

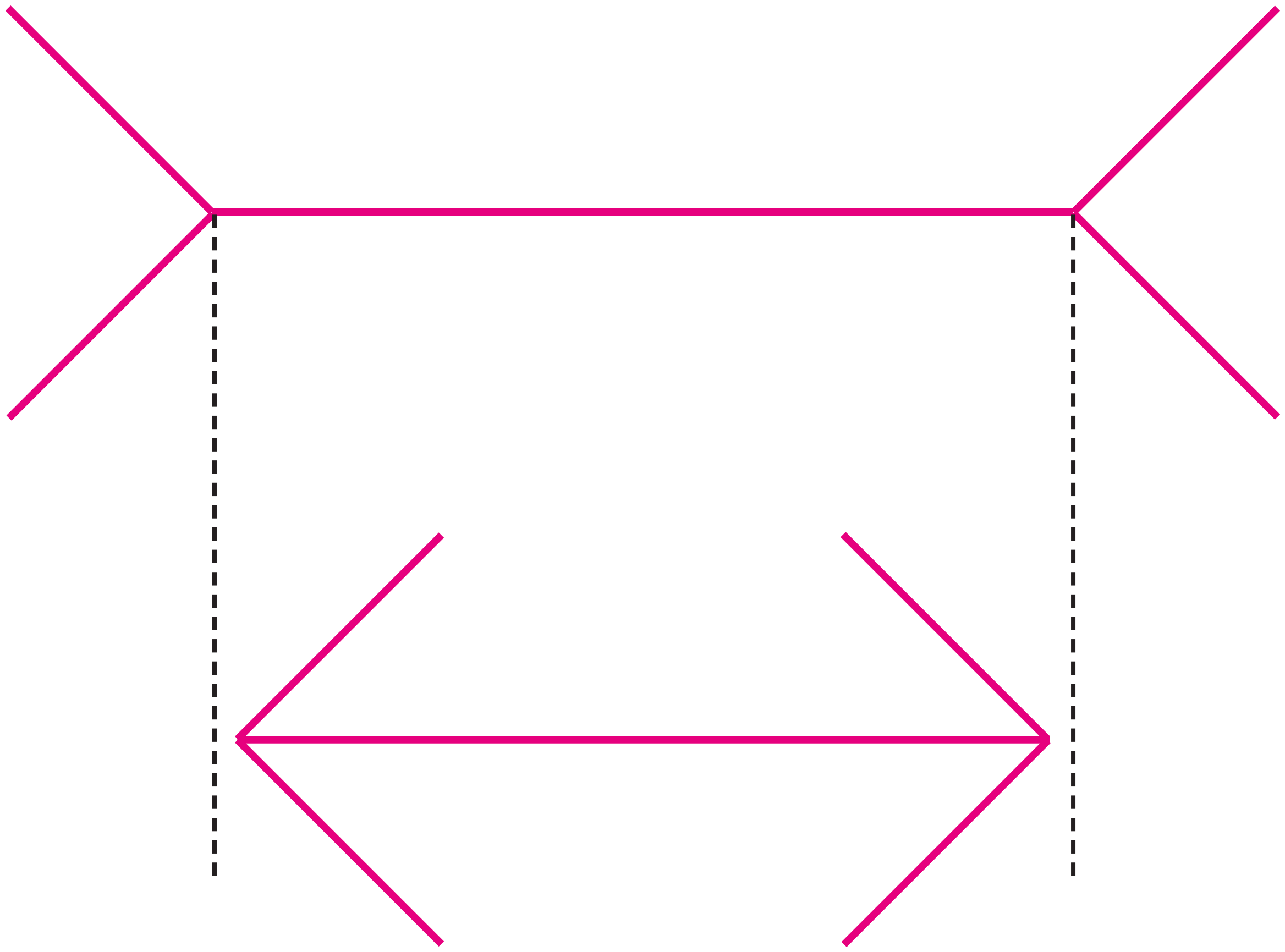
ÜBERRASCHENDES DENKEN WAGEN

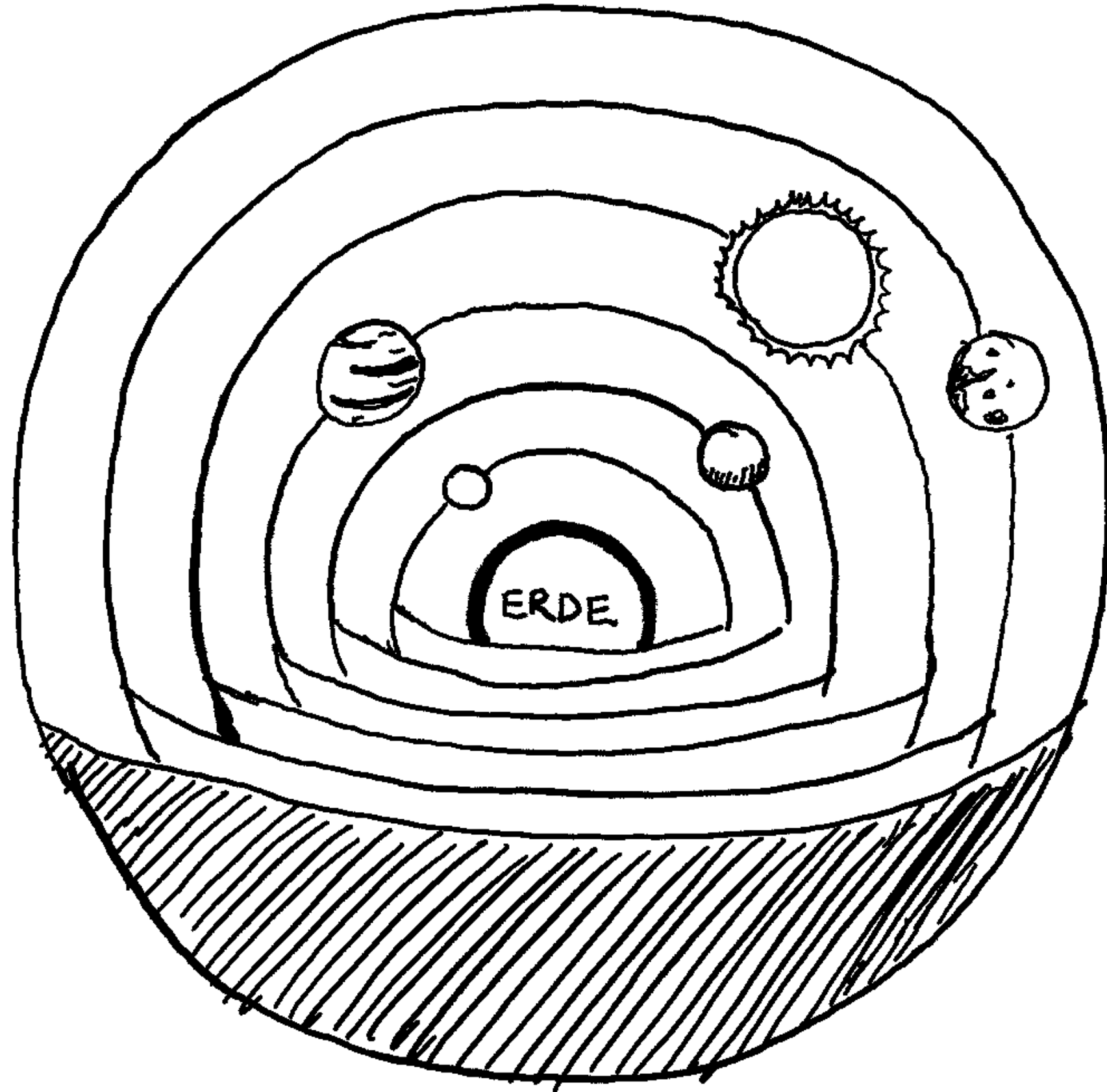
Forum Sportkanton Zürich, 25. November 2025

Jean-Philippe Hagmann

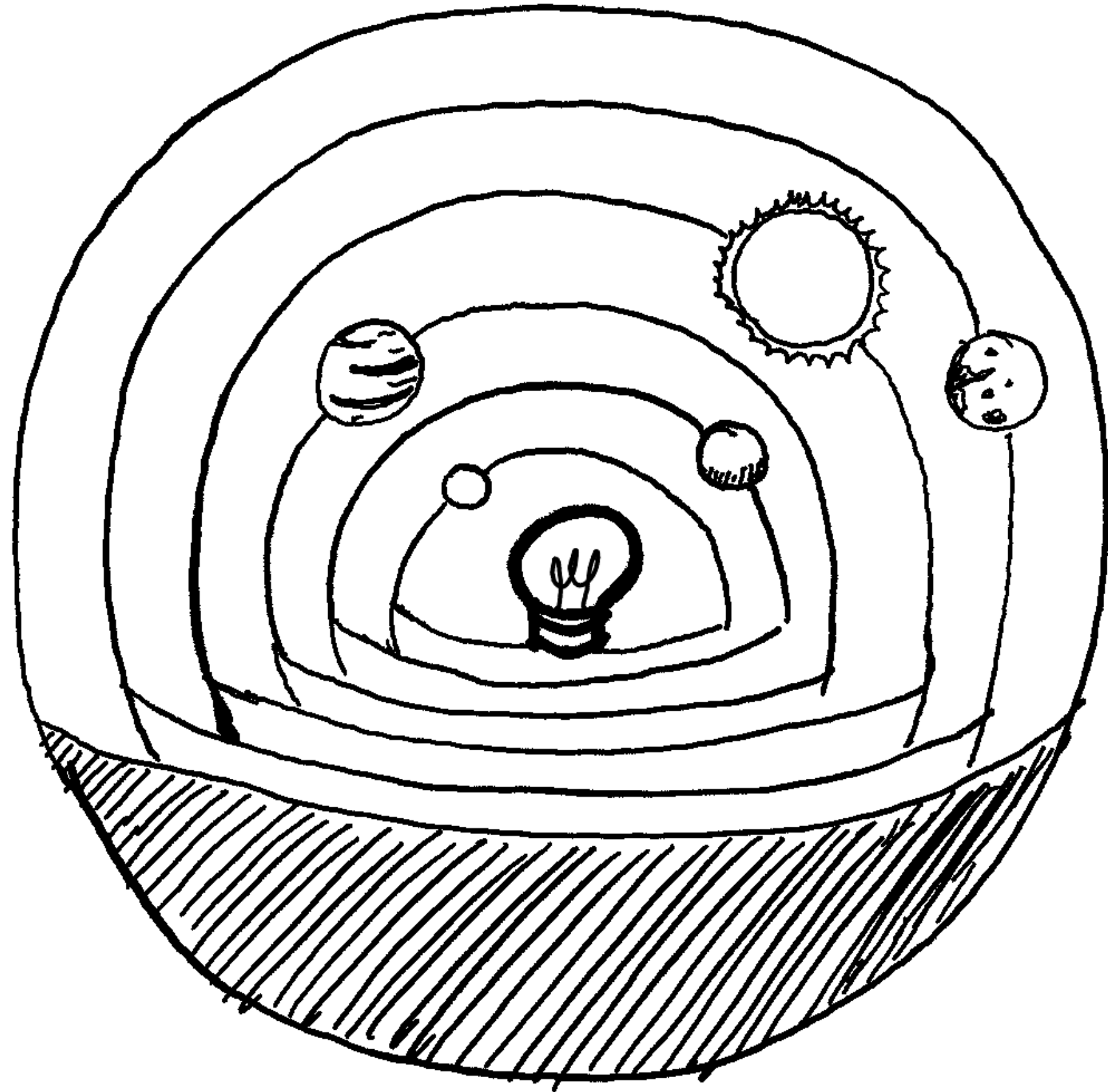
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denkpartner.





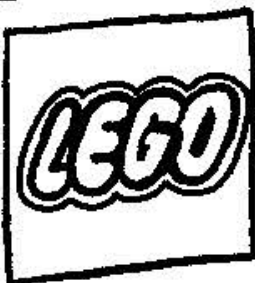
DAS
GEOZENTRISCHE
WELTBILD
ENTPUPPTE
SICH ALS
FALSCH



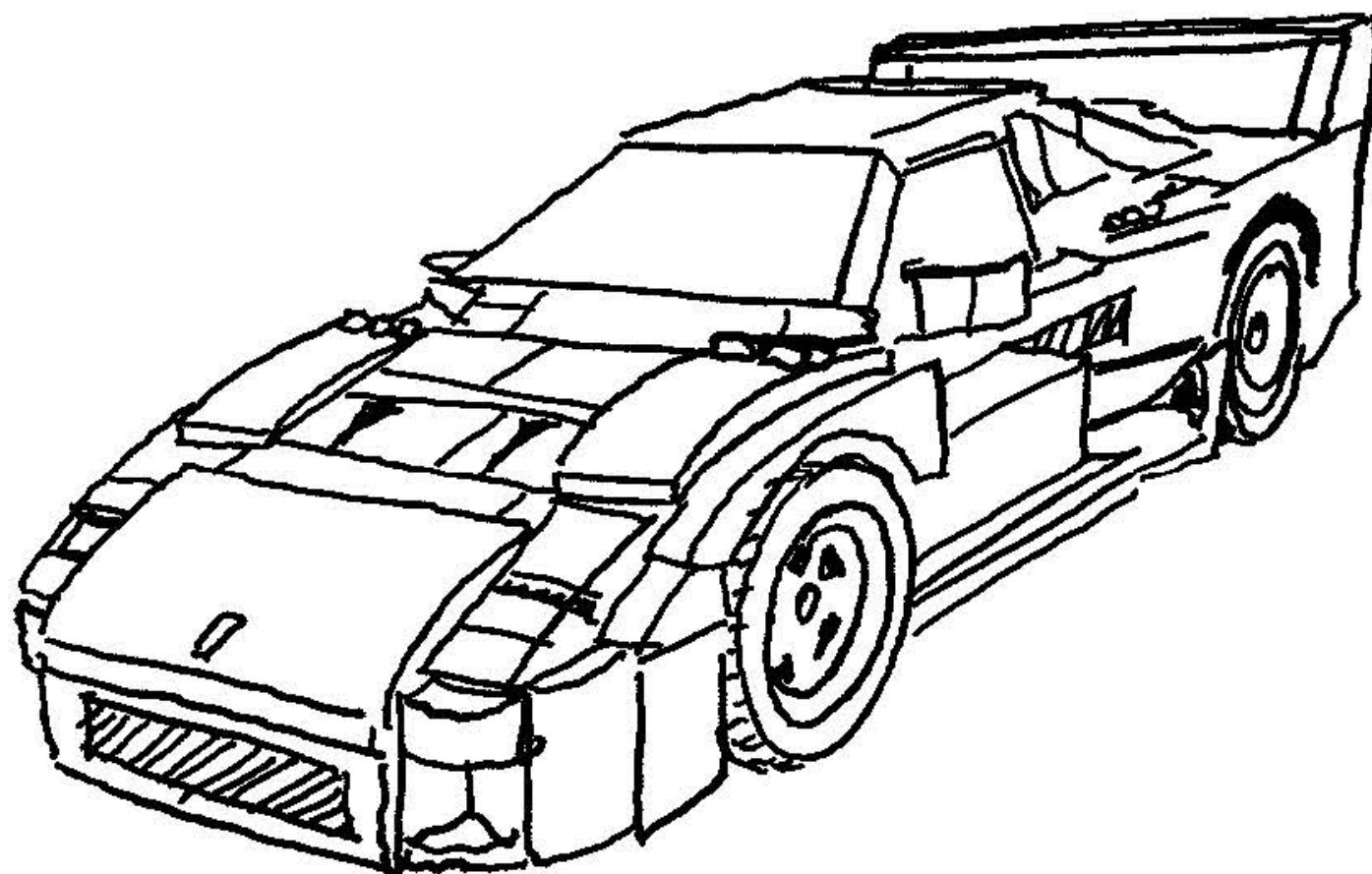
IN DER
INNOVATION
HERRSCHT
NOCH IMMER
EIN FALSCHES,
"IDEAZENTRISCHES"
WELTBILD

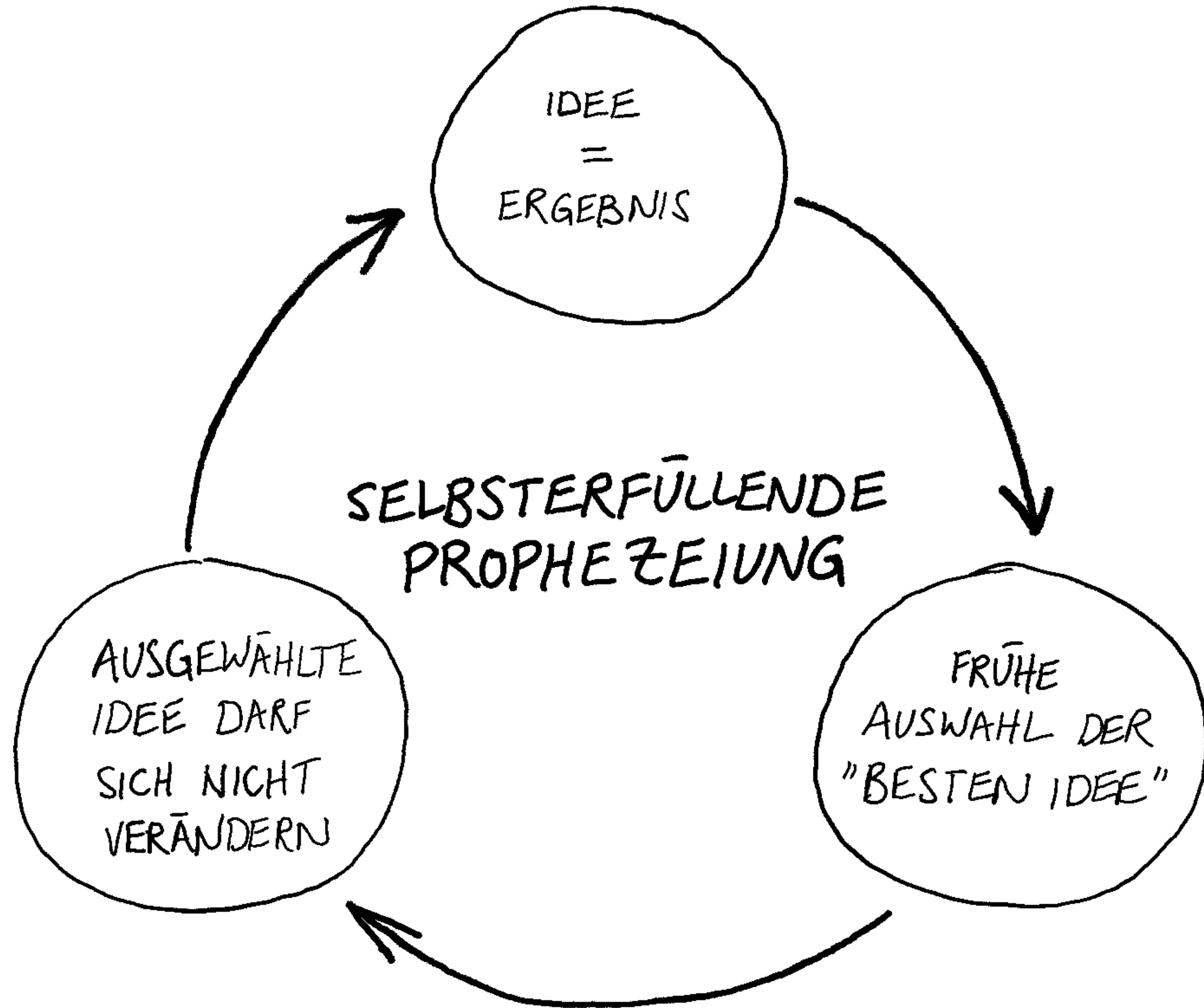
WAS IST
"EINE IDEE"?

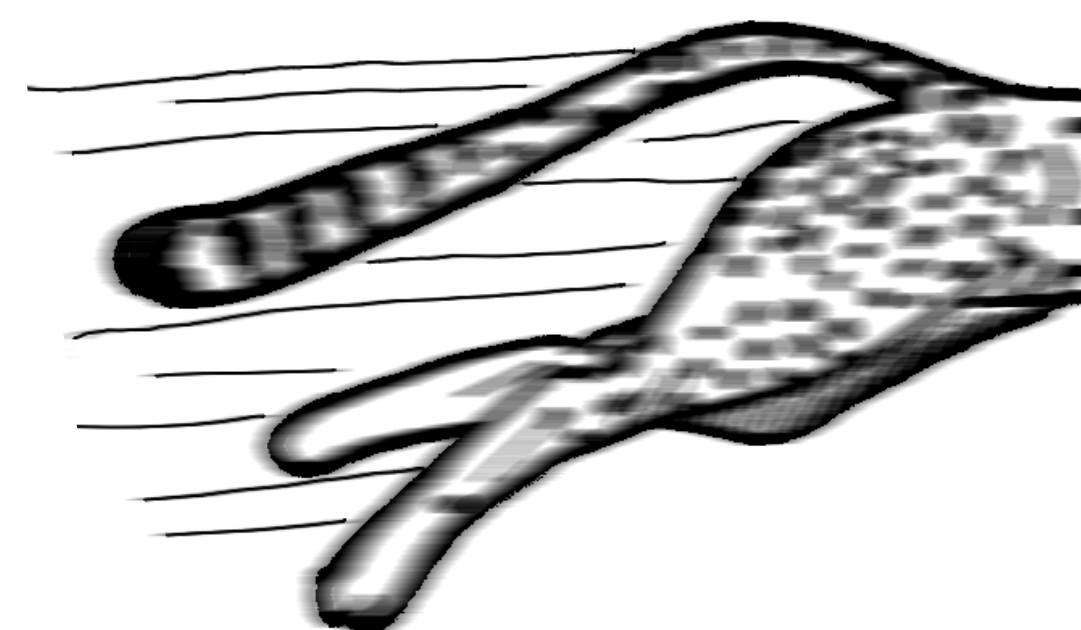
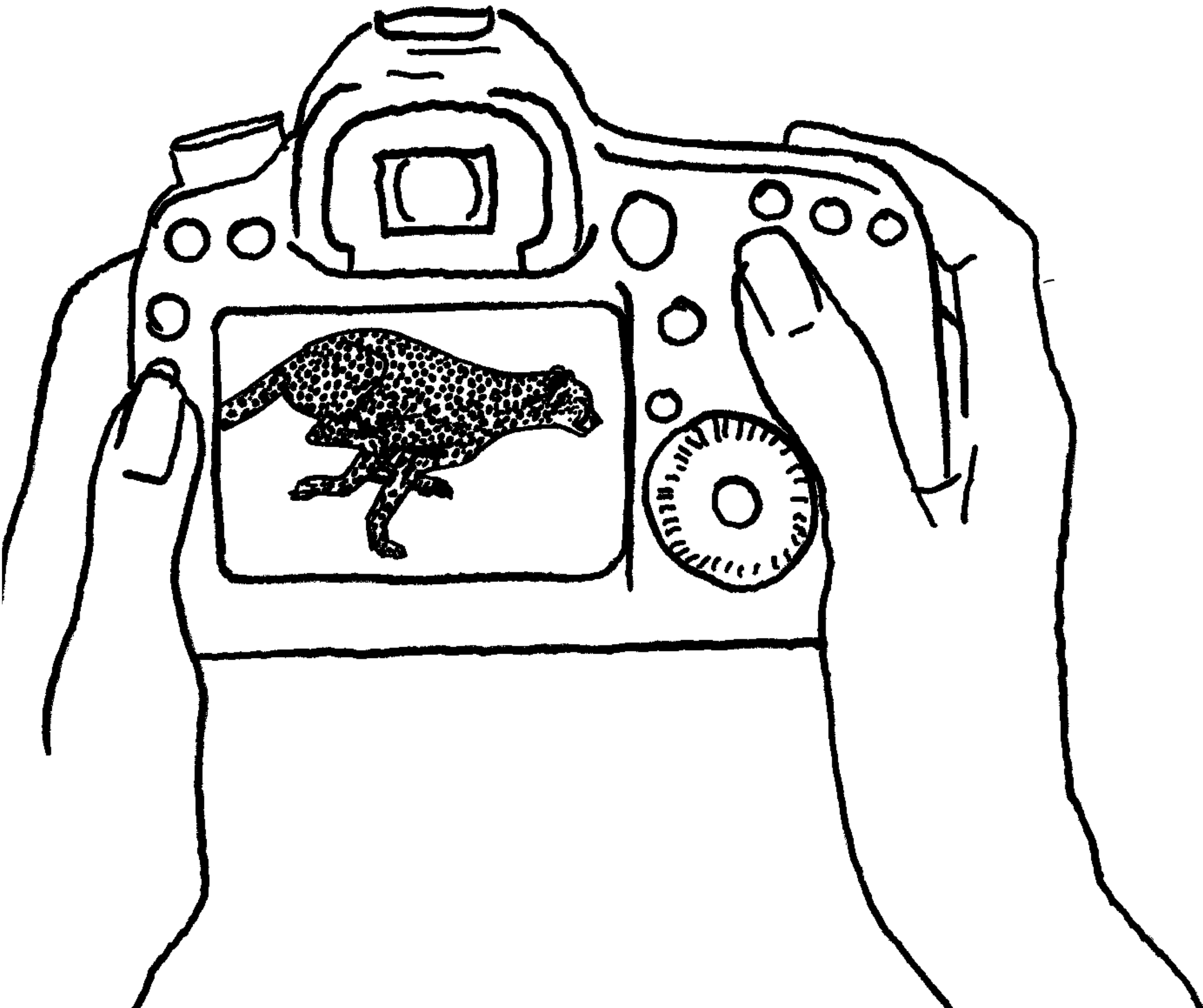


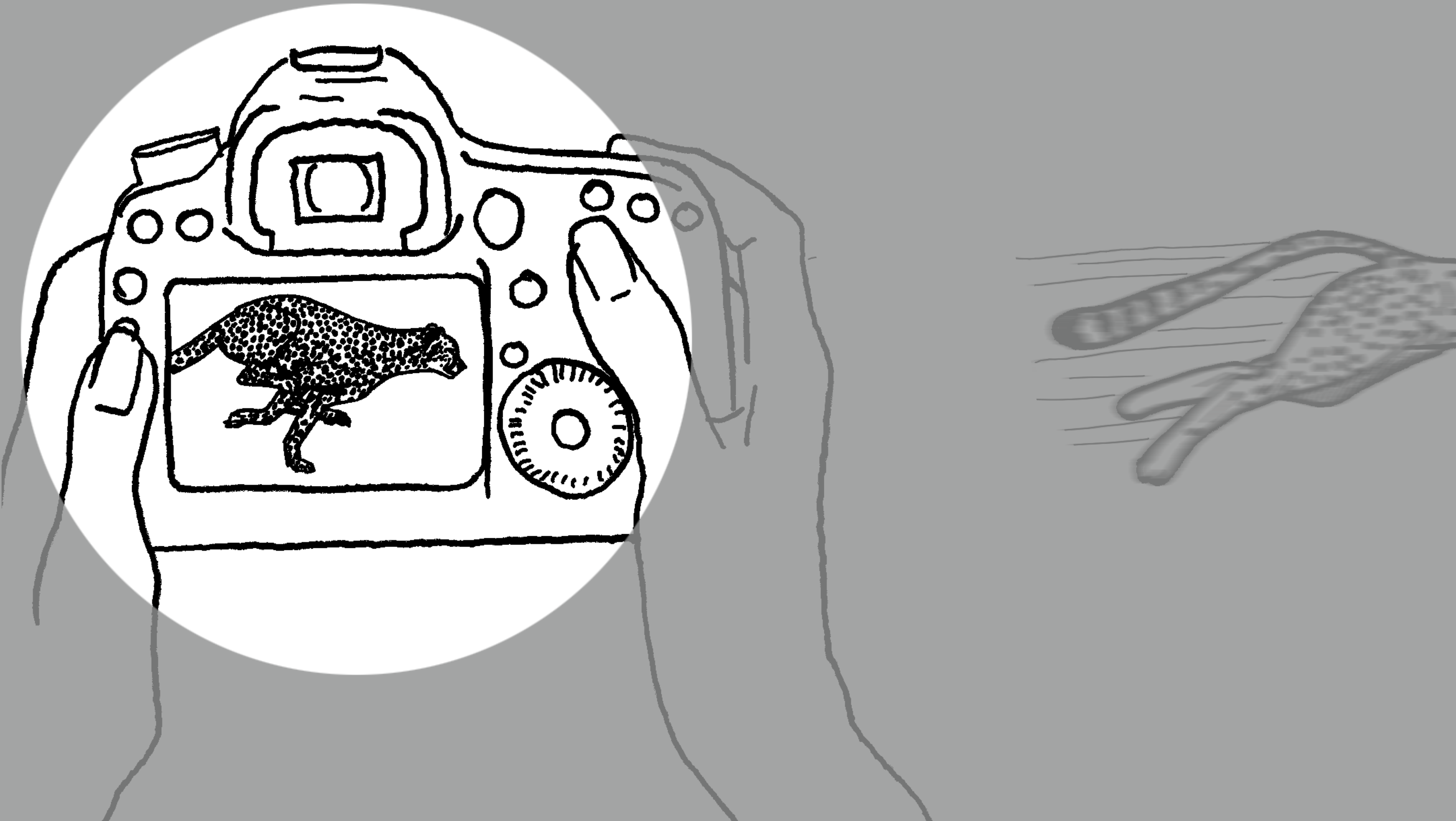


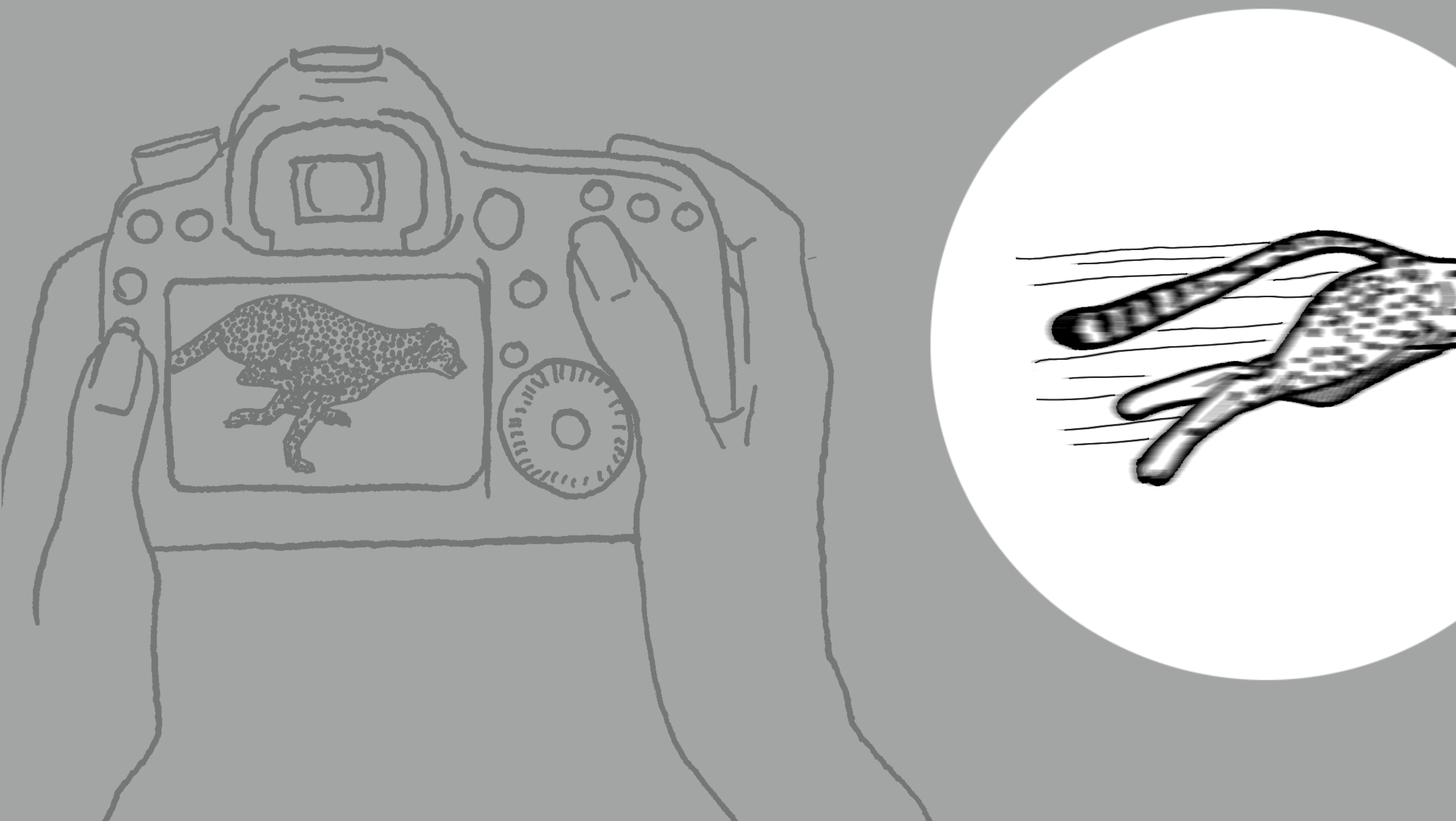
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14+  
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10248
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1158 m/m  
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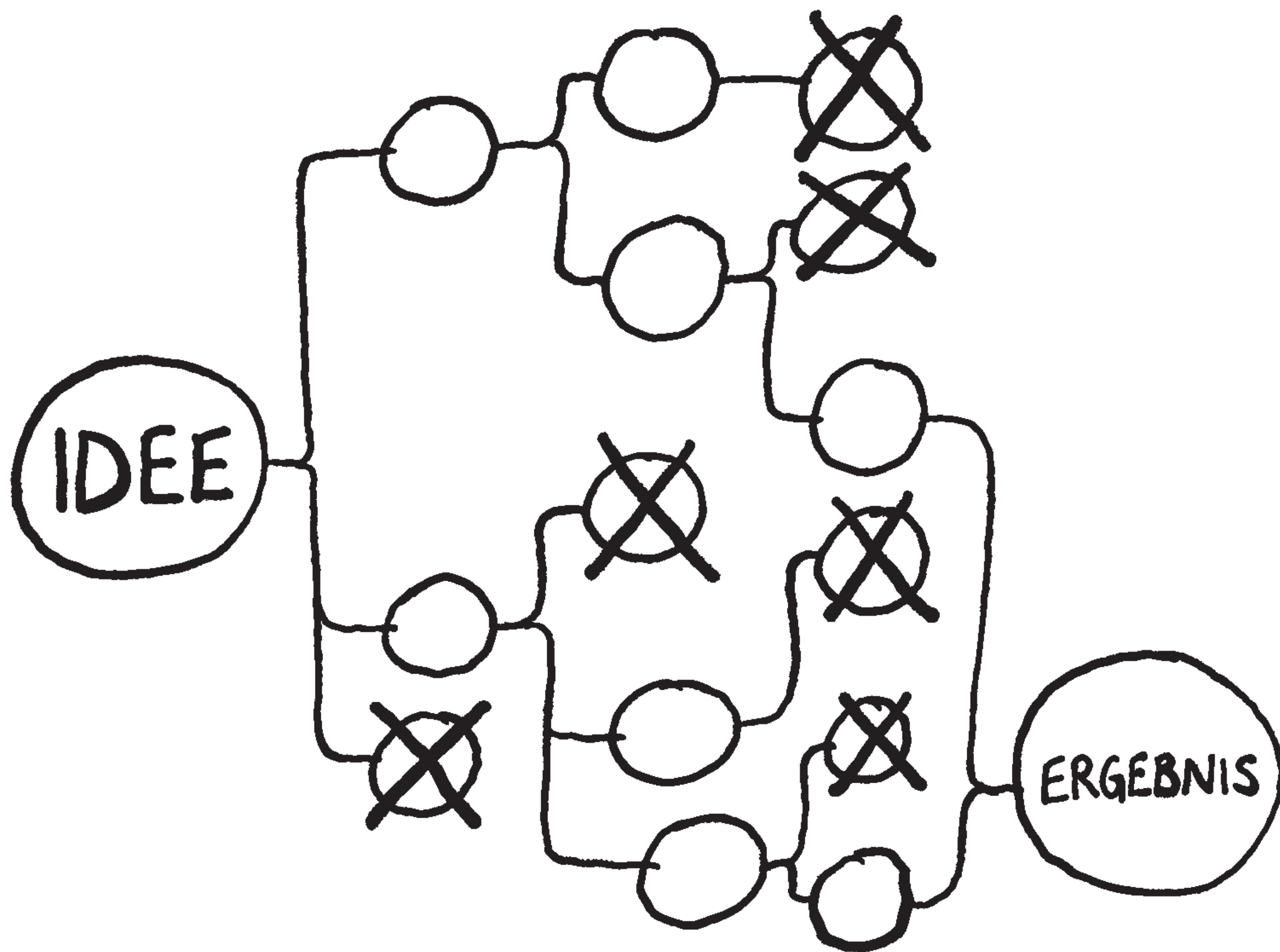








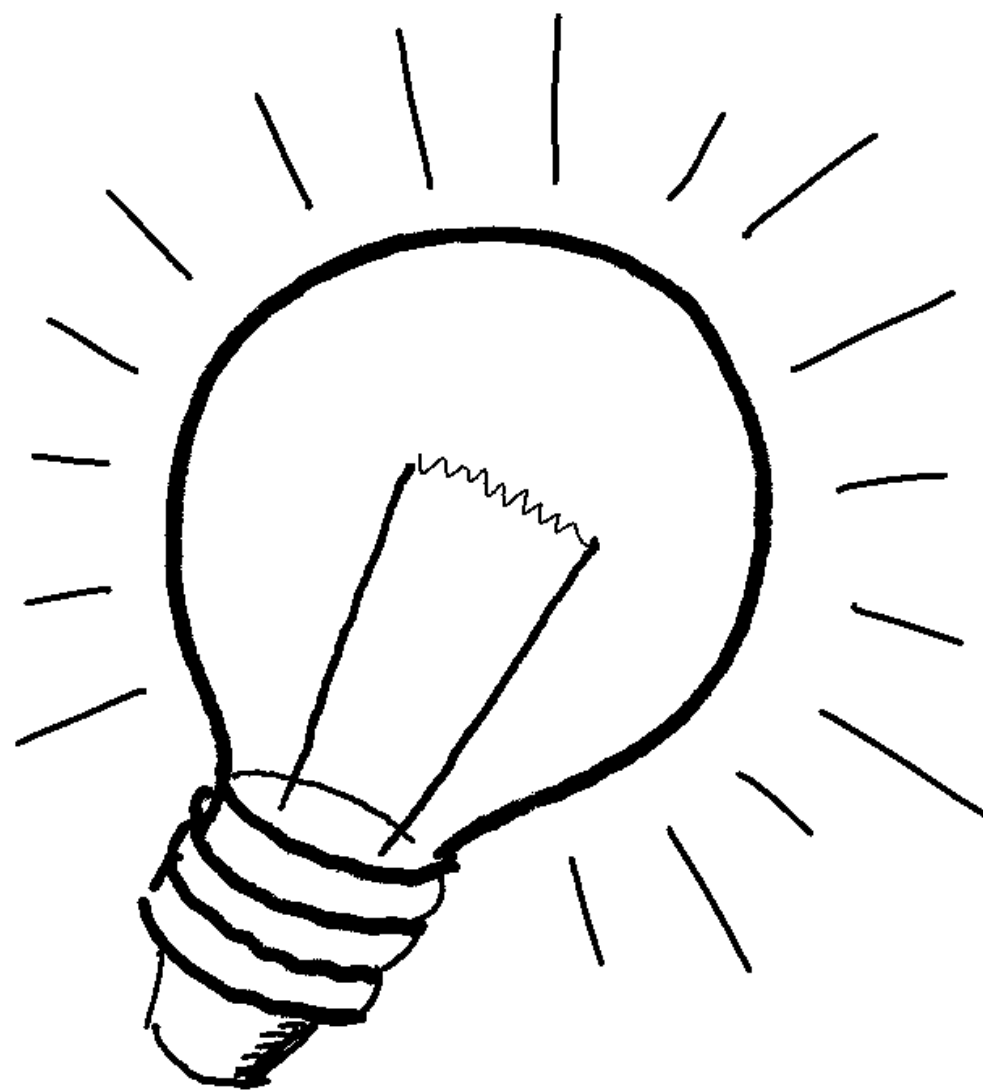




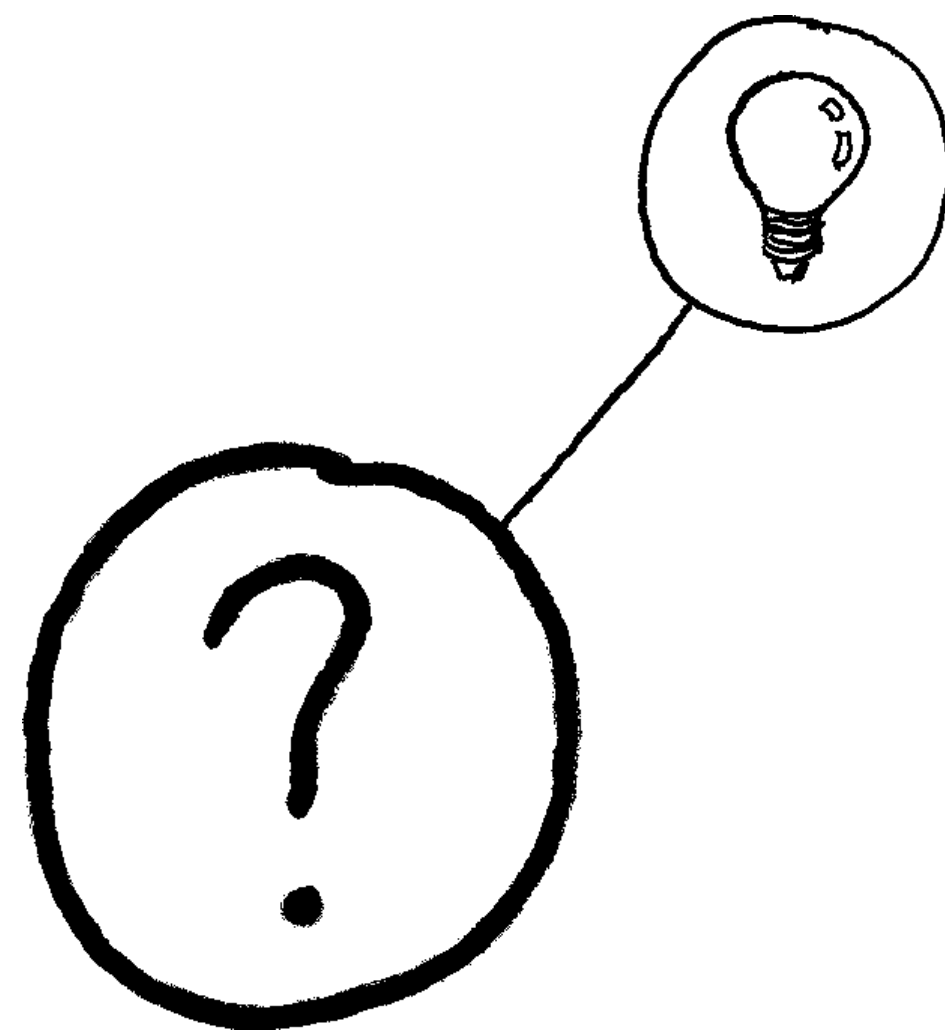
WAS IST
"EINE IDEE" ?

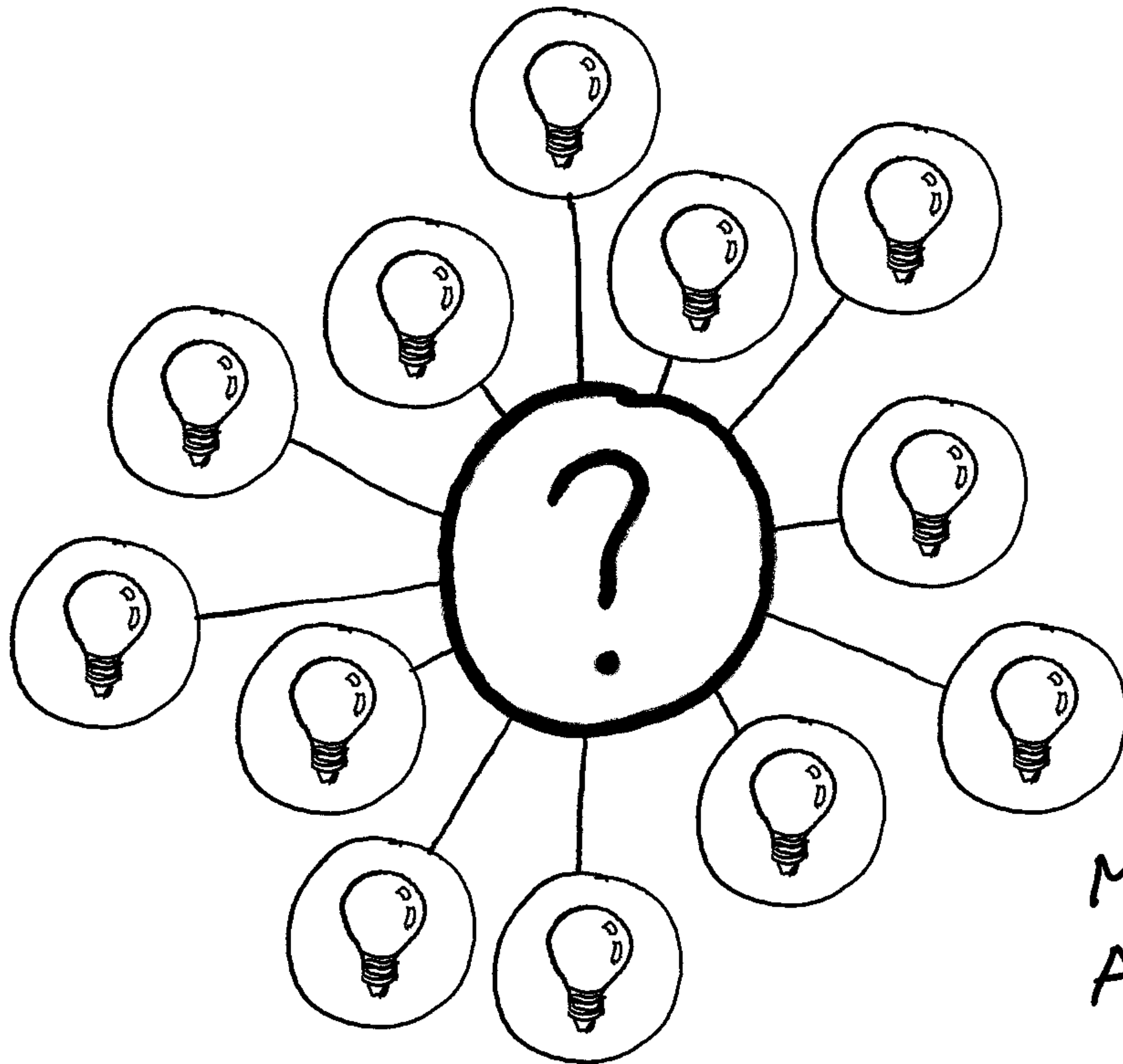


AUF WELCHE
FRAGE ?

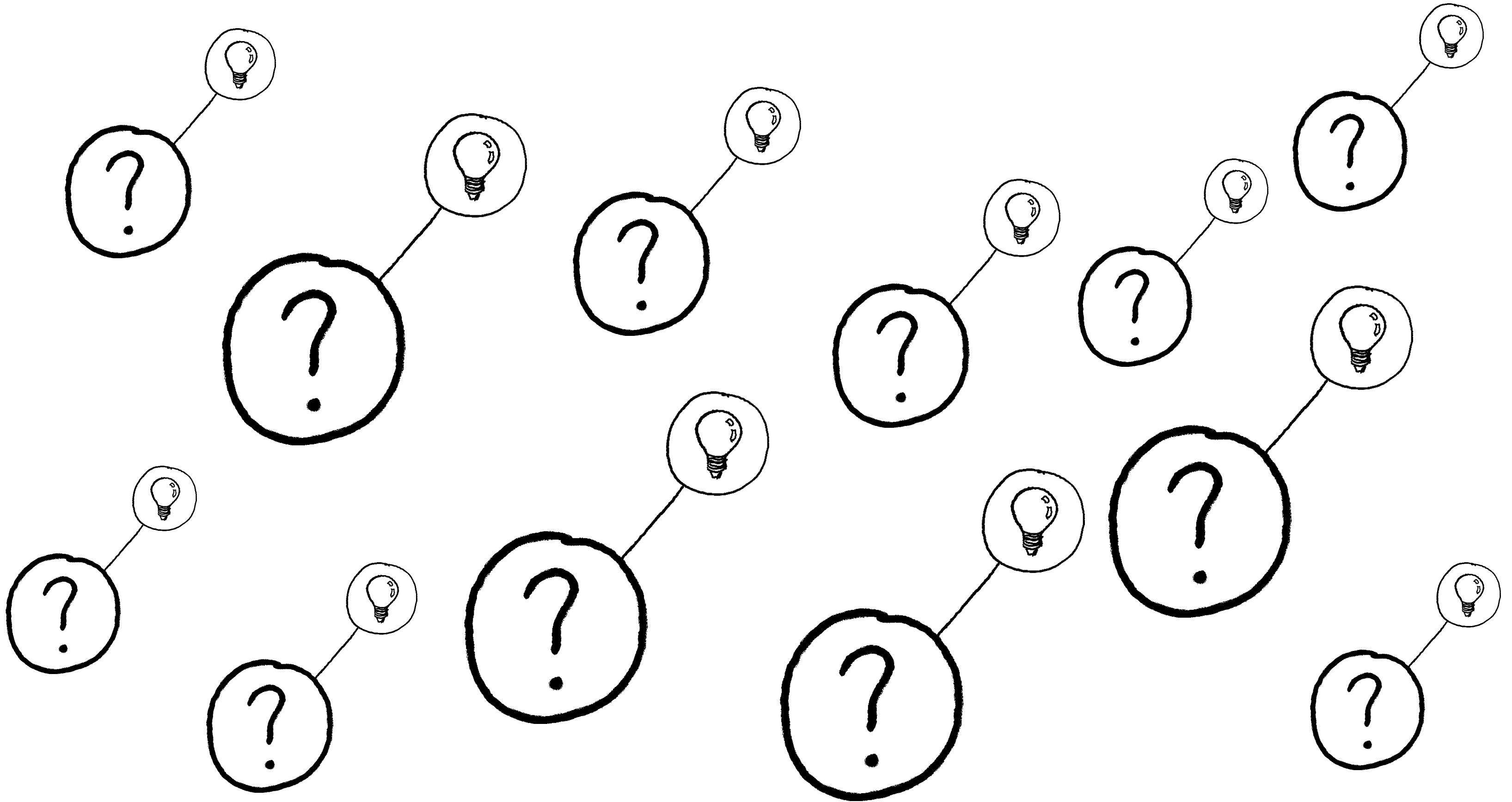


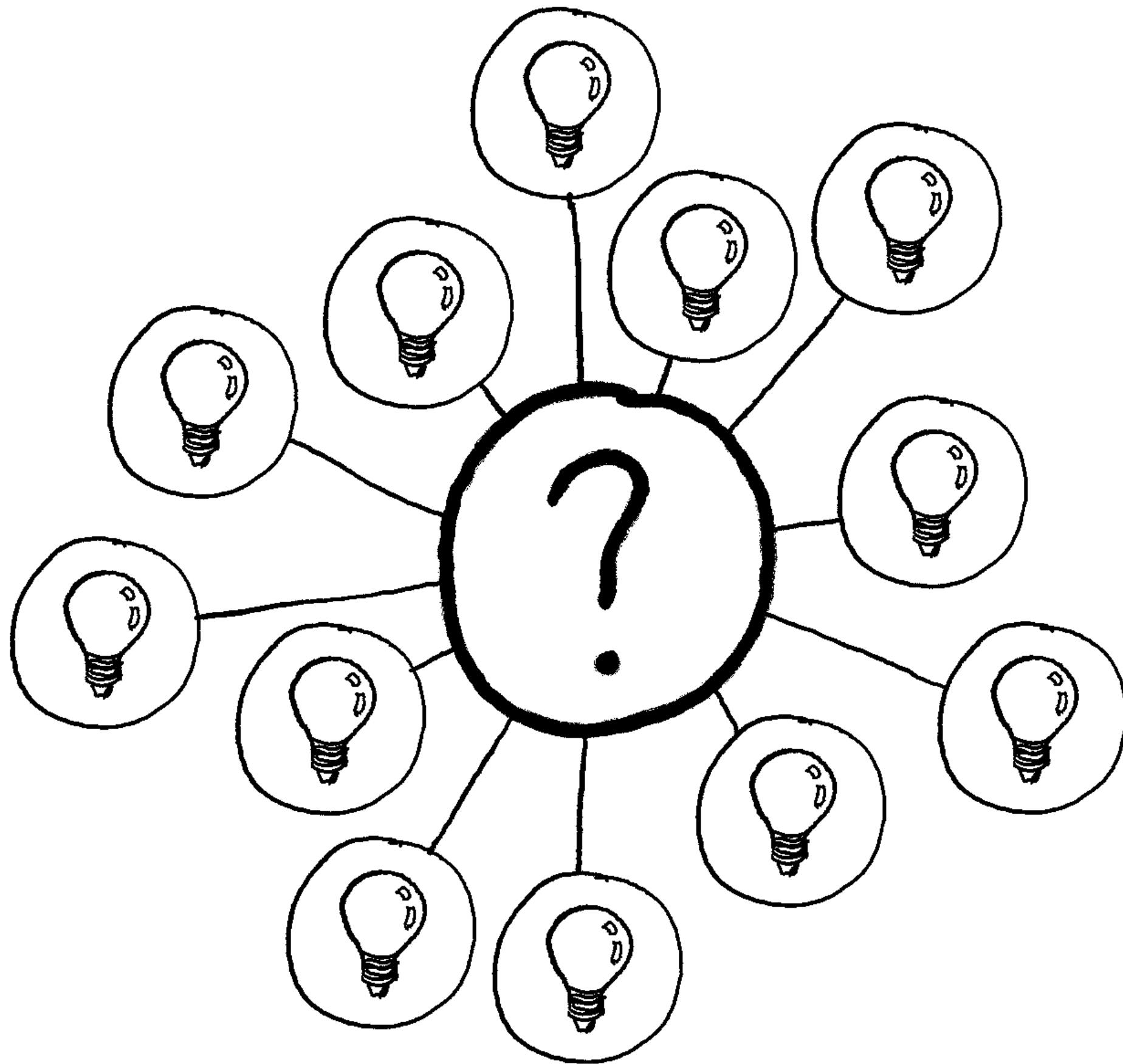
EINE ANTWORT



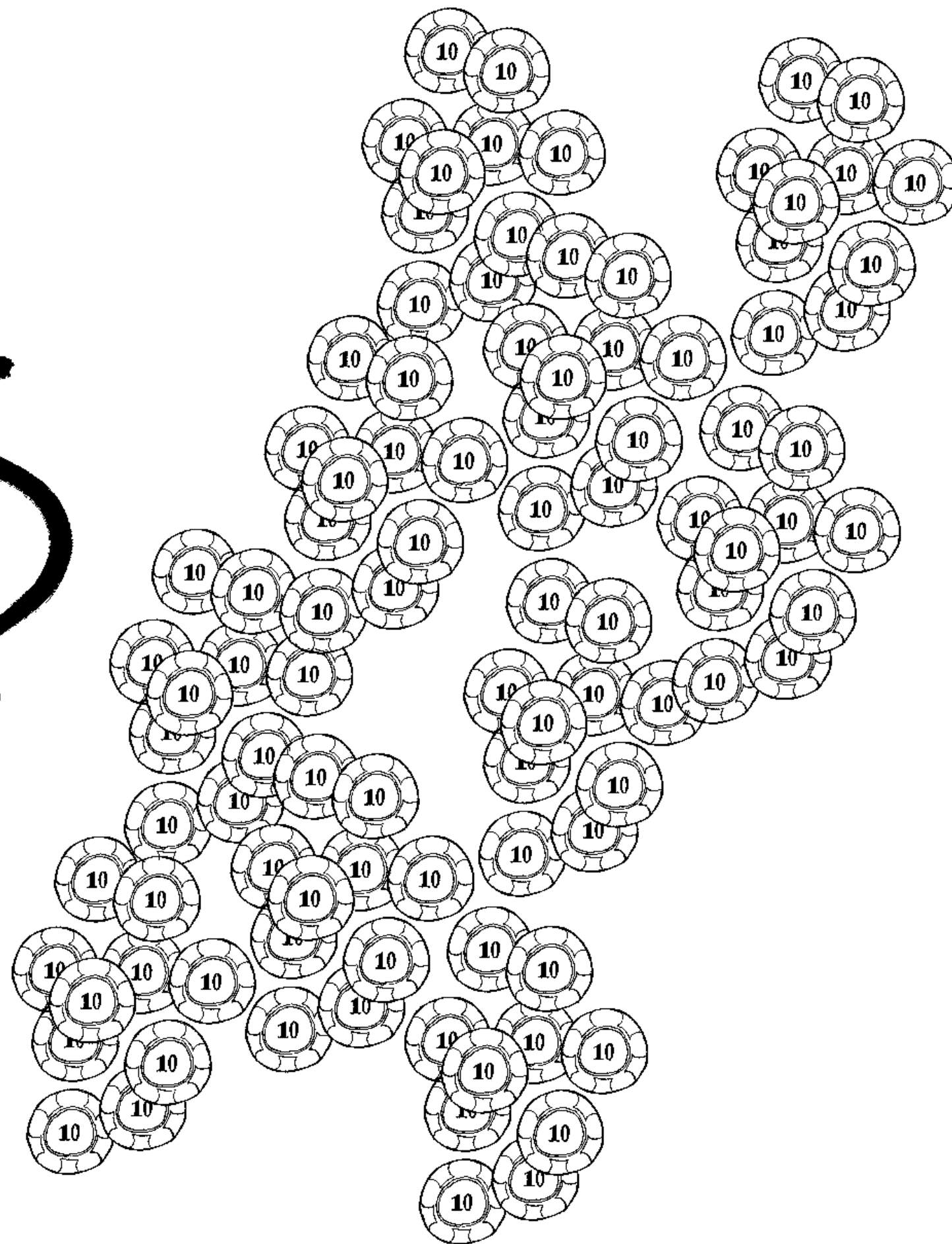
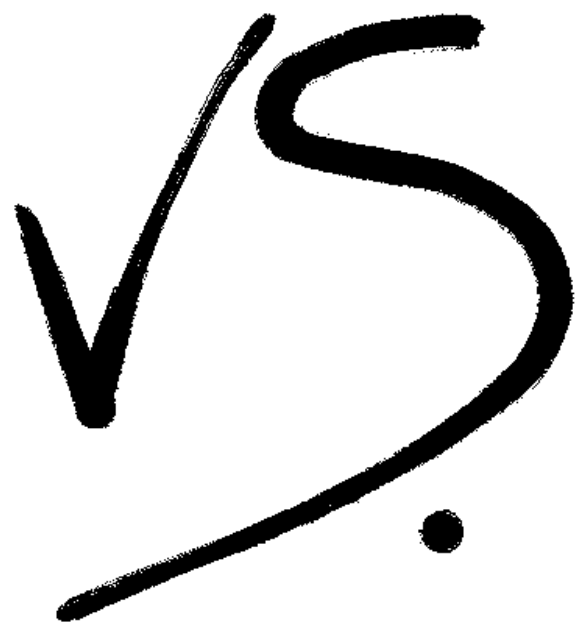
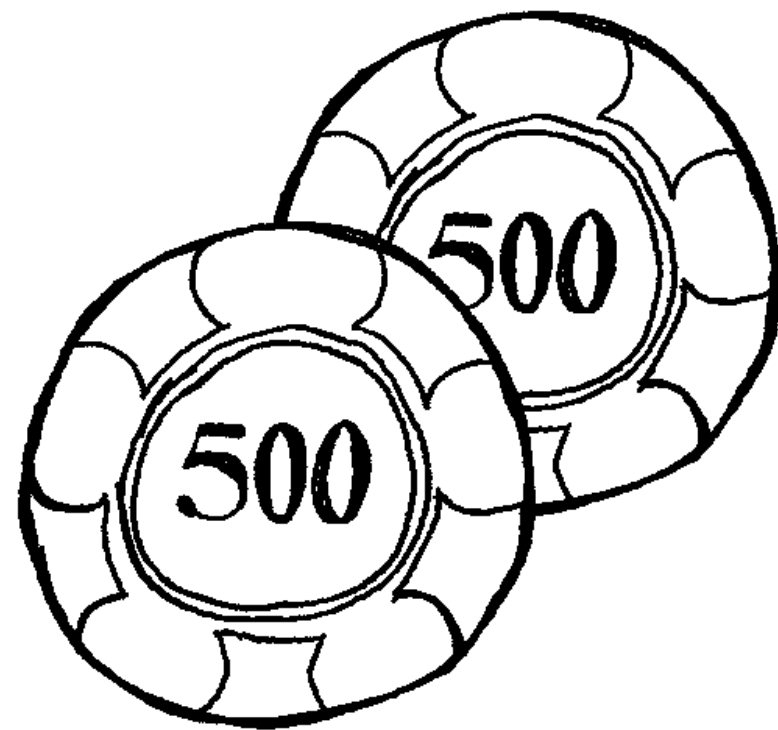


ES GIBT
IMMER
MEHR
ALS EINE
MÖGLICHE
ANTWORT!

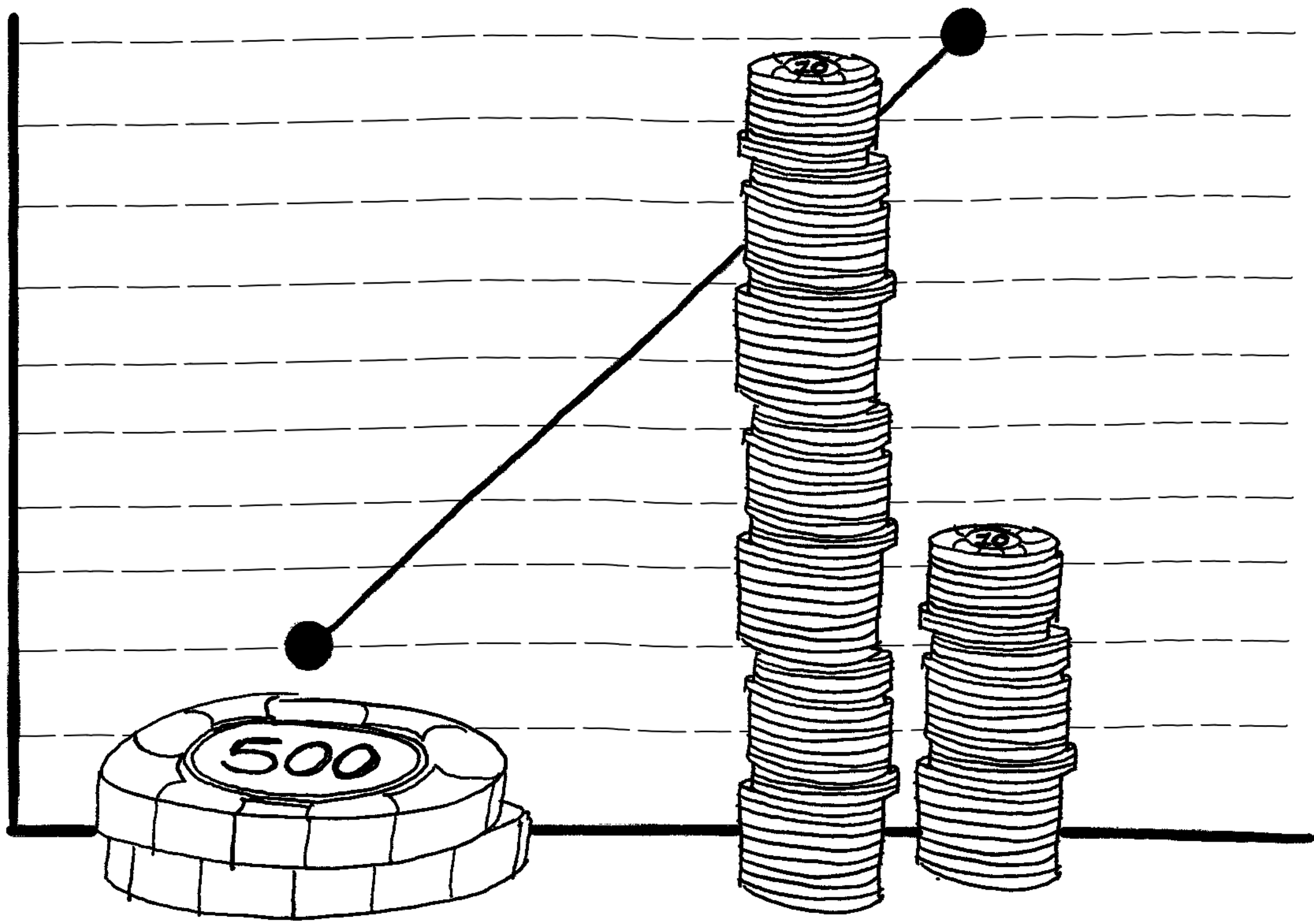




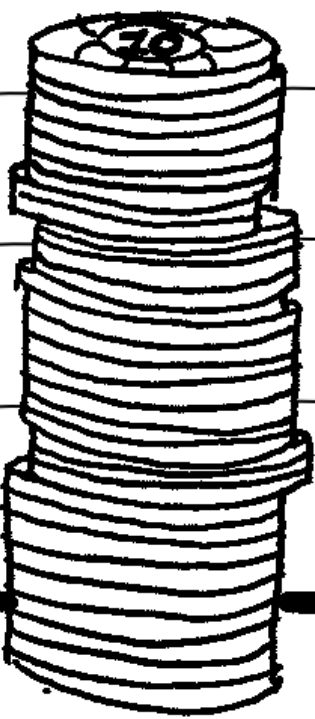
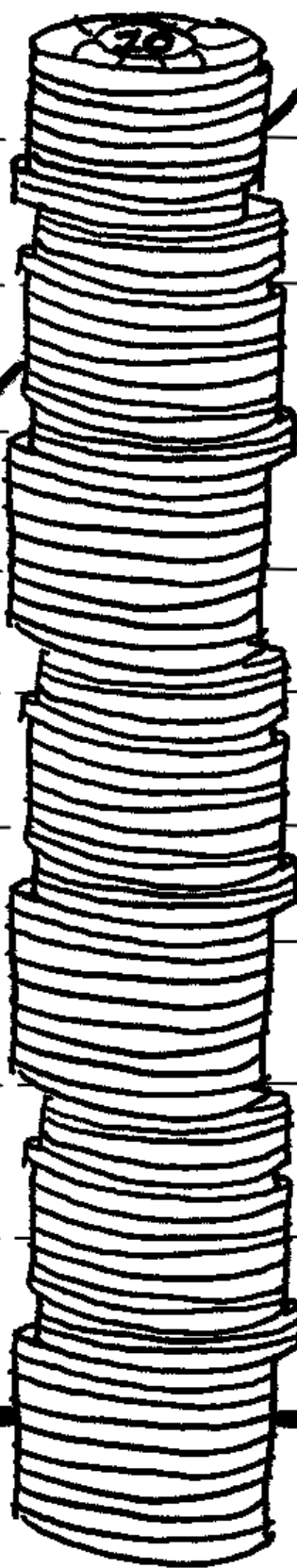
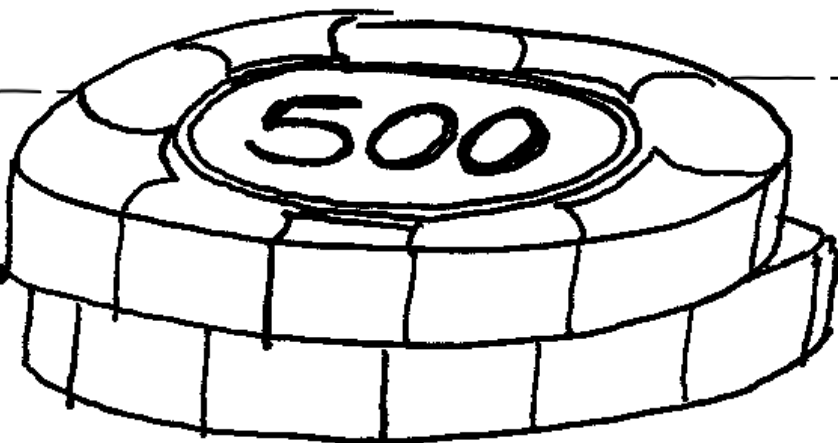




CHANCEN AUF EINEN ECHTEN GEWINN

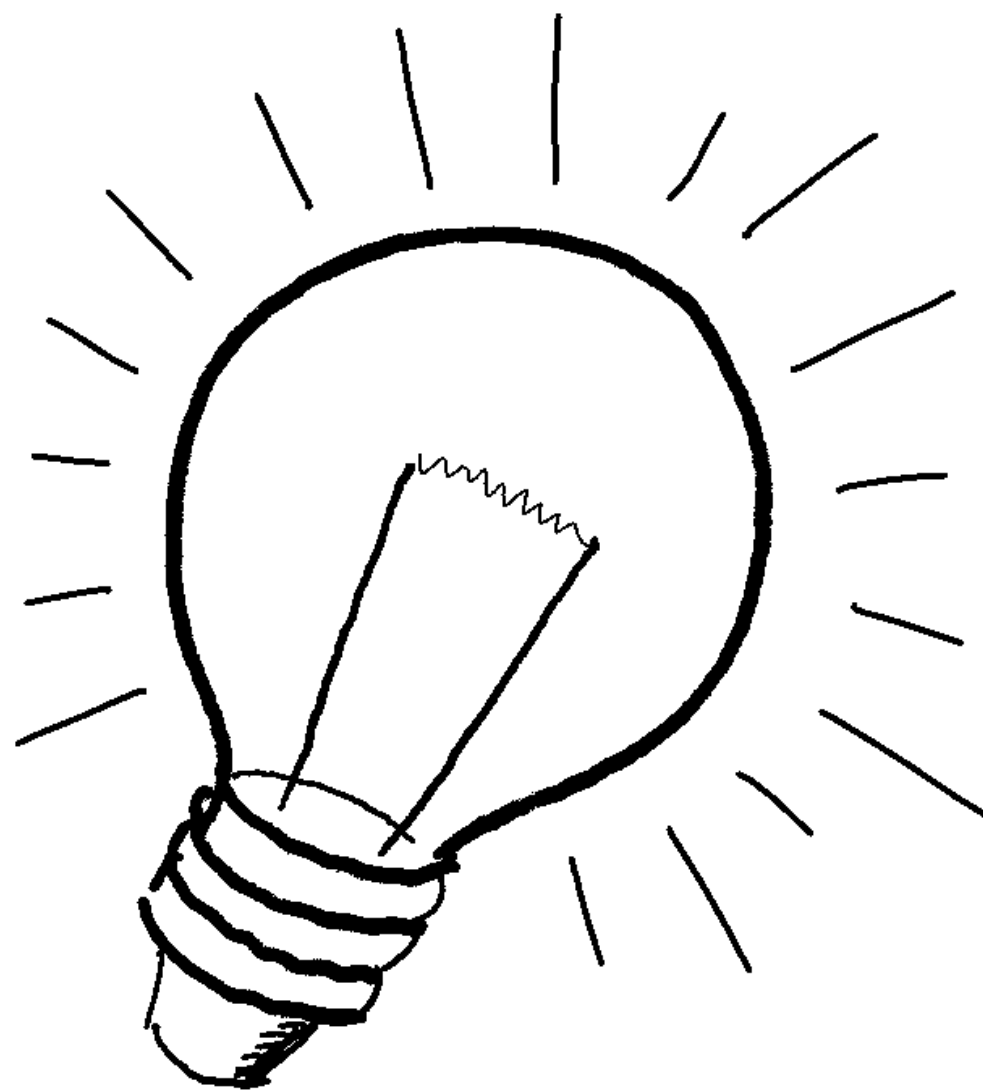


MUT ZU RISKANTEN WETTEN

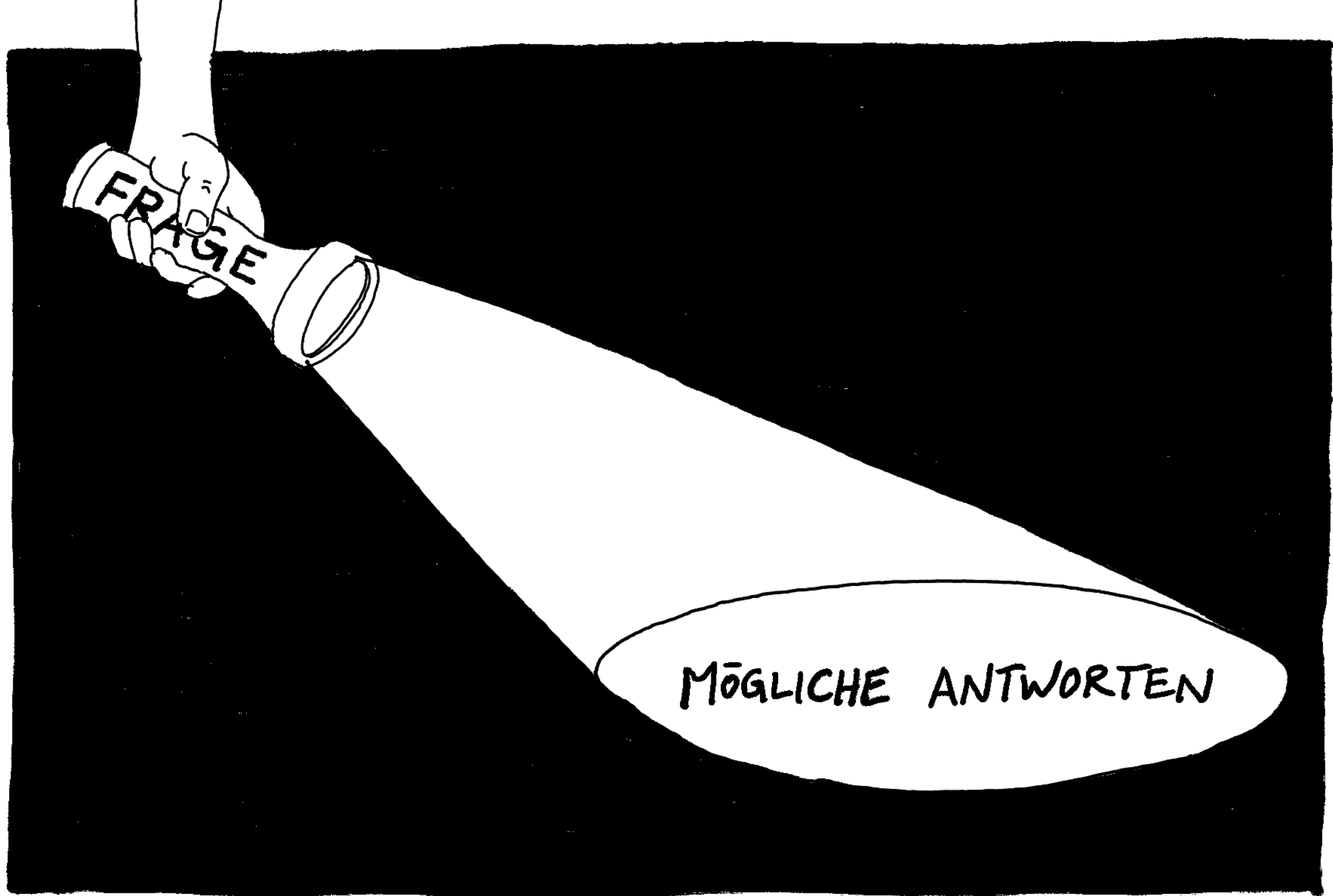


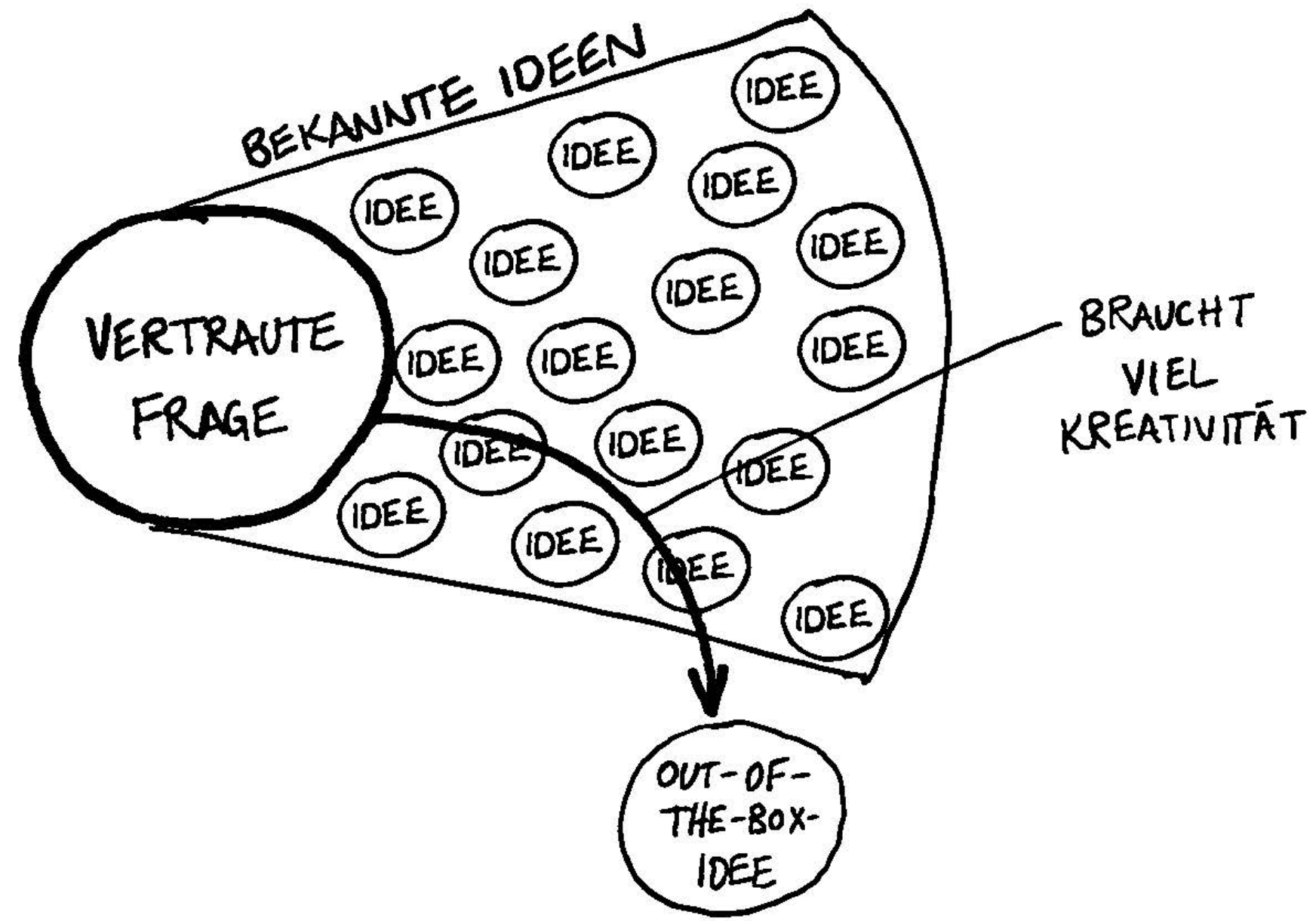


AUF WELCHE
FRAGE ?

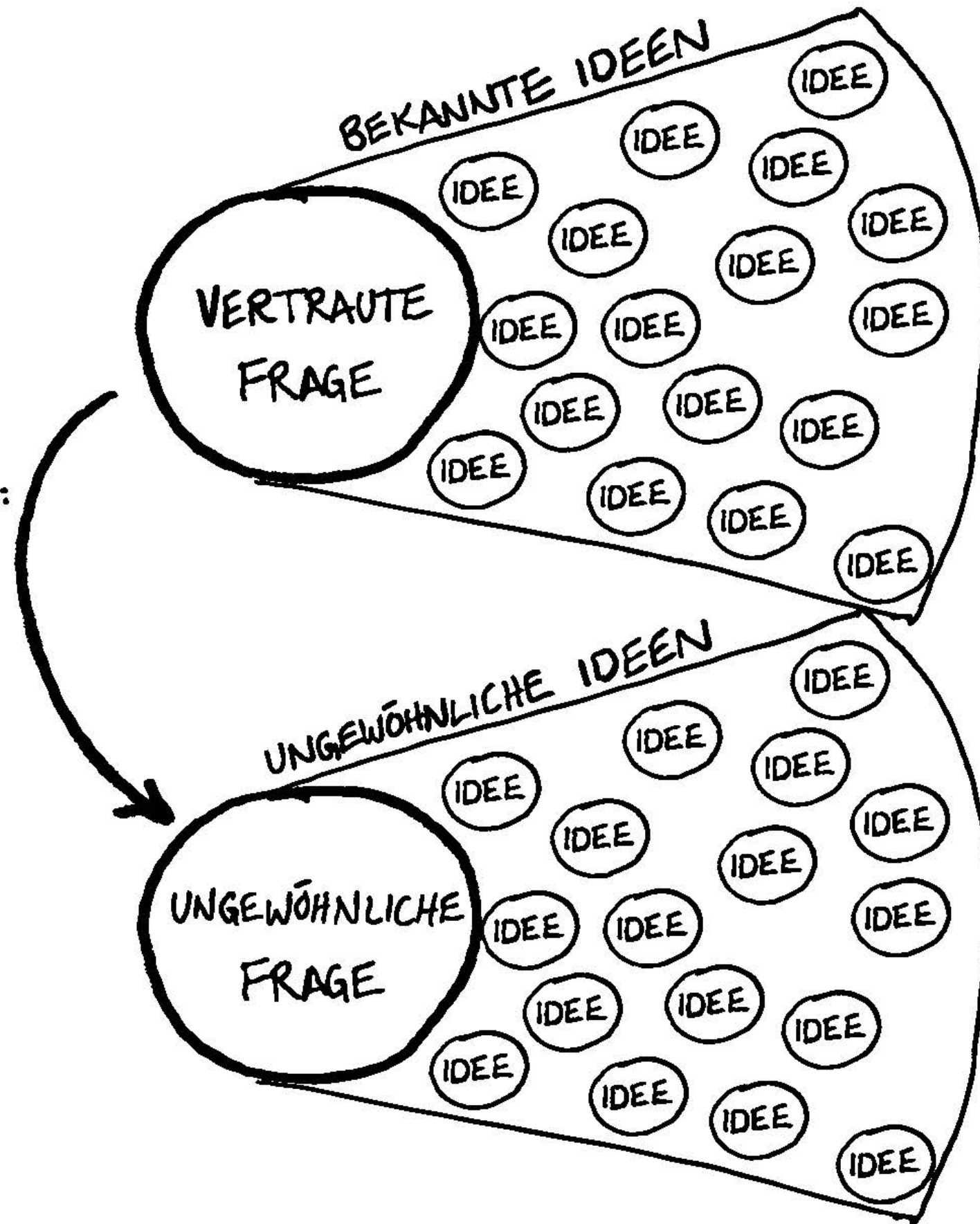


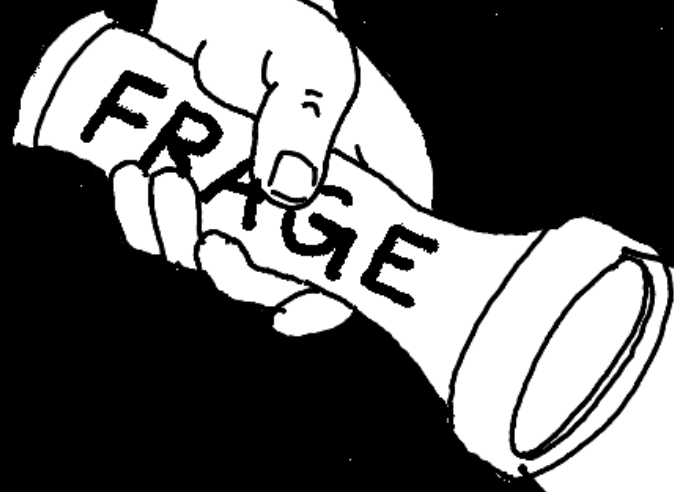
EINE ANTWORT





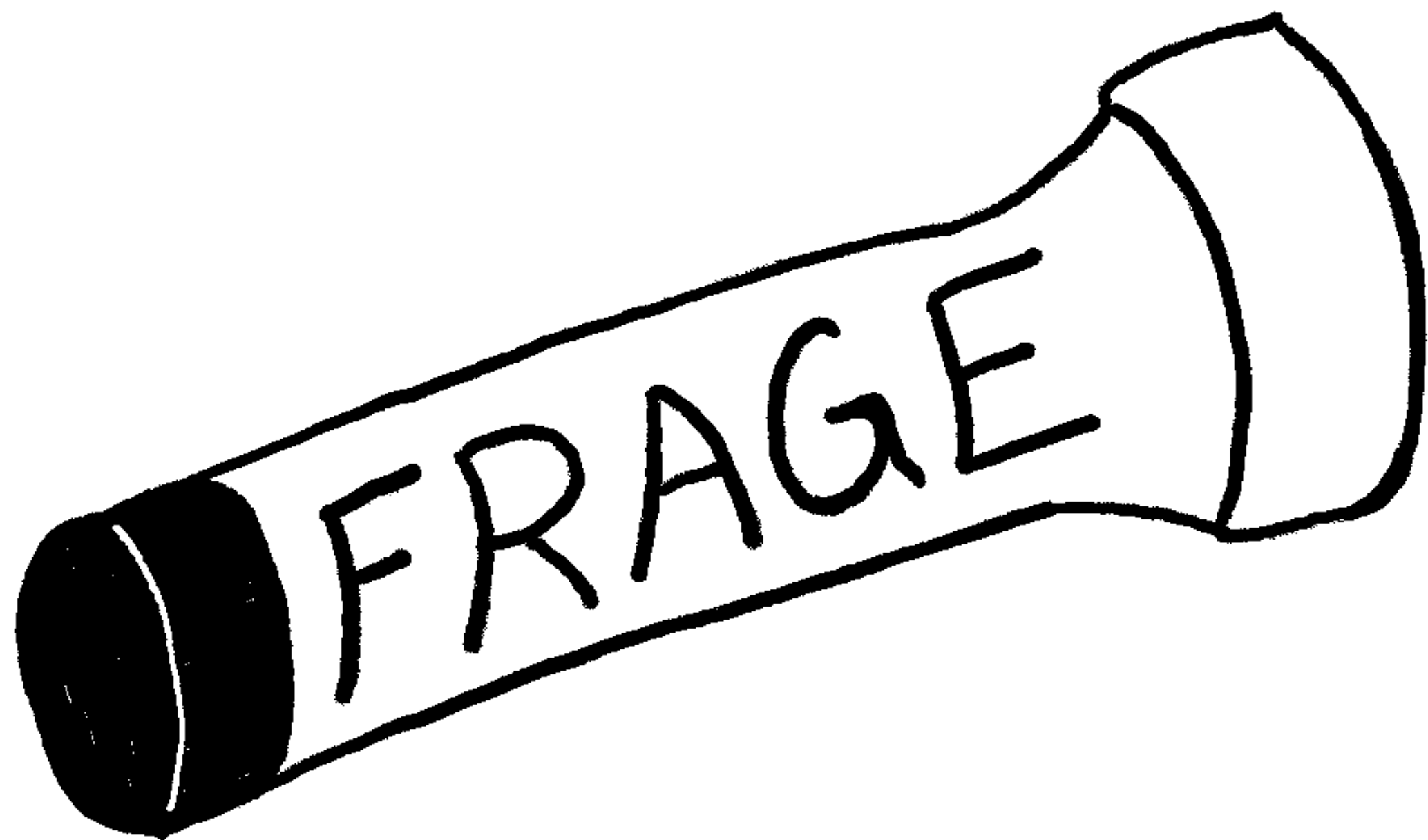
STATT DESSEN:
KREATIVITÄT
HIER
BRAUCHEN

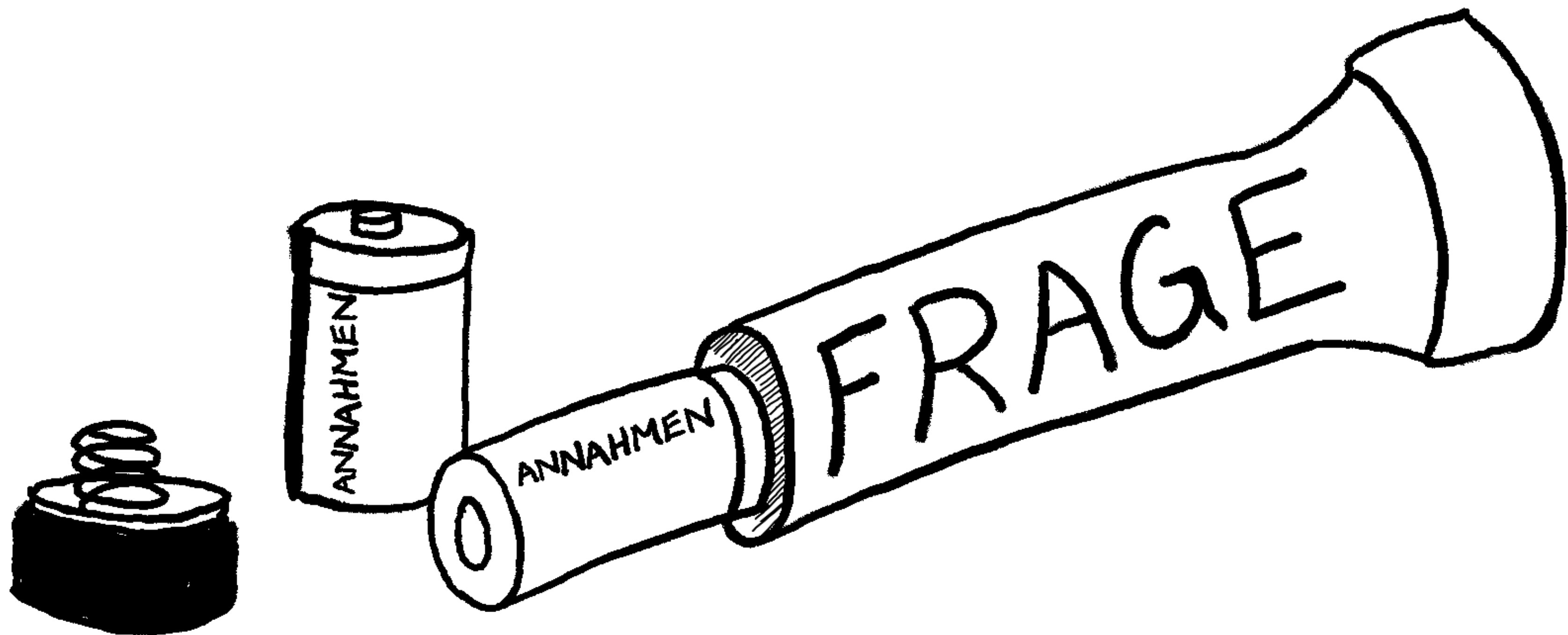


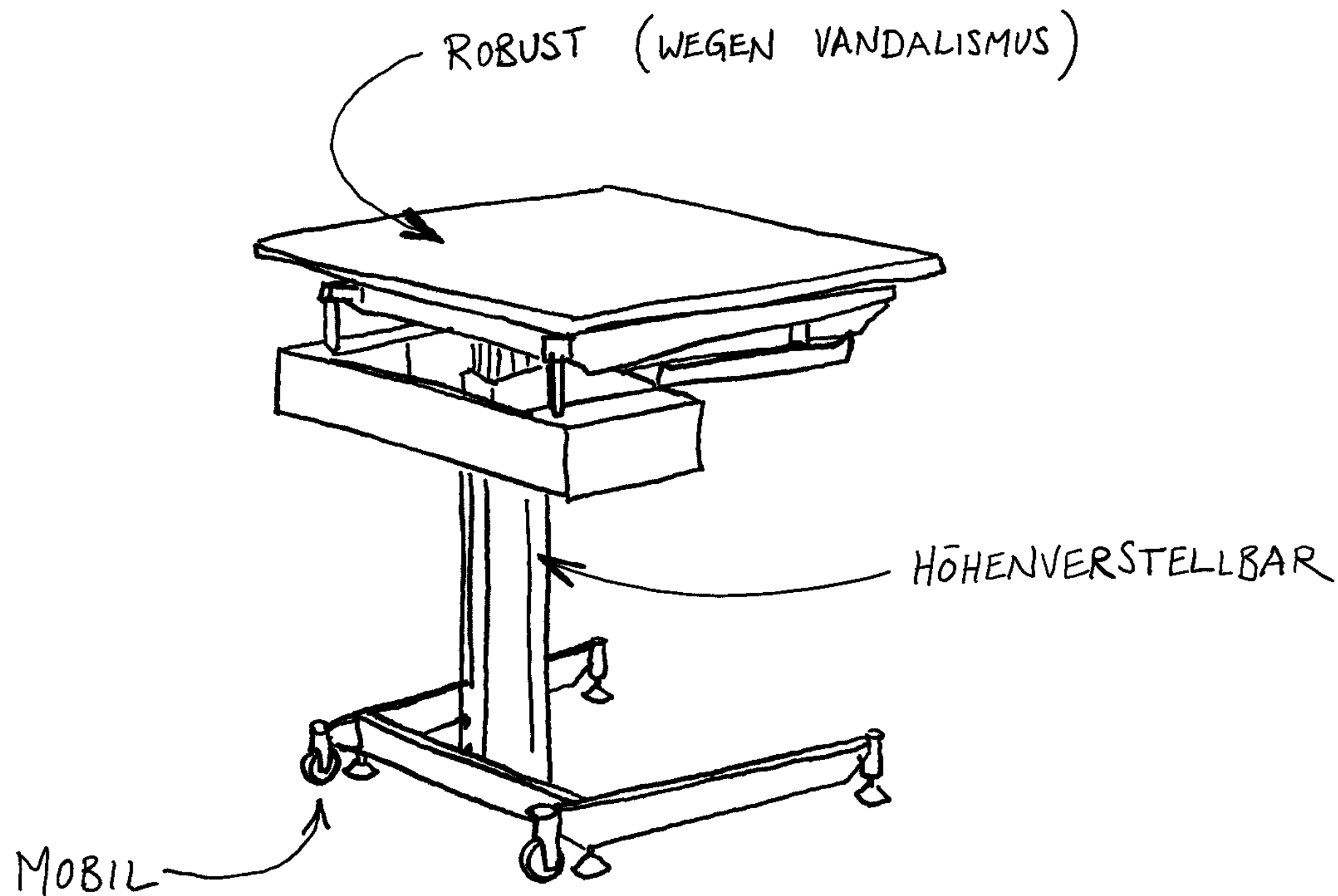


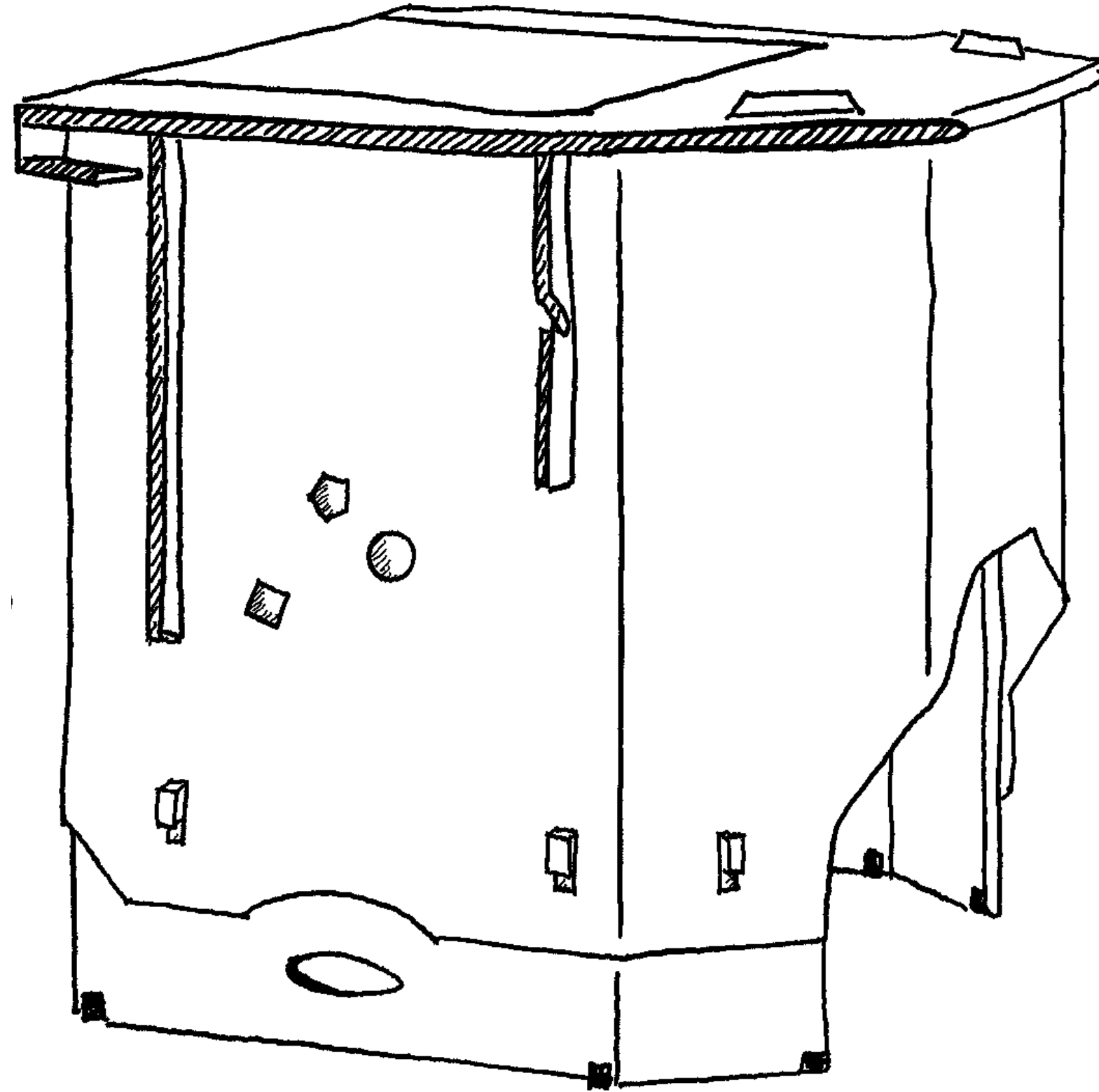
EINE GUTE FRAGE
LENKT DEN BLICK AUF DAS,
WAS WIR NOCH NICHT
GEFRAGT HABEN.

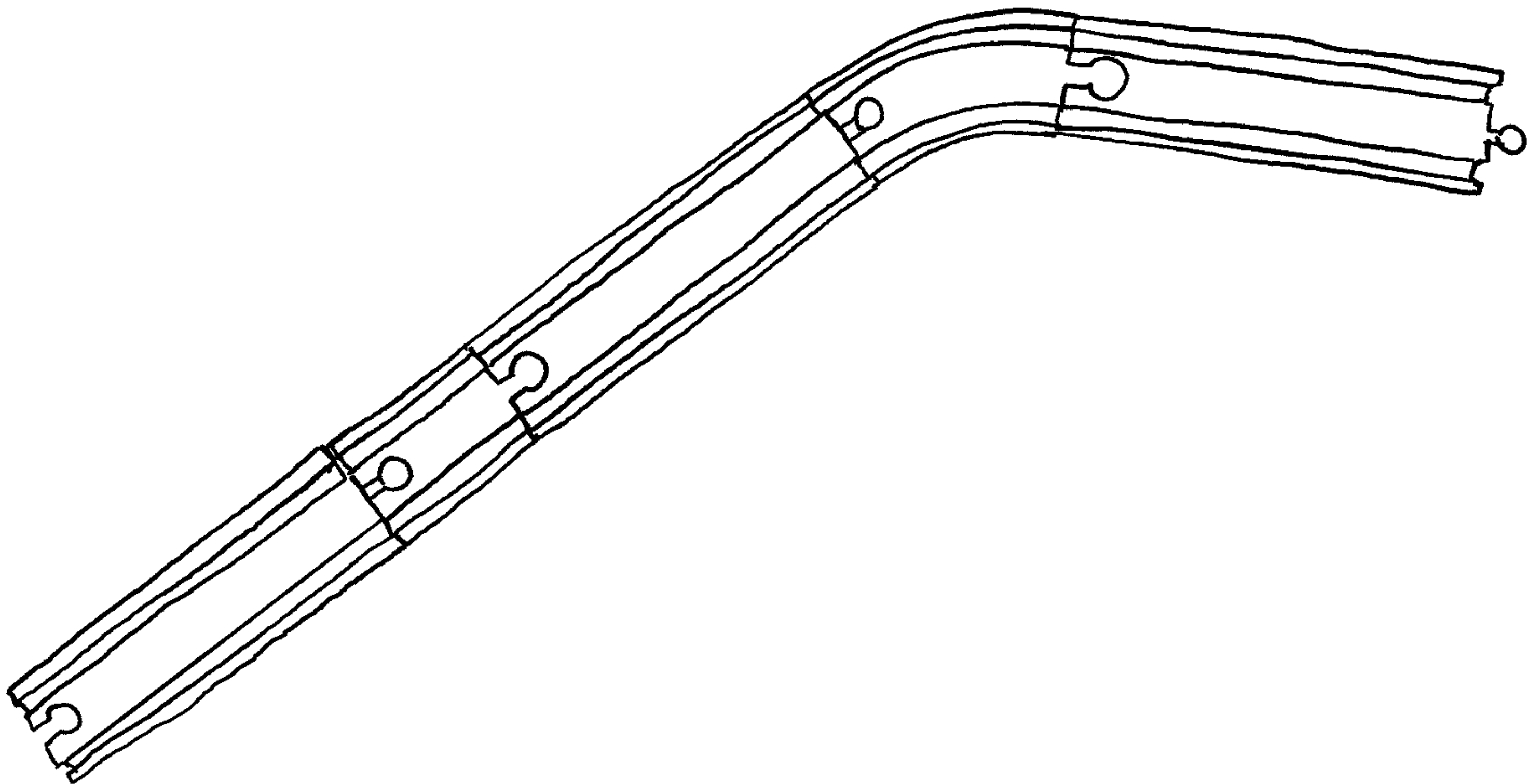
MÖGLICHE ANTWORTEN



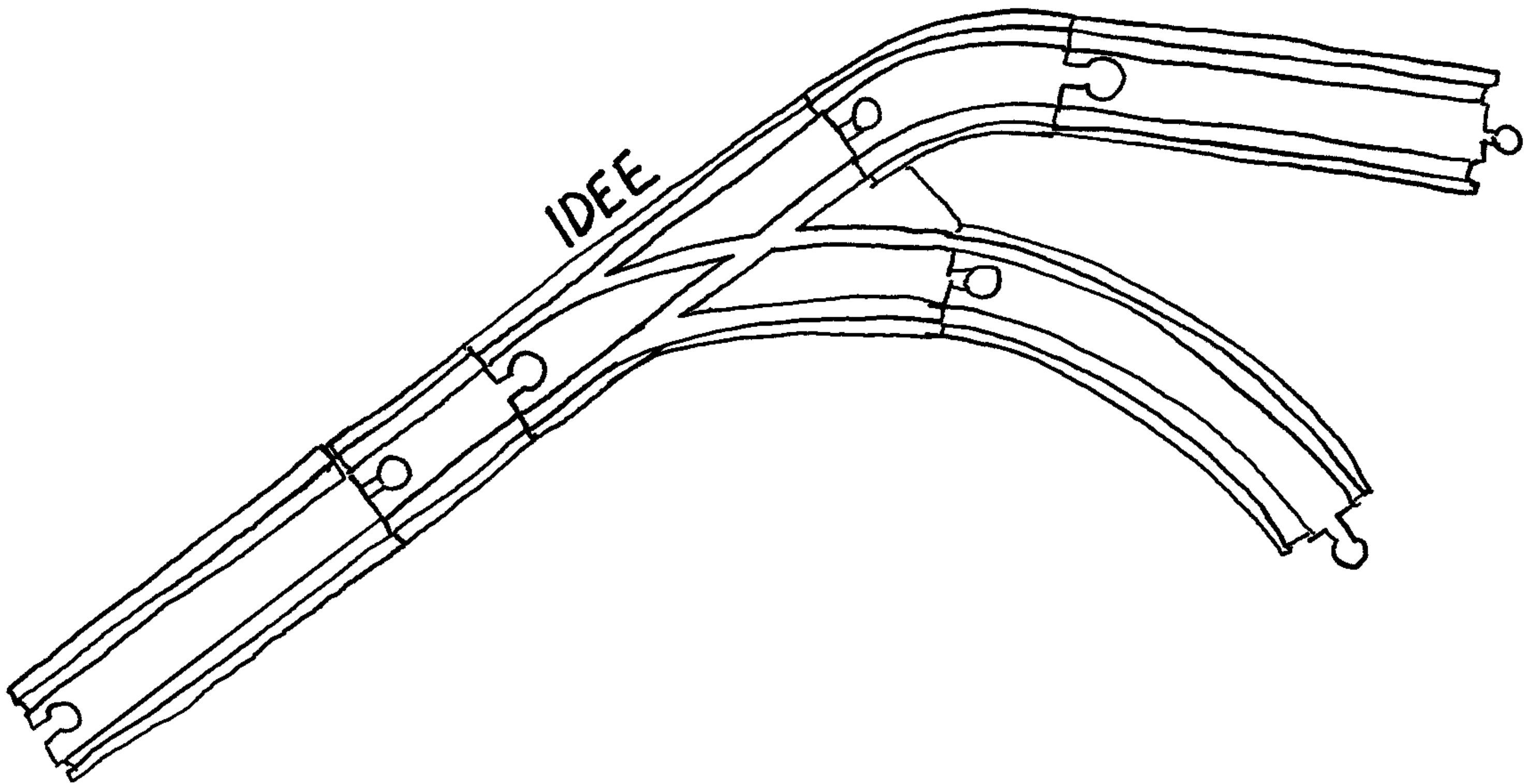


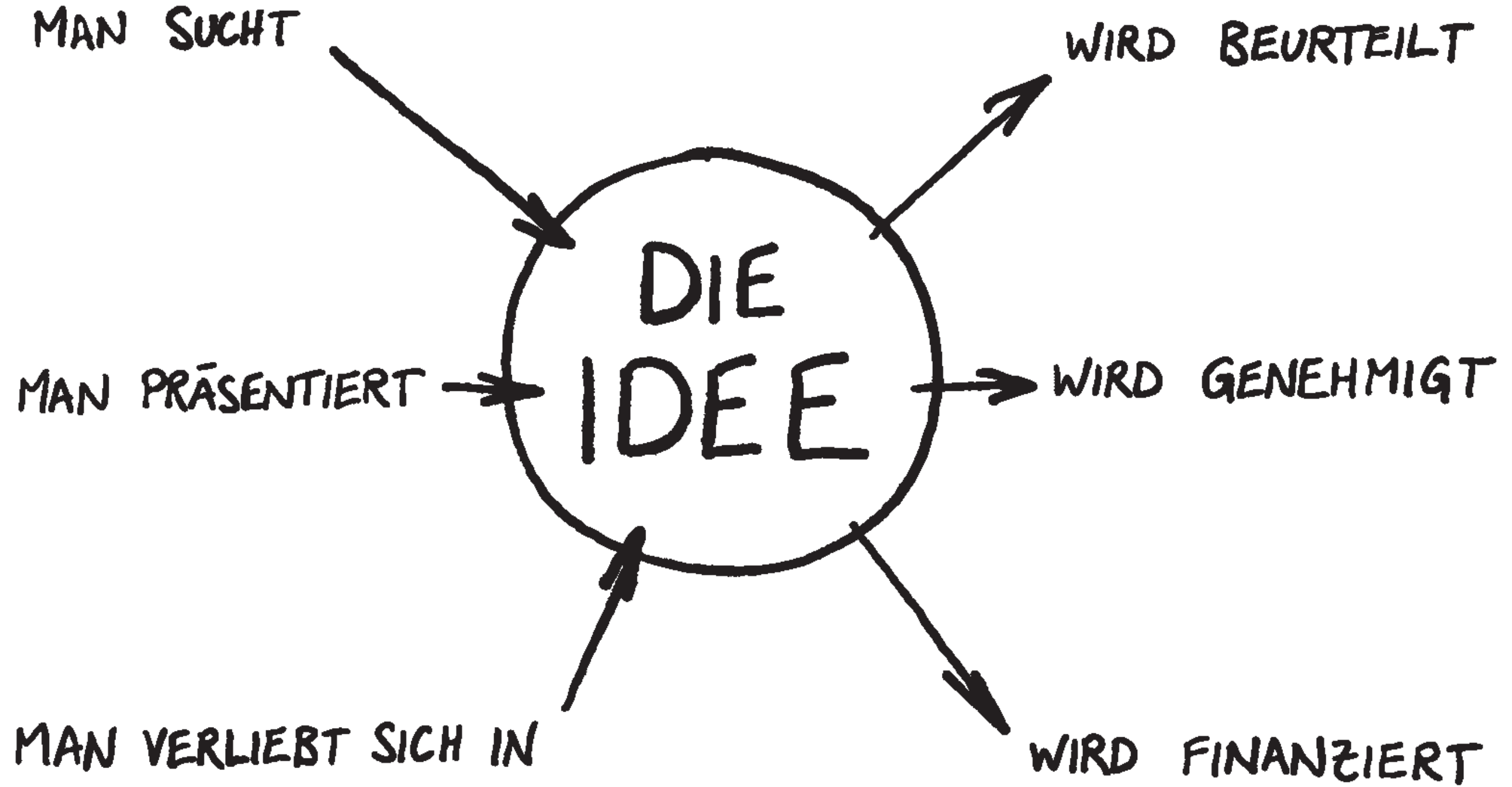






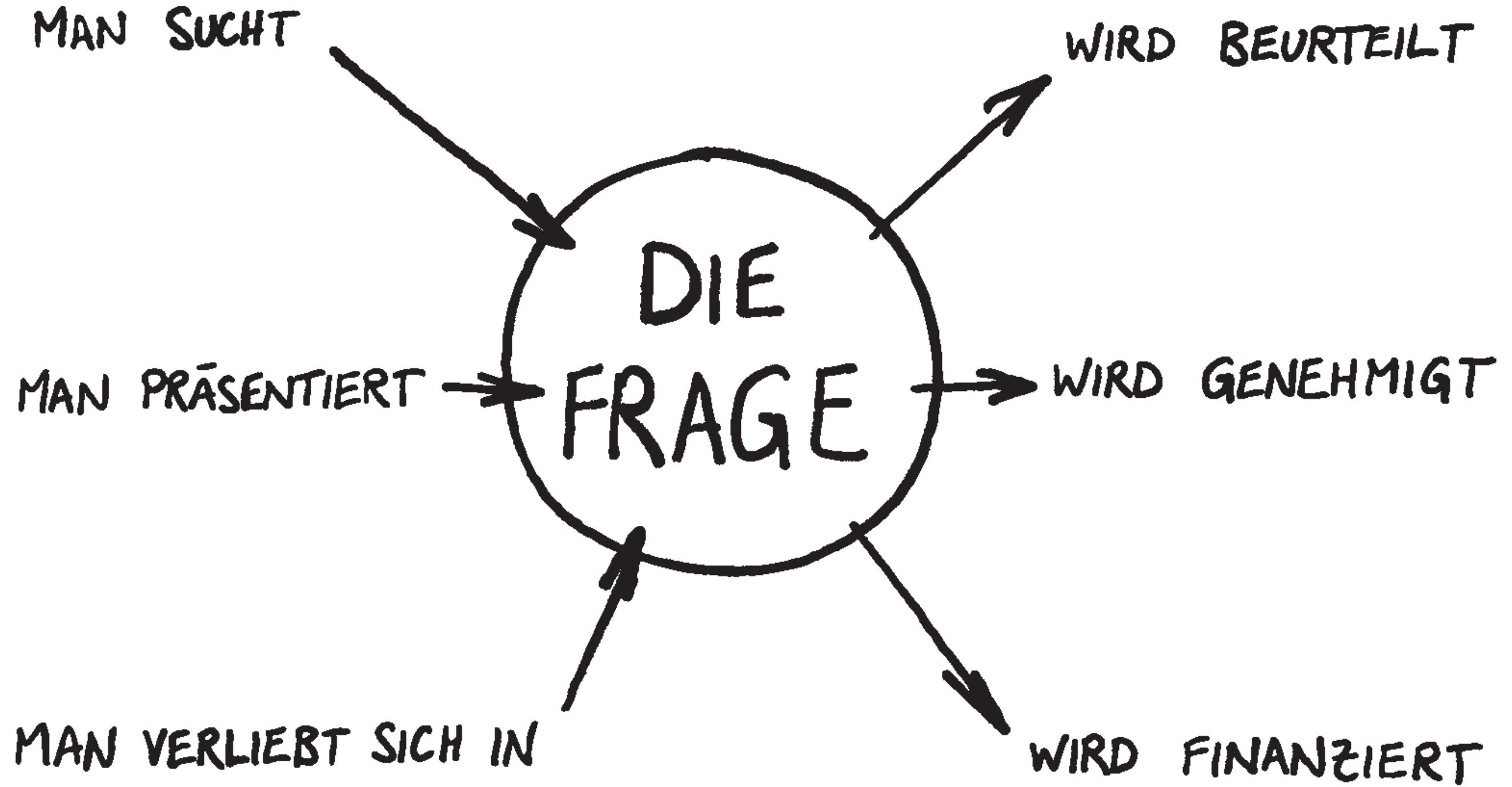


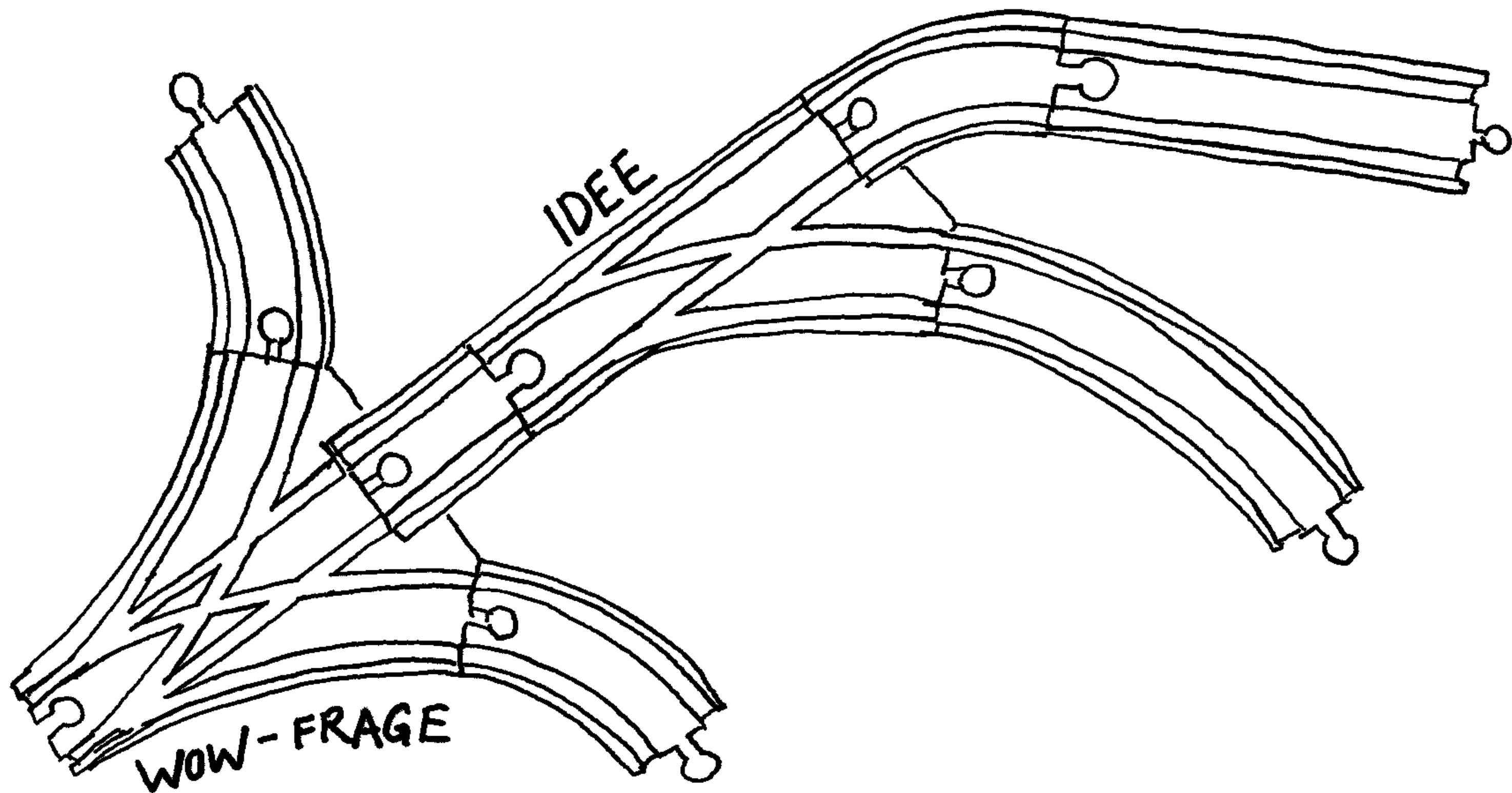




NEIN!
IHR BRAUCHT
GUTE FRAGEN!







ALLE GLAUBEN X,

ABER WIR GLAUBEN Y

DIALOG MIT
ZKS-PRÄSIDENT
URS HUTTER

"DAS PROBLEM AN GLAUBENSSÄTZEN
IST NICHT, DASS SIE IMMER
FALSCH WÄREN, SONDERN DASS
SIE UNSICHTBAR UND UNBEWUSST
RICHTIG SCHEINEN."

" WIE SCHAFFEN WIR
EINE FAIRE, EINHEITLICHE
GEBÜHRENORDNUNG ÜBER
VERSCHIEDENE ANLAGETYPEN
UND NUTZERKATEGORIEN
HINWEG ? "

DREI SCHRITTE ZUM PERSPEKTIVWECHSEL

- ① BEHAUPTUNGEN BEWUSST MACHEN
("WIR GLAUBEN, DASS ...")
- ② WETTE FORMULIEREN
("WIE SICHER BIN ICH, DASS DAS STIMMT?")
- ③ KONTER-THESE BILDEN
("WAS, WENN DAS GEGENTEIL WAHR WÄRE?")

That's all Folks!



**JEAN-PHILIPPE
HAGMANN**