDITION 5 – Digital Art** Collection

Galerie Eigenheim in cooperation with mkv Book, black and white, 70 pages, 21 x 29.7 cm 2021 English, German by Konstantin Bayer & Bianka Voigt galerie-eigenheim.de, PDF

The EIGENHEIM EDITION #5 – Digital Art Collection, a project by EIGENHEIM Weimar/Berlin in cooperation with

media art association Berlin.

The digital is real. Our everyday lives are significantly shaped by technologies such as the Internet, smartphones and computers. Such technologies are constantly dissolving boundaries between physical and virtual spaces and connecting these spheres together. Art as a mirror of our time uses these media to freshly approach both artistic forms and contemporary discourses. In doing so, the works make us aware of opportunities and challenges, forcing us to examine them on a content-related, formal and technical level. more...

#### A Case for Keeping It Random, The New York Times

nytimes.com Website 2021 English

## Elexicularité de la comparte de la c

Treatance In needed to make scarstning that was completely unique and did not exist deventers. "Poard says. So she invented a totally original alphabet of shapes that can be understood only if you know how to decode them. Poard layers these shapes to comey an encrypted message in each of her partings." Twas in reaction to the involvedge thirt my strendwork would be existing online and competing in an attention economy."



#### Alexis Kleinman nytimes.com, PDF

PAID POST by Dashlane — A Case for Keeping It Randome explores the role of randomness in art, science and cybersecurity.

... Marc Lee, a Swiss artist, also makes art for and with the internet. His project "Airport Lounge" shows social media posts sent from airport lounges laid on top of satellite images of airports. Lee doesn't choose which posts end up in the piece. "I just take the newest social media posts," he

says. "It's a strict concept. I always start with the youngest posts in the beginning. You never know who is posting what." Without this randomness, Lee says, "the piece would not work."

more...



#### **Captured in-between Dys-Utopia**

Kunstverein, Friedrichshafen, Germany Cataloge, color, 90 pages, 21 x 30 cm 2021 English, German Hannah Eckstein

kunstverein-friedrichshafen.de, PDF (page 38-63)

The catalogue includes a detailed documentation of the exhibition, a foreword by the curator, Hannah Eckstein, and

texts by Ulrike Bergermann, John Brennan and Heiderose Langer on the works of the participating artists Ira Konyukhova, Marc Lee and Lena Polizcka.

Utopias as well as dystopias are profoundly human concepts. The first utopia can be traced back to antiquity and Plato's Politeia, in which the notion of an ideal society was recorded for the first time in human histo-ry. The term 'utopia' itself was coined in 1516 by the English statesman and humanist Thomas More in his novel On the Best State of a Republic and the Island of Utopia. The title already suggests that this work shares as its theme an ideal society in an ideal state. Evidently, both Plato's and More's works

arose from a humanistic way of thinking that believes in a better form of existence for mankind. more...

Stormy Weather

#### **Stormy Weather**

Verlag für moderne Kunst Book, color, 72 pages, 21 x 15 cm 2020 English, French by Katharina Brandl, Claire Hoffmann ISBN 978-3903796157 https://www.vfmk.org/books/stormy-weather, (PDF)

The metaphor and the reality of the 'cloud' are omnipresent in our daily lives. It is not only the place where

data are stored but also-by cloud computing, cloud gaming, or cloud streaming-the place where the central functions of computational power and auto-learning artificial intelligence have migrated to. The cloud is not a storage folder-it is our super brain. The exhibition project "Stormy Weather" questions the relationship between the human-made clouds of our present to humans, climate and politics.



#### **KUNSTFORUM International, Bd. 267**

post-futuristisch. Kunst in dystopischen Zeiten Zeitschrift / Serie, 335 pages 2020 Deutsch Herausgegeben von Ann-Katrin Günzel

https://www.kunstforum.de/band/2020-267-postfuturistisch/, Book P. 140-147 (PDF)

Dass wir uns so unvermittelt und mit einer solch harten Vollbremsung in einer Entschleunigungsphase wiederfinden würden, hätte vor wenigen Wochen noch

niemand vermutet: Unsere wachstumsorientierte, schnelllebige Leistungsgesellschaft

wird derzeit geradezu dramatisch vom Corona-Virus ausgebremst, das dabei ein atemberaubendes Tempo an den Tag legt und sich wie im Flug über alle Landesgrenzen hinweg verbreitete. Im Gegensatz zum utopischen Fortschrittsdenken der italienischen Futuristen am Anfang des 20. Jahrhunderts befinden wir uns heute in einer Zeit des Post-Futurismus, in der die Auswirkungen der Wachstumsideologie zwar noch andauern, Stimmen des Widerstands aber angesichts einer nicht mehr zu leugnenden Klimakrise immer lauter werden und der Zustand der zunehmenden Erschöpfung alternative soziale, politische und ökonomische Entwürfe erfordert. Das spiegelt sich auch in der Kunst.

A Ripple In The {Data} Flow

#### A Ripple In The {Data} Flow

MA Curatorial Practice, School of Visual Arts, NY Catalogue 2020 English by Xinchen Du

www.macp.sva.edu/a-ripple-in-the-data-flow, Cataloge (PDF)

A Ripple in the {Data} Flow proposes a series of urgent questions too often ignored in this age of global connectivity: What kind of self-awareness can users maintain when they are actively, passively, or indirectly accessing data? If data is structured in a rational way, to what extent are we rational when using data? What are the perils of infatuation with the networked world and the many kinds of information, pleasure, convenience, and fantasy it offers? Curated amid the unprecedented human novel coronavirus (COVID-19) pandemic, more...

2004 - 2020 Complete list: https://marclee.io/en/publications/